Story Arc Learning

INSTRUCTIONAL DESIGN
CASE STUDY

Helping a state-level legal aid organization provide services to clear records and rebuild lives

THE PREMISE

The Story Arc Learning team partnered with **Maryland Legal Aid (MLA)**, a statewide private, nonprofit law firm providing free, civil legal services to low-income and vulnerable people to address their most fundamental legal problems. The Story Arc Learning team led the way in developing a series of 10 learning videos to educate the community on the ways to pursue clearing their records of convictions as permitted by Maryland law.

THE PLOT

Story Arc Learning instructional design storytellers created a series of **10 animated learning videos** with running times of less than 3 minutes. The SAL team collaborated with MLA's subject matter experts to write all scripts and design all storyboards. The team then developed the videos using custom graphics, animations, and stock video and imagery. The final videos will be shared across the organization's social media channels and on their website.

STORY HIGHLIGHTS

- Developed 10 learning videos in less than one month
- Wrote all scripts with SMEs
- Designed custom graphics and animations
- Captioned all videos and provided transcripts

HOW DO YOU LOOK UP YOUR RECORD FOR EXPUNGEMENT?

You don't have to be found guilty to have a record.

It's important to realize that you don't have

Locating your paperwork or getting a new copy

Identifying which petition form you need to complete based on your outcome

Filing your petition and complying with any requests from the court