



Client Experience with The Elevated Professional

Helping CEOs elevate with Confidence

51 John F. Kennedy Parkway, 1st Floor West, Short Hills, NJ

Phone: (973) 519-3093 | Email: lashanna@theelevatedprofessional.com

Website: www.theelevatedprofessional.com

LinkedIn: www.linkedin.com/in/la-shanna-henry/

Discovery & Connection

Every great transformation begins with clarity. We'll start with a Discovery Call to explore your goals, challenges, and the kind of professional image you want to project. This conversation helps me understand where you are and where you want your brand to go.

After our call, you'll receive a customized Proposal and Fee Schedule outlining service options, investment, and next steps — so you always know what to expect.

Agreement & Kickoff

Once you decide which package best fits your needs, we'll officially begin! You'll receive a Welcome & Onboarding Packet with everything you need to get started — including your client intake form, timeline, and kickoff call link.

This step is all about setting the tone for our partnership. I want you to feel supported, informed, and excited for what's ahead.

Strategy & Development

Here's where the magic happens. During your kickoff session, we'll dive deep into your story, goals, and message. From there, I'll begin developing your LinkedIn profile, résumé, and executive bio to reflect your authentic voice and professional authority.

Throughout the process, you'll receive updates so you always know where we are in the timeline.

Review & Refinement

You'll receive your first draft for review — this is your chance to share feedback and fine-tune the message. Together, we'll make sure everything feels aligned, polished, and elevated.

You'll walk away with deliverables that you feel proud to share and that represent your true professional value.



Delivery & Celebration

When your final documents are ready, we'll celebrate! I'll walk you through how to leverage your new materials for visibility and credibility — from posting updates on LinkedIn to optimizing your Featured section.

This is your moment to shine — and I'll be cheering you on every step of the way.

Offboarding & Continued Success

You'll receive your Client Offboarding Packet — complete with maintenance tips, referral information, and your testimonial QR code.

Even after our project ends, you're part of The Elevated Professional community. I'll stay connected through occasional check-ins, resources, and visibility tips to help you keep growing.

Re-Engagement & Ongoing Support

Many clients return for content strategy sessions, brand refreshes, or ongoing visibility coaching. When you're ready for your next level, I'll be right here to support you again.

Your journey doesn't end when your project closes — it continues every time you show up with confidence.

Your Coach,
La-Shanna