

THE LINKEDIN PROFILE POWER AUDIT

7 Reasons Decision-Makers Are Scrolling Past Your Profile

Audit your profile right now. Check every mistake that applies to YOUR LinkedIn profile.

THE 7 PROFILE KILLERS

- 1 Your headline is just your job title.**
→ *Your headline is prime real estate — make it work harder.*
- 2 Your About section reads like a job description.**
→ *Tell your story. Show your value. Speak to your audience.*
- 3 Your profile photo is outdated or unprofessional.**
→ *First impressions happen in seconds. Make yours count.*
- 4 Your banner image is blank or generic.**
→ *Your banner is your billboard. Brand it intentionally.*
- 5 You have no recommendations or social proof.**
→ *Let others speak to your greatness.*
- 6 Your profile is missing keywords for your industry.**
→ *If you're not searchable, you're invisible.*
- 7 You haven't posted or engaged in months.**
→ *Visibility = activity. Show up consistently.*

SCORE YOURSELF:

0–2 checked: Strong profile — let's make it exceptional.

3–5 checked: Your profile is costing you opportunities. Time to fix it.

6–7 checked: Decision-makers are scrolling right past you. Let's change that TODAY.

READY FOR A LINKEDIN PROFILE THAT GETS YOU NOTICED? LET'S TALK.

Book Your FREE Session: calendly.com/theelevatedpro