



# SPONSORSHIP OPPORTUNITIES!

★ **HERO BANNER – \$25.00** Honor veterans, active duty military, firefighter or law enforcement officer who have passed away, on shared banner(s). May include, for example: name, branch, insignia, dates of birth and death brief, statement (up to 10 words) and sponsor on a banner to be displayed at this year's STARS, STRIPES & STEPS race and at the 9/11 Grand Stair Challenge.

★ **BRIGHT STAR – \$50.00 (or more) cash donation or sponsor**  
**2 (or more) Memorial Honorees** You will be mentioned in the event program\*.

**INCENTIVES:** Following levels include: mention in social media, event program logo\* and shared HS Theatre ad\*.  
**EXTRA INCENTIVES** in listing. (Cash equivalent donations receive similar acknowledgement). **NOTE: Businesses that sponsored limited availability items last year have first option (until February 15) on that item this year.**

★ ★ **SHINING STAR – \$150 – EXTRAS:** Logo in race program\*; 1 social post. Choose: **\$150** Logo back of event shirt, standard size *or* **\$150** Sponsor event program: 1 available; Logo featured prominently throughout program.

★ ★ ★ **SUPER STAR – \$200-\$300 – EXTRAS:** *Bigger* logo in race program\* and on shared theatre ad\*; 2 social posts. Choose one:  
**\$200 RACE BIBS:** (1 avail.) Logo featured on souvenir race bibs.  
**\$250 SUPERSIZED SHIRT LOGO:** Back of event shirts.  
**\$300 SHIRT SLEEVE LOGO:** (2 avail.)

**\$300 SPONSOR A STAIRCASE:** (3 avail.) 2 banners, featuring your logo/slogan top and bottom of chosen staircase.

**\$300 LARGE BANNER:** 6-8 feet, featuring your name/logo/slogan. Choose from: • **SPONSOR KIDS ZONE** (2 avail.); **EVENT SPECIFIC: REGISTRATION; VOLUNTEER CHECK IN; FINISH LINE; CHECKOUT.** (1 ea avail.) Size varies, features your logo) • **CUSTOM:** (many avail.) Size varies. In park, on race route, your place of business, elsewhere in town. You may request location/message. \*\*

★ ★ ★ ★ **ROCK STAR – \$600 – EXTRAS:** *Even bigger* logo in program, 3 social posts, Rock Star theatre ad). A combination of any of above items totaling \$600 or more makes you a ROCK STAR! Or choose:

**\$600 SWAG BACKPACK:** One avail: Logo on approx 120 cloth drawstring bags, given to each runner. **\$600 COOLING TOWEL:** 1 avail: Logo on approx 120 athletic towels, given to each runner. *Bags or cooling towels can be shared by two (or more) sponsors.*

★ ★ ★ ★ ★ **SHOOTING STAR – \$1,500 – EXTRAS:** Biggest logo in program, Supersized tee shirt logo. Mention in 4 social posts and *exclusive* theatre ad. Large banner, your logo only, displayed in park, on race route or elsewhere in community\*\*; you may request location and message\*\*. Guaranteed mention during race line up and award ceremony.

[www.StarsStripesSteps.com](http://www.StarsStripesSteps.com)

[www.ChallengeDakota.com](http://www.ChallengeDakota.com)

605 • 890 • 1515 [info@ChallengeDakota.com](mailto:info@ChallengeDakota.com)

**SPECIALTY ITEMS** \*\*\*

Runner perks: 1st aid kits, pens, notepads, featuring your logo.

**ITEMS FOR SWAG BAGS** \*\*\*

Consider coupons, snacks, small gifts. Need 120 items or mix totaling 120.

**MOVING STAR - VOLUNTEER TEAMS**

Three or more volunteers; group recognized in program. Post organization sign at volunteer site &/or in park.

\* Unless otherwise indicated; if rec'd before publication deadlines

\*\* Race director must approve

\*\*\* No guaranteed extras