



SPONSORSHIP OPPORTUNITIES AVAILABLE NOW!



BRIGHT STAR – \$50.00 (or more) Mentioned in: race program*.

INCENTIVES: All levels below include: social post(s), logo in race program* and in HS Theatre ad*. Extra incentives listed below.



SHINING STAR – \$150 EXTRA INCENTIVES: LOGO in race program* and on shared Super/Shining Star theatre ad*, two social posts. Choose one:

\$150 Logo BACK of event shirt, standard size.

\$150 SPONSOR RACE PROGRAM: Business/logo featured as program sponsor.



SUPER STAR – \$200-\$300

EXTRA INCENTIVES: BIG LOGO in race program* and on shared Super/Shining Star theatre ad*, two social posts. Choose one:

\$200 RACE BIBS: One avail: Logo featured on souvenir race bibs.

\$250 SUPERSIZED SHIRT LOGO: Back of event shirts.

\$300 SHIRT SLEEVE LOGO: Two avail. (One on each sleeve of event shirts.)

\$300 SPONSOR A STAIRCASE: Five avail. Two small banners, top and bottom of chosen staircase.

\$300 LARGE BANNER: 6-8 feet, featuring name/logo/slogan).

- SPONSOR KIDS ZONE: Two avail.
- SPECIALTY: One each avail: **REGISTRATION**; **VOLUNTEER CHECK IN**; **FINISH LINE**; **CHECKOUT**.
Logo featured on banner. (No other sponsors on this banner.)
- CUSTOM: PLACED IN PARK, RACE ROUTE, or ELSEWHERE IN TOWN : You may request location. **



ROCK STAR: \$600

EXTRA INCENTIVES: BIGGER LOGO in program, THREE social posts, theatre ad (Rock Stars only).
A combination of any of the above items totaling \$600+ makes you a ROCK STAR! ... or choose:

\$600 SWAG BAGS: One avail: Logo on approx 120 drawstring bags, given to all race participants.

\$600 COOLING TOWELS: One avail: Logo on approx 120 athletic cooling/sweat towels, given to runners.
(Bags and cooling towels can be shared by two sponsors.)



SHOOTING STAR – \$1,500

EXTRA INCENTIVES:

BIGGEST LOGO in program, FOUR social posts, theatre ad (Shooting Stars only).

SUPERSIZED tee shirt logo.

EXTRA LARGE BANNER, your logo only, displayed in park, on race route or elsewhere in community**. You may request location and message on banner**.

LIVE MENTIONS during line up for each Race Start.



www.StarsStripesSteps.com
www.ChallengeDakota.com

605 • 890 • 1515
info@ChallengeDakota.com

SPECIALTY ITEMS ***

Runner perks: 1st aid kits, pens, notepads, **featuring your logo.**

ITEMS FOR SWAG BAGS ***

Consider coupons, snacks, small gifts.
Need 120 items or mix totaling 120.

MOVING STAR - VOLUNTEER TEAMS

Three or more volunteers; group recognized in program.
Post organization sign at volunteer site &/or in park.

* Unless otherwise indicated; if rcvd before publication deadlines

** Race director must approve

*** No guaranteed promotion