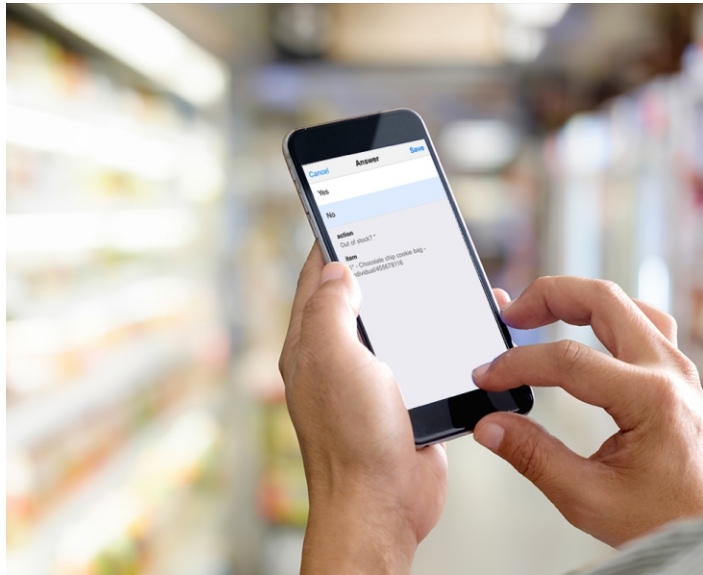


# VISITBASIS MERCHANDISING SOFTWARE

Streamline and take control of your brand's in-store activities

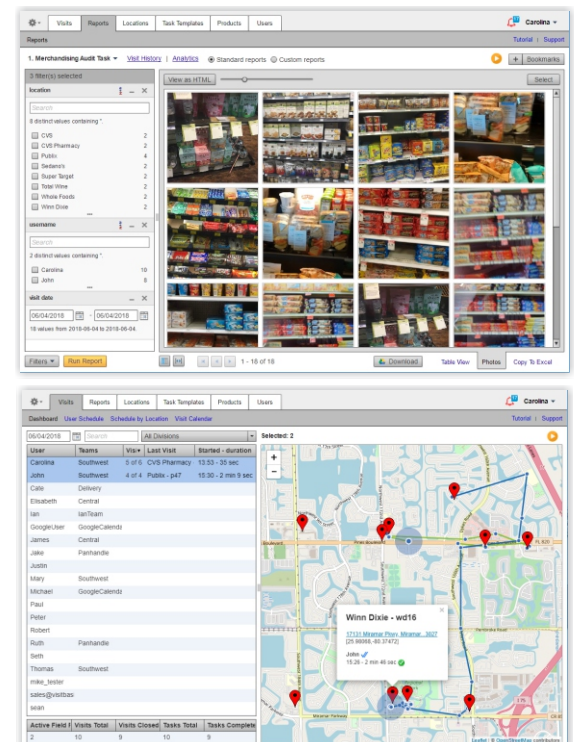


Many are the challenges of merchandising management, and gathering timely information on several retail locations is certainly one of them. From creating planogram checklists for each store and deploying field reps to compiling the large amount of data that comes from the field, **merchandising operations can easily become overwhelmed and miss critical information and hidden opportunities.**

**VisitBasis** is a cloud-based mobile data collection solution for merchandising, designed to build, schedule, and monitor field team activities in real time. It enables retail channel management to **set up clear goals for merchandisers and allows the instant review of in-store activities**, allowing for faster and better-informed decisions.

## EASY SET-UP AND USE, POWERFUL RESULTS

- Create your own **custom mobile forms** requesting photos, single or multiple choice answers, and signatures, in addition to text and numbers.
- Special **Planogram Check task with store or chain-based must-stock lists** greatly simplifies merchandising visit planning.
- Provide merchandisers with documents in order to make sure that they are following set and reset instructions, such as **planogram image files and display assembly manual PDFs**.
- Generate **on-the-go reports** with powerful VisitBasis Analytics.
- **Extract real-time data** just like you need it and integrate with your existing business intelligence tools.
- **Real-time office interface:** map-based territory assigning, GPS visit verification, bulk scheduling.
- Reps can use their **existing Android or Apple devices** for in-store activities, saving in hardware and training costs.
- **Online/offline mode** allows reps to work even if they don't have access to a cellular network.



Get immediate access to **VisitBasis Merchandising Software** - sign up today! [www.visitbasis.com](http://www.visitbasis.com)

# VISITBASIS MERCHANDISING FEATURES

## Mobile Data Collection

Photo tasks  
Survey & audit tasks  
Planogram compliance task  
E-signatures  
Offline/online data capture

## Visit/Task Scheduling

Planning from office/mobile  
Bulk scheduling  
Route optimization (office)  
Route optimization (mobile)

## GPS & Time Tracking

Tagging tasks & photos  
Real-time workforce monitoring  
Timekeeping

## Store List

Unlimited store list  
Territory management  
Contacts  
Asset inventory

## Analytics & Reports

Visual analytics tools  
BigQuery reports  
Photo reports  
Timesheet reports  
Task results  
Excel reports  
Simple Query reports  
GPS reports  
Online mobile tools  
Full history mobile access

## Product Catalog

Unlimited product list  
Product photos  
Product divisions  
Barcode scanning  
Must Stock lists

## Multimedia Documents

Task attachments  
Store attachments  
Product attachments  
Product images

## Messaging

Visit/Task notes  
Mobile notifications

## Security

Role-based security  
Team management

## Report sharing with 3rd-party Integration

Excel export/import  
REST API (optional)  
BigQuery API (optional)

## Support

Email & chat  
Telephone  
Free on-boarding

## Other

VisitBasis works worldwide  
Bring your own device (BYOD)



## ANALYTICS ANYTIME, ANYWHERE

**VisitBasis Analytics** provides you with invaluable information, at the office or in the field, in any device: PC, Mac, smartphone, or tablet.

You can start working with **VisitBasis Merchandising** straight away.

Learn more at [www.visitbasis.com](http://www.visitbasis.com)



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