Consumer Business Services (CBS) Industry Resources





The Ad Victoriam Team knows CBS. We bring our experienced and knowledgeable CBS AE's and consultants to the table that align with your customers' needs, expediting the sales process to close more deals faster.

Once the deal is signed, we guide your customers through an in-depth discovery, create a strategic roadmap, then deliver an effective technology solution, on-time and within budget. The trusted relationships we build more often than not, lead to another project yielding additional ACV.







AdVic Experience

Win Stories









































AdVic Accelerators

Expedite your Salesforce® implementation and functionality with AdVic's quick start cloud Accelerators and plug-in Components. Based on industry best practices and thousands of successfully completed projects, we've crafted our Products to quickly advance your business – in just weeks.

- > Sales Cloud Starter Package
- > Service Cloud Accelerator
- > Service Cloud with Zendesk Accelerator
- Marketing Cloud Starter Package
- > Experience Cloud Accelerator
- S > GPT Assessment
 - > B2B Commerce (with or without MuleSoft)
- > <u>Salesforce Order Management Accelerator</u>
- MuleSoft Ignite Basic



Involve AdVic® in the Sales Process

AdVic has been known for:

- > Maximizing ACV
- > Supporting new logo acquisition
- > Supporting the Salesforce AE's goals
- > Ability to land and expand deals over time
- Meeting deadlines and building strong relationships
- > Project kick-offs within 2-3 weeks
- > Keep accounts in the Green, fix Red Accounts from other partners

The AdVic CBS Team is a partner with the knowledge and capacity to consistently produce high-level success for CBS clients and we're equipped to design your customers' roadmap to success starting today.



The Ad Victoriam Solutions team brought tremendous value to our organization! To say we would highly recommend their services would be an understatement. They provide a wealth of knowledge and experience, paired with a passion to create solutions that bring long-term value, as opposed to 'getting it done' and moving on. They work hard to deeply understand our challenges and business processes, even when some business stakeholders prove difficult to navigate. They are flexible and adapt very well to ever-changing business priorities.

We greatly value our ongoing partnership and look forward to engaging Ad Victoriam Solutions on our next project very soon!

-Megan Stasney, Manager, Salesforce Platform, Apptio

