Healthcare Industry Resources





The Ad Victoriam Team knows healthcare. We bring our experienced and knowledgeable healthcare AE's and consultants to the table that align with your customers' needs, expediting the sales process to close more deals faster.

Once the deal is signed, we guide your customers through an in depth discovery, create a strategic roadmap, then deliver an effective technology solution, on time and within budget. The trusted relationships we build more often than not, leads to another project yielding additional ACV.







AdVic Experience

Win Stories



























The AdVic team was incredibly agile at helping us go to market with a huge new logo (eMed) win at the end of the fiscal year. Not only did they move quickly to help us get an actionable SOW, but they led with experience and helped the customer feel confident in their direction, which really helped drive forward the win.

- Conner Sorrells, Salesforce, Regional Vice President

ACV: \$1,260,000

AdVic Accelerators

Expedite your Salesforce® implementation and functionality with AdVic's quick start cloud Accelerators and plug-in Components. Based on industry best practices and thousands of successfully completed projects, we've crafted our Products to quickly advance your business – in just weeks.

- > Sales Cloud Starter Package
- > Service Cloud Accelerator
- > Service Cloud with Zendesk Accelerator
- Marketing Cloud Starter Package
- Experience Cloud Starter Package
- S > GPT Assessment
 - > B2B Commerce (with or without MuleSoft)
- > <u>Salesforce Order Management Accelerator</u>
- MuleSoft Ignite Lite



Involve AdVic® in the Sales Process

AdVic has been known for:

- > Maximizing ACV
- > Supporting new logo acquisition
- > Supporting the Salesforce AE's goals
- > Ability to land and expand deals over time
- > Meeting deadlines and building strong relationships
- > Project kick-offs within 2-3 weeks
- > Keep accounts in the Green, fix Red Accounts from other partners

The AdVic HLS Team is a partner with the knowledge and capacity to consistently produce high-level success for healthcare clients and we're equipped to design your customers' roadmap to success starting today.



AdVic was a huge help in getting Trellus across the line. Not only did they come to the SOW readout beyond prepared and "hit the nail on the head" in terms of their future state architecture, requirements, and use case according to our champion at Trellus, but they were also a massive asset in the closing process. They developed a strong relationship with their VP of Operations, who served as our redlining point of contact and executive signer. From his consistent communication with her, they were able to provide me with the insight that drove our last day of June close.

- Michelle Satterfield, Account Executive, MuleSoft

ACV: \$260.000

About Ad Victoriam

Ad Victoriam is a Salesforce® and MuleSoft® Partner that provides multi-cloud consulting services, from strategy to implementation. Our nimble team of certified professionals across the United States accelerates businesses by simplifying complex problems through cloud and data expertise. As a Certified B Corp, we balance purpose with profits and have made a strong commitment to the community.







