

Privacy Policy

Last Updated: August 27, 2024

Welcome to BaseCampEd.

This Privacy Policy explains how ("BaseCampEd," "we," "us," or "our") collects, uses, discloses, and protects your personal information when you use our website and mobile application (collectively, the "Service").

By using the Service, you agree to the collection and use of information in accordance with this policy. If you do not agree with any part of this policy, please do not use our Service.

1. Information We Collect

1.1 Information You Provide to Us

We collect information you provide directly to us when you:

- Create an account
- Complete your profile
- Use interactive features of our Service
- Communicate with other users
- Contact us directly
- Subscribe to our services

This information may include:

- Name
- Email address

- Phone number
- Postal address
- Profile information (e.g., educational background, teaching experience)
- Communications you send through our Service
- Any other information you choose to provide

1.2 Information We Collect Automatically

When you access or use our Service, we automatically collect certain information, including:

- **Log Information:** We collect log information about your use of the Service, including the type of browser you use, access times, pages viewed, and your IP address.
- **Device Information:** We collect information about the computer or mobile device you use to access our Service, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
- **Location Information:** With your consent, we may collect information about your precise location using methods that include GPS, wireless networks, cell towers, Wi-Fi access points, and other sensors.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our Service and your experience, see which areas and features of our Service are popular, and count visits. Web beacons are electronic images that may be used in our Service or emails and help deliver cookies, count visits, and understand usage and campaign effectiveness.

2. How We Use Your Information

We use the information we collect to:

- Provide, maintain, and improve our Service
- Process transactions and send related information, including confirmations and invoices
- Send you technical notices, updates, security alerts, and support and administrative messages
- Respond to your comments, questions, and requests
- Communicate with you about products, services, offers, promotions, and events offered by BaseCampEd and others, and provide news and information we think will be of interest to you
- Monitor and analyze trends, usage, and activities in connection with our Service
- Detect, investigate, and prevent fraudulent transactions and other illegal activities and protect the rights and property of BaseCampEd and others
- Personalize and improve the Service and provide content or features that match user profiles or interests
- Facilitate contests, sweepstakes, and promotions and process and deliver entries and rewards
- Carry out any other purpose described to you at the time the information was collected

3. Sharing of Information

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With other users of the Service as needed to facilitate connections and interactions (e.g., sharing profile information with potential tutors or students)
- With vendors, consultants, and other service providers who need access to such information to carry out work on our behalf
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation, or legal process
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property, and safety of BaseCampEd or others
- In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company
- Between and among BaseCampEd and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership
- With your consent or at your direction

We may also share aggregated or de-identified information that cannot reasonably be used to identify you.

4. Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us at contact@basecamped.com

We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

5. Data Security

We take reasonable measures to help protect information about you from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. However, no Internet or email transmission is ever fully secure or error-free. Therefore, you should take special care in deciding what information you send to us via email or through our Service.

6. Children's Privacy

Our Service is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at contact@basecamped.com

7. Your Choices

7.1 Account Information

You may update, correct, or delete your account information at any time by logging into your online account or by emailing us at contact@basecamped.com

Please note that we may retain certain information as required by law or for legitimate business purposes.

7.2 Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if

you choose to remove or reject cookies, this could affect the availability and functionality of our Service.

7.3 Promotional Communications

You may opt out of receiving promotional emails from BaseCampEd by following the instructions in those emails. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

8. Changes to this Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the "Last Updated" date at the top of this policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you a notification). We encourage you to review the Privacy Policy whenever you access the Service to stay informed about our information practices and the ways you can help protect your privacy.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

contact@basecamped.com

By using BaseCampEd, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.