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21st Century Film School

Teaching Virtual Production at Rochester Institute of Technology

75TH UFVA Conference July 30th, 2021

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From Matte Paintings to LED Walls The Evolution of a More Convincing Reality in Filmmaking

Frank Deese Assistant Professor, Screenwriting School of Film and Animation

George Eastman's "Kodak" Camera and Thomas Edison's "Visual Phonograph" needed:



Strong, Flexible, and Transparent Photographic Film

Thomas Edison's Kinetoscope Using Eastman Celluloid Film

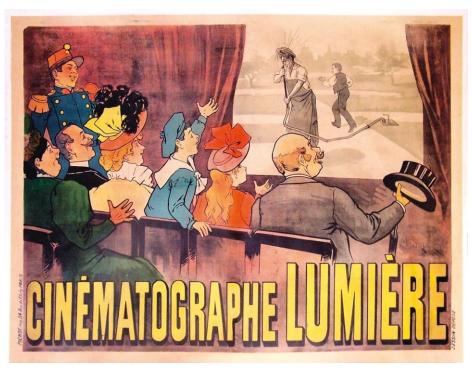




"Boxing Cats" 1894 - Kinetoscope

Kinetoscopes in Parlors vs. Film Projectors in Theaters





"If we put out a screen machine (film projector) there will be a use for maybe about ten of them in the whole United States. With that many screen machines, you could show the pictures to everyone in the country – and then it would be done. Let's not kill the goose that lays the golden egg." – Thomas Edison

Liberating the Camera







DELECTRIC THEATER 262 S. MAIN, OPP. THIED ST. New Place of Amusement. "UP-TC-DATE, HIGH CLASS MOVING FICTURE ENTERTAINMENT. Especially for Ladies and Children. See the capture of the Biddle Brothers, New York in a bilizzard and many other interesting and exciting scenes. An hour's amusement and crucine fun for 10 Cents Admission. 7130 to 10:30.



Various Buster Keaton Films

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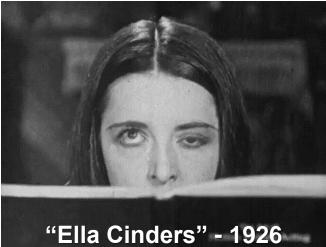


Early Multiple Exposure





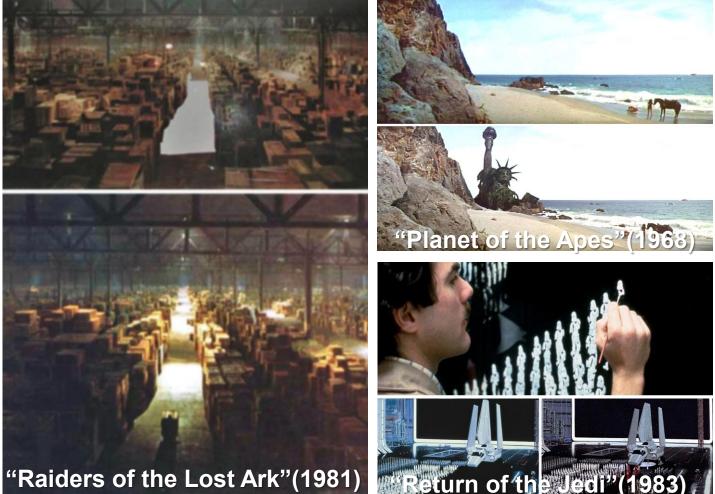




Matte Paintings on Glass (on-set and post prod.)

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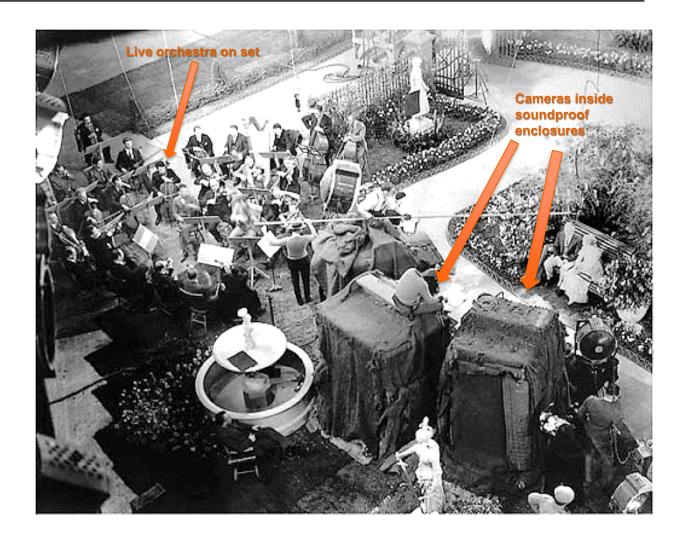
Forced Perspective to Create Depth and Exaggerate Size



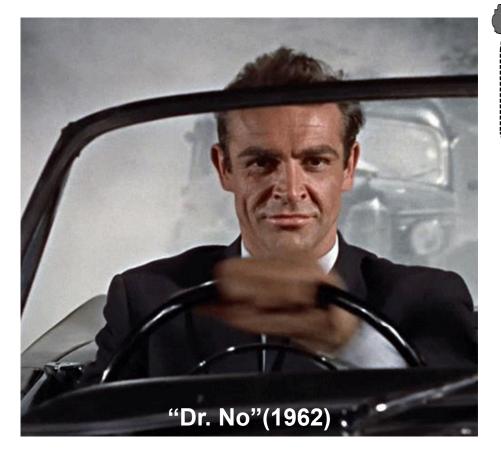
Synchronized Sound

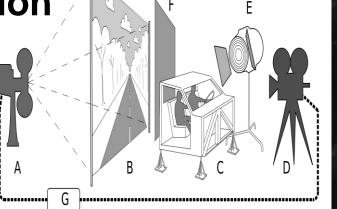


"We didn't need dialogue. We had faces." – Norma Desmond, Silent Film Actor (fictional)



Synchronized Rear Projection





- A movie projector;
- **B** translucent screen;
- **C** actors in decoration;
- D movie camera;
- E scene lighting;
- F protective screen;

G - common AC power source for camera and projector drives.

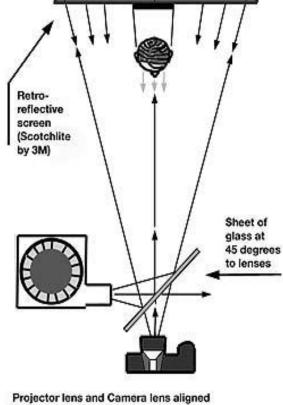




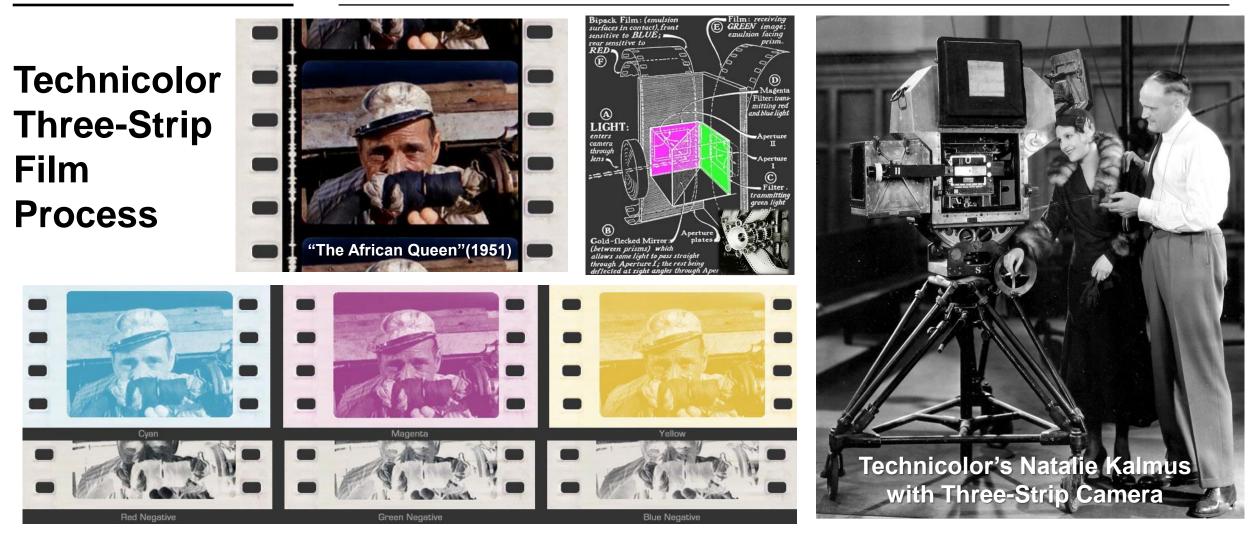
Synchronized Front Projection

FRONT PROJECTION TECHNIQUE





so that their "axes" are coincident misalignment leads to shadows of subject on background



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Eastmancolor Single-Strip Negative Film





"Vertigo"(1958)

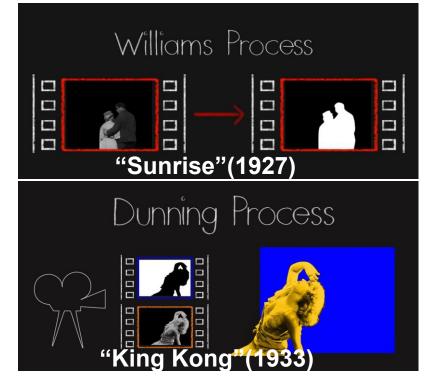
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Öraðbrið

Compositing: Traveling Matte and Chroma Key

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Motion Capture and Computer Generated Imagery (GGI)





Eadweard Muybridge's quick succession of photos of Leland Stanford's horse (Palo Alto, CA 1878) inspired Thomas Edison to conceive of a "visual phonograph" machine.





Virtual Production and LED Walls







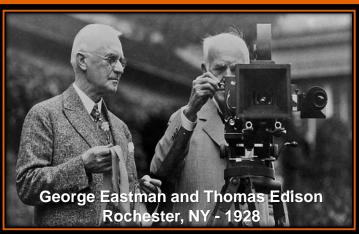


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