



Plan now to up your business game. Get with a winning team!!

Here's why Muskoka Shield should be in your marketing plans.

Being a Shield sponsor gives you bragging rights for being a supporter of a winning organization. The 14-year history of this Junior A Club commands respect for the exciting games and the community involvement fostered by the management. Take a look at www.shieldhockey.com to see where we've been, what we've accomplished, what players say about us and where we want to go.

We help promote your business in the game programs, on the Shield website, Facebook page, Twitter, Instagram, banners and press release.. This is an excellent ROI at a low cost per thousand hits.

When you advertise in the program, you and your company will be seen by the audience of enthusiasts at the 21 home games scheduled this year plus playoffs. There will be editorial asking to give advertisers the first crack at any business purchases.

When you are a jersey sponsor, your logo appears on both home and away games on the player's back shoulders, appearance on our website, pa announcement at all home games, tickets to 10 regular season tickets. You may supply a first intermission giveaway PLUS your name/logo is listed on the website next to player profiles. You have the audience views per game at home and more when we play away.

When you put your logo on helmets, each player has colour decals on both sides advertising your support. 23 players and 3 goalies will wear your logo at home and away! You also get 15 regular game tickets you can distribute to your staff or to your best customers.

Penalty Kill and Power Play Sponsors are announced every time these plays happen. Your company gets loud and proud exposure.

Corporate sponsors have three choices on a first come basis:

- 1) Hockey pants. Your company logo IS PATCHED STITCHED to the pant's front thighs (6" x 7") plus 20 regular season tickets.
- 2) Team Jersey. Your logo is embroidered on both shoulders (3" x 5") of all the players plus 20 regular season tickets.
- 3) Team Winter Coat. -The logo appears on the right chest opposite the team logo on the left side for all players and staff. (3" x 5") Plus 20 regular season tickets.

People like to buy from businesses that support home teams and we encourage our audiences to consider our supporters first when making decisions by games announcements, in the programs, and on all social our media pages.

Join the Shield supporters now! Deadline for all sponsorships is August 12, 2019.



Shield Order Form for 2019-2020 Season

I agree to the following sponsorship commitment:

Name _____ Date _____

Company _____ Signature _____

Mailing address _____

Website _____ Email _____

Telephone # _____ Cell # _____

Cost of sponsorship _____ HST _____

Total cost _____

Please bill me at the address above. Payment due with order. Shield HST No. 820516235RT0001

Booking Details

Program Advertising – full colour available, production costs are separate if needed

- Outside Back Cover \$1950 (Live area 4.5" x 7.5")
- Inside Front Cover \$1800 Inside Back Cover \$1800 (Live areas 4.5" x 7.5")
- Full page \$1550 (Live area 4.5" x 7.5")
- ½ page horizontal \$750 (Live area 4.5" x 3.625")
- Shopping Directory \$200 (Live area 2.125" x 2.125")

Game Sponsors

- Jersey sponsor..... \$475 per player, home & away shirts (Great Value)
- Helmet Sponsor..... \$1,117 23 players plus 3 goalies wear your logo!
- Penalty Kill \$339
- Power Play \$339
- 2nd Intermission Shoot out \$1500
- Corporate Sponsor \$2,260 Please indicate your choice below.
Hockey pant logo Jersey logo Team Winter Coat logo

Please make cheques payable to 2405002 Ontario Inc.

Contact: **Brenda Paterson, info@grovepark.ca, 705-640-1054**