

# NATIVE AMERICAN HERITAGE NIGHT

A Partnership for Visibility, Culture,  
and Community Impact at the Las Vegas Ballpark



# LAS VEGAS AVIATORS



August 7<sup>th</sup>, 2026



Doors Open 5:30pm



Las Vegas Aviators Ballpark

[WWW.UNITEDNATIVES.ORG](http://WWW.UNITEDNATIVES.ORG)



# OUR UNIFIED MISSION



**United Natives**- United Natives empowers Native communities through mental health services, youth sports and STEM programs, and public health equity initiatives, creating visibility for the next generation.



**Las Vegas Indian Center**- The LVIC serves as a trusted hub for Native communities, providing vital social services, cultural programs, and community support. They empower families and preserve Native traditions in Southern Nevada.



**Las Vegas Aviators**- Las Vegas' premier professional baseball team, bringing world-class games and community experiences to fans.



# EVENT EXPERIENCE: WHAT THE NIGHT LOOKS LIKE

➤ Pre-game Native cultural performances



➤ Native vendors featuring authentic jewelry & goods



➤ Community recognition moments on field & post game fireworks!

➤ Booths and available pop-up activations for top sponsors



# REPRESENTATION MATTERS

**Fewer than 0.5% of athletes in the NBA, NFL, NHL, and MLB identify as Native American or Alaska Native.**

**Sports exposure to opportunities that build pipelines for the next generation.**



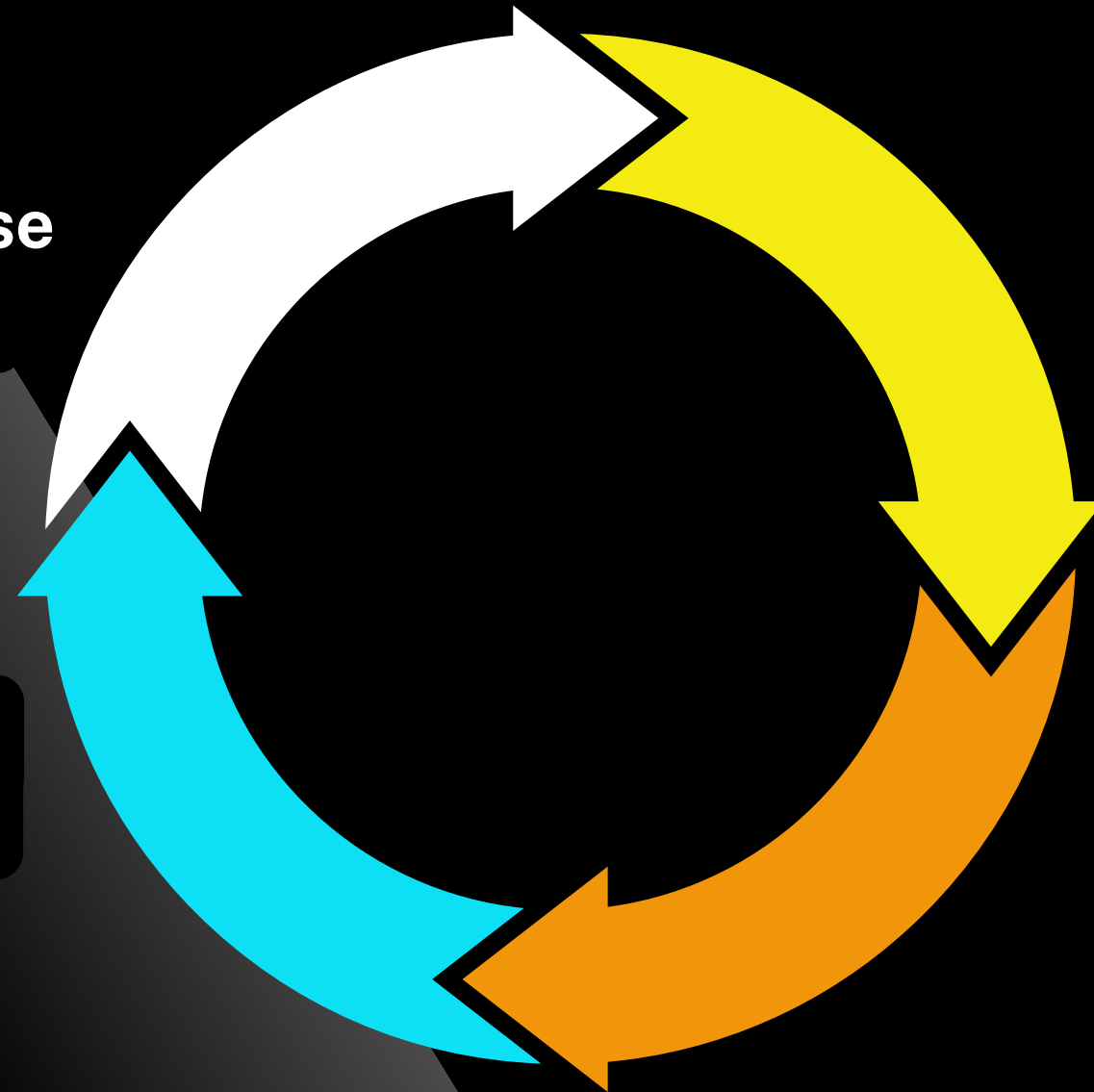
# COMMUNITY IMPACT: HOW IT WORKS

1. **Businesses and organizations purchase Aviators ticket blocks**

2. **Tickets are gifted to Native families through Las Vegas Indian Center**

3. **Families experience a night they may not otherwise have access to**

4. **Top sponsors receive heavy hitter recognition!**



# STEP UP TO THE PLATE

## **\$250 ROOKIE OF THE YEAR**

- Logos on social media pre/post marketing
- Recognized for donating 15 game tickets

## **\$500 ALL STAR**

- Logos on social media pre/post marketing
- Recognized for donating 30 game tickets
- Customized Thank you flyer posted on our social media
- Included in our post event recap reels

## **\$1000 HEAVY HITTER**

- Logos on social media pre/post marketing
- Recognized for donating 60 game tickets
- Customized Thank you flyer posted on our social media
- Included in our post event recap reels
- Host an activation booth at the ballpark!
- Pre-game recognition

**OUR ROSTER ISN'T COMPLETE WITHOUT YOU. CHOOSE YOUR IMPACT LEVEL TODAY.**



# SUITE EXPERIENCE

Sponsor a premium suite experience shared with United Natives' invited Tribal Leaders, partners, and VIP guests. This intentionally curated environment creates meaningful connection, elevated networking, and cultural impact.

## Grand Slam Co-Hosted VIP Suite Experience \$5500

- 10 VIP Suite Tickets for you and your guests
- Co-branding within the suite
- Pre/Post Social Media Marketing & Highlight Reel
- Direct engagement with Tribal Leaders & VIP guests
- Recognition as the Presenting Suite Sponsor
- Premium food & beverage
- Recognized for donating 20 game tickets to Native families

## MVP Co-Hosted VIP Suite Experience \$3000

- 5 VIP Suite Tickets for you and your guests
- Co-branding within the suite
- Pre/Post Social Media Marketing & Highlight Reel
- Direct engagement with Tribal Leaders & VIP guests
- Recognition as the Presenting Suite Sponsor
- Premium food & beverage
- Recognized for donating 10 game tickets to Native families

The Las Vegas Aviators Ballpark is the "Gold Standard" for minor league facilities.



# A PROVEN TRACK RECORD

This isn't our first collaboration. Together with the Aviators Ballpark, we hosted a Native Family Night at Enchant Christmas, the world's largest Christmas light maze.

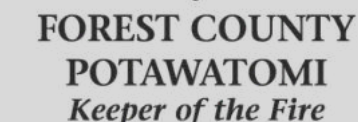
Through this partnership, United Natives and the Las Vegas Indian Center provided Native families with a magical, all-inclusive holiday experience that made a lasting impact on the Las Vegas community.



A promotional graphic for Native Family Night at Enchant Las Vegas. It features a red Santa hat, a QR code, and text: "NATIVE FAMILY NIGHT ENCHANT LAS VEGAS", "5TH DEC", and "PURCHASE TICKETS FOR YOUR FAMILY USING OUR QR CODE &amp; ENCHANT LAS VEGAS WILL DONATE \$5 OF EVERY TICKET BACK TO UNITED NATIVES NONPROFIT". The time "5PM-8:30PM" is also listed.



# UNITED NATIVES PAST COLLABORATIONS & PARTNERSHIPS



# JOIN US AT THE BALLPARK

## Why get involved

- Direct impact on Native families
- Meaningful community alignment
- Unique community engagement opportunity
- High-visibility local + national exposure
- Annual collaboration

**CONTACT US**

 [events@unitednatives.org](mailto:events@unitednatives.org)

 [www.unitednatives.org](http://www.unitednatives.org)

