



UNITED NATIONS 3RD ANNUAL SPORTS GALA

AN EVENING OF CULTURE, COMMUNITY AND CHAMPIONS

SUPER WEEK

FEBRUARY 10TH, 2027

PETERSEN AUTOMOTIVE MUSEUM

LOS ANGELES, CA



INVITATION TO THE MOST POWERFUL WEEK IN SPORTS



- Super Bowl Week generates billions of media impressions and brings together the most influential audiences in sports and entertainment.
- Connect directly with Tribal leaders from across the country, current and former professional athletes, executives, celebrities, and corporate partners.
- Showcase your brand at an invitation-only experience designed to foster meaningful relationships, visibility, and impact.



This week generates
\$500 Million Direct Impact



WHO WE ARE

United Natives is a Native-led nonprofit advancing equity in health, youth, and sports across Indigenous communities nationwide.

Mental Health

Youth Enrichment

Sports & Culture



CEO & FOUNDER

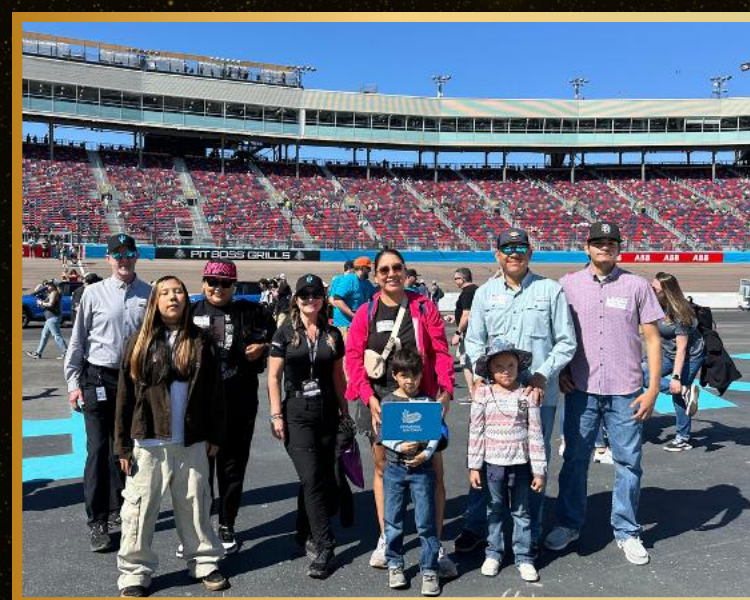
Dr. Crystal Lee (Dine') PhD, MPH, MLS

LED BY ONE OF THE MOST CREDENTIALAED INDIGENOUS LEADERS IN AMERICA

- 1-of-5 Native American infectious disease research doctors in the U.S.
- Assistant Professor at University of New Mexico, College of Population Health
- Recognized as 1-of-3 people in the U.S. changing health equity by Scientific American
- Former Owner of 2 men's professional basketball teams in Mexico
- Serves on the United Nations North American and Global Indigenous Women's Caucus
- Serves on the L'Oreal USA Board of Director for Diversity and Inclusion



NATIONAL IMPACT 365 DAYS A YEAR



We Welcome Partnerships
Across All National Events

WE PROVIDE NO-COST MENTAL HEALTH SUPPORT

Highest rates per racial group

AI/AN children and adolescents have the highest rates of lifetime major depressive episodes of any racial group in the U.S.

1 in 10 face both substance use and mental illness

9.7% suffered co-occurring substance use alongside mental health conditions.

Suicide 2nd leading cause of death

Suicide is the 2nd leading cause of death among AI/AN youth ages 8–24, and AI/AN youth ages 10–24 have the highest suicide rate of all demographic groups in the U.S.

**Over 1,500+
Life-Changing
Mental Health
Sessions Delivered.
Your support helps
us deliver more!**

FREE TELEHEALTH COUNSELING FOR NATIVE COMMUNITIES IN 30 STATES

UNITED NATIVES

OUR NATIONAL NATIVE-LED NONPROFIT IS ADVANCING EQUITY
IN HEALTH, YOUTH AND SPORTS

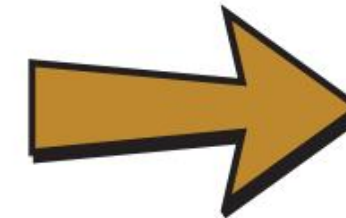
REQUIREMENTS

- AK, AZ, CA, CO, CT, FL, GA, HI, ID, IL, OK, LA, MD, MN, MS, NC, NJ, NV, NM, NY, OR, PA, SC, TN, TX, UT, VA, WA, WI, WY
- Proof of tribal enrollment needed



UNITED NATIVES

EMAIL OR TEXT TO GET
STARTED



✉ therapy@unitednatives.org

📞 602-799-8187

🌐 www.unitednatives.org



**NATIVE AMERICAN
HERITAGE NIGHT**

 **VS** 

AVIATORS **RAINIER**

FRIDAY
07
AUGUST

DOORS OPEN 5:30PM
GAME STARTS 7:05PM
BUY DISCOUNTED TICKETS USING QR CODE
OR VISIT WWW.UNITEDNATIVES.ORG



PRE-GAME PERFORMANCES
NATIVE VENDORS
NEVADA TRIBAL ACKNOWLEDGEMENT
FIREWORKS

LAS VEGAS AVIATORS BALLPARK
1650 S PAVILION CENTER DRIVE, LAS VEGAS, NV 89135

ELEVATING VISIBILITY THROUGH THE POWER OF SPORTS

Through partnerships with professional sports teams nationwide, United Natives activates **Native American Heritage Nights** that celebrate Indigenous culture and reach thousands of fans in stadiums across the country. These events create powerful national brand visibility while elevating Native voices in major sports markets. Partner with us to turn game-day presence into real community impact and youth opportunity.

Upcoming Events:

- “Nonprofit of the Night” recognition at the Las Vegas Aces vs. NY Liberty game July 30th, 2026
- Partnering with the Arizona Cardinals and Phoenix Indian Center to host “Native American Heritage Night” during January home game 2026

TURNING AWARENESS INTO ACTION

We created a first-of-its-kind annual conference to unite leaders, advocates, and partners addressing the Missing and Murdered Indigenous Relatives (MMIR) crisis across 575+ tribes in the U.S. and First Nations Canada. In the face of fragmented data and resources, the conference drives collaboration, awareness, and action. Funds raised for free counseling for family members and survivors affected by MMIR. Your brand can be recognized for community allyship on a national platform.



10x higher murder rates amongst Native community members



3rd leading cause of death for Native Women and girls (homicide)



Data and jurisdiction barriers hinder investigations



Human Trafficking affects Native Women, Girls, Men, Boys and 2 spirit LGBTQIA+ relatives

3RD ANNUAL
MMIR SUMMIT

THURSDAY OCT 15TH 2026 UNLV LAS VEGAS

ACTION THROUGH UNITY STRENGTH THROUGH CULTURE

SAVE THE DATE

UNITED NATIVES

FUND FOR NONVIOLENCE

WWW.UNITEDNATIVES.ORG

The poster features a group of six Native women walking in a snowy forest, wearing traditional regalia and face paint. The background is a dark, starry night sky.

SPORTS, STEM, AND MENTORSHIP THAT TRANSFORM LIVES

From free sports camps to NASCAR STEM education alongside the Larry Fitzgerald Foundation, we've created access. The result: resilience, leadership, and seeing firsthand what is possible. Host a sponsored camp or STEM event with us and be recognized as a community changemaker for our youth.

Upcoming Events:

- Arizona Cardinals Native American Heritage Day Flag Football Experience: NFL-Level Access for Indigenous Youth
- Phoenix Suns "Court of Dreams": NBA Floor Experience for Native Youth & Families
- Enchant Christmas Native Youth & Family Activation: Las Vegas Holiday Experience in Partnership with the Las Vegas Aviators

**625+ Native Youth
Reached**



BUILDING THE FUTURE OF INDIGENOUS TECHNOLOGY

- Launching the United Natives App, a first-of-its-kind digital platform for Indigenous communities nationwide
- Designed to connect 575+ Tribal Nations through health, wellness, culture, and resource access
- Centralizes services and information to expand care, visibility, and connection across the U.S.
- Serving a national Native population of 9+ million people
- Founding Partner opportunities available with exclusive in-app advertising and national reach

LAUNCHING SOON...UNITED NATIVES APP

1st National Digital Ecosystem connecting our relatives.

Native built. Native led.



GET IN TOUCH

WHERE CULTURE, DATA, AND COMMUNITY COME TOGETHER.

-  All IHS/Tribal 638 Clinics pre-loaded
-  Self-monitoring tools
-  AI summarization of your medical appointments
-  Community Flyers Section: upload your next pow wow, 5k walk, tournament and more!
-  Browse all professional events in Native country!
-  Clinics and Hospitals: host your own custom dashboard to offer telehealth care through our platform
-  MMIR Data Mapping: Powered by ESRI
-  Host a tribal needs assessment survey directly in our app!
-  Tribes & Organizations: Deliver timely public health messaging
-  Interactive Classes: Host or attend community classes & workshops directly in-app
-  Indigenous Athlete Hub

STEP INTO THE EVENING

Our Gala bring together Tribal leaders, pro athletes, entertainers, corporate executives, and philanthropists, with past guests including NFL Alumni, NASCAR, L'Oréal, Verizon, Microsoft, the New Orleans Saints, UFC, and Nike N7.

- Cocktail Hour
- Immersive Brand Activations
- Hosted Cocktail & Beverages
- Curated Culinary Experience
- Awards Ceremony
- Live Auction



AN ICONIC VENUE FOR AN UNFORGETTABLE EVENING PETERSEN AUTOMOTIVE MUSEUM



- Four floors of history, art & automotive culture
- Home to historic, Hollywood, rare and luxurious automobiles
- Experience our gala alongside the legendary Fast & Furious vehicle collection, creating a one-of-a-kind Hollywood atmosphere
- Showcase your brand with an immersive activation
- Host a 20-minute fireside chat during our cocktail hour for the ultimate turnkey experience



PAST COLLABORATIONS & PARTNERSHIPS



Seattle Indian Health Board

Native American
Alumni Club



Why Partner with Us

- Global reach through Dr. Lee and United Natives network
- Trusted partnerships
- Join us at any of our national events
- Impact driven programs
- Innovative solutions: our annual summit and app
- Community-centered approach

Let's create something remarkable together.



\$250,000 MVP MUSEUM BUYOUT PARTNER

- 15 VIP tickets to Sports Gala
- Exclusive full museum buyout at the iconic Petersen Automotive Museum with branded visibility across all four levels
- Exclusive presenting rights: “3rd Annual United Natives Sports Gala presented by [Your Brand]”
- One-year advertising placement in the United Natives app as a Founding App Partner
- Custom branded content series following the “behind the scenes” road to the Gala and celebrating the national impact made through this event
- National storytelling campaign highlighting your partnership and impact
- National Mental Health Footprint: Your support funds over 1000 therapy sessions (special social media shoutout)
- Host your own fireside chat during our cocktail hour for an amazing turnkey experience
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- Opportunity to co-present a keynote or major award
- On-stage event introduction and recognition throughout the evening
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Branding & Signage throughout event and venue
- Featured spotlight in the United Natives quarterly newsletter
- Interview feature on the KUNV Urban Rez Radio Podcast with our CEO
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences



\$100,000 SPORTS GALA TITLE PARTNER

- 12 VIP tickets to Sports Gala
- Exclusive presenting rights: “3rd Annual United Natives Sports Gala presented by [Your Brand]”
- One-year advertising placement in the United Natives app as a Founding App Partner
- Custom branded content series following the “behind the scenes” road to the Gala and celebrating the national impact made through this event
- National storytelling campaign highlighting your partnership and impact
- National Mental Health Footprint: Your support funds over 750 therapy sessions (special social media shoutout)
- Host your own fireside chat during our cocktail hour for an amazing turnkey experience
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- Opportunity to co-present a keynote or major award
- On-stage event introduction and recognition throughout the evening
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Interview feature on the KUNV Urban Rez Radio Podcast with our CEO
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences



\$75,000 FAST & THE FURIOUS EXPERIENCE PARTNER

- 10 VIP tickets to Sports Gala
- Presenting sponsor of the “Fast & the Furious Experience” experience with exclusive branding alongside the iconic cars straight from the Hollywood big screen to our event
- Custom branded content series following the “behind the scenes” road to the Gala and celebrating the national impact made through this event
- National storytelling campaign highlighting your partnership and impact
- National Mental Health Footprint: Your support funds over 500 therapy sessions (special social media shoutout)
- Host your own fireside chat during our cocktail hour for an amazing turnkey experience
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- Opportunity to co-present a keynote or major award
- On-stage event introduction and recognition throughout the evening
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Interview feature on the KUNV Urban Rez Radio Podcast with our CEO
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences



\$50,000 PENTHOUSE SKYLINE “OFFICIAL AFTER PARTY” PARTNER



- 8 VIP tickets to Sports Gala
- Presenting Sponsor of the Penthouse Pavilion “Official After Party” Experience featuring exclusive branding across the museum’s rooftop-level venue with panoramic Hollywood skyline views.
- Host the evening finale with live DJ entertainment, networking, dancing, and elevated city-view experiences on the museum’s premier rooftop
- National Mental Health Footprint: Your support funds over 200 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Nations quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$50,000 ENTERTAINMENT PARTNER

- 8 VIP tickets to Sports Gala
- Presenting Sponsor of the Live Performances Experience featuring exclusive branding
- National Mental Health Footprint: Your support funds over 200 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$50,000 COCKTAIL HOUR PARTNER

- 8 VIP tickets to Sports Gala
- Presenting Sponsor of the Cocktail Hour Experience featuring exclusive branding
- Three premium cocktails named after your brand
- National Mental Health Footprint: Your support funds over 200 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences



• \$25,000 PREMIUM BAR OR CULINARY PARTNER

- 6 VIP tickets to Sports Gala
- Premier red carpet branding
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences
- Choose Culinary or Premium Open Bar
- Highlighted Sponsor of the Curated Culinary Experience featuring exclusive branding across all food stations
- Highlighted Sponsor of the Premium Open Bar Experience featuring exclusive branding across all venue bars
- One premium cocktail named after your brand
- National Mental Health Footprint: Your support funds over 100 therapy sessions (special social media shoutout)

\$25,000 VIP LOUNGE PARTNER

- 6 VIP tickets to Sports Gala
- Premier red carpet branding
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences
- Highlighted Sponsor of the VIP Lounge Experience featuring exclusive branding in the VIP Lounge
- National Mental Health Footprint: Your support funds over 100 therapy sessions (special social media shoutout)

\$20,000 FIRESIDE CHAT PARTNER

- 5 VIP tickets to Sports Gala
- Presenting Sponsor & host of the cocktail hour “Fireside Chat” Experience featuring exclusive branding
- National Mental Health Footprint: Your support funds over 75 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$20,000 LIVE AUCTION PARTNER

- 5 VIP tickets to Sports Gala
- Presenting Sponsor of the “Live Auction” Experience featuring exclusive branding
- National Mental Health Footprint: Your support funds over 75 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$20,000 AWARD CEREMONY PARTNER

- 5 VIP tickets to Sports Gala
- Presenting Sponsor of the “Awards Ceremony” Experience featuring exclusive branding
- National Mental Health Footprint: Your support funds over 75 therapy sessions (special social media shoutout)
- Premier red carpet branding and arrival experience placement
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$10,000 COMMUNITY IMPACT PARTNER

- National Mental Health Footprint: Your support funds over 50 therapy sessions (special social media shoutout)
- 4 VIP tickets to Sports Gala
- Premier red carpet branding
- Private VIP reception access and priority VIP guest introductions
- On-stage event introduction
- Featured logo placement across press, media, and event marketing campaigns
- Host an interactive branded activation or experience onsite
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$5,000 ADVOCATE PARTNER

- National Mental Health Footprint: Your support funds over 25 therapy sessions (special social media shoutout)
- 3 VIP tickets to Sports Gala
- Private VIP reception access and priority VIP guest introductions
- Featured logo placement across press, media, and event marketing campaigns
- Featured spotlight in the United Natives quarterly newsletter
- Opportunity to purchase Super Bowl suites and tickets, including access to exclusive week-of events and experiences

\$2,500 COMMUNITY ALLY PARTNER

- National Mental Health Footprint: Your support funds over 10 therapy sessions (special social media shoutout)
- 2 VIP tickets to Sports Gala
- Customized “Thank you” flyer featuring your logo on our social media

\$1,000 COMMUNITY ALLY PARTNER

- National Mental Health Footprint: Your support funds over 10 therapy sessions (special social media shoutout)
- 1 VIP tickets to Sports Gala
- Customized “Thank you” flyer featuring your logo on our social media

BE A CHAMPION OFF THE FIELD

Your support directly fuels free mental health services, youth sports and STEM programs, and national community outreach across Indigenous communities. Contact us today.



events@unitednatives.org



www.unitednatives.org



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