

\$50k Golden Gate Title Sponsor

United Natives Sports Gala Sponsorship Opportunities

- 8 VIP Tickets to the United Natives Sports Gala
- Exclusive Meet & Greet Access with VIPs & Honorees
- 6 VIP Tickets to Celebrity Sweat Flag Football (Feb 5, 2026) + represent your brand at our activation space during this event!
- Opportunity to Purchase Super Bowl Tickets & Suites (based on availability)
- Title Recognition: Named as the Golden Gate Title Sponsor at the Gala
- Pop-Up Activation at Gala (activation cost covered by sponsor)
- Brand exposure to audiences of up to 20M+ through VIP networks, event partnerships, the Urban Rez Podcast, and digital media channels
- Premium Logo Placement: Registration, entrance walls, stage, podiums, banners, step & repeats, t-shirts, swag bags
- Social Media Promotion: Recognition across United Natives & partner platforms
- Event Video Branding: "Presented by" or "Sponsored by" on official footage
- Influencer Shoutout: One dedicated post from our influencer team
- Product & Promo Opportunities: Product displays, swag bag inserts, on-stage speaking or award presentation
- United Natives will also share your contests, sweepstakes, or other marketing campaigns







\$25,000 Bay Area Legend Sponsor

- 4 VIP Tickets to the United Natives Sports Gala
- Exclusive VIP Meet & Greet Access
- 3 VIP Tickets to Celebrity Sweat Flag Football+ option to represent your brand at our activation space during this event
- Opportunity to Purchase Super Bowl Tickets & Suites
- Sponsor Recognition: Named as the Bay Area Legend Sponsor
- Pop-Up Activation at Gala
- Brand exposure to audiences of up to 20M+ through VIP networks, event partnerships, the Urban Rez Podcast, and digital media channelsLogo Placement: Event signage, banners, t-shirts, swag
- Social Media & Video Recognition
- Influencer Thank-You Post
- Product & Speaking Opportunities included











Premier Perks for Our Top Sponsors



From the Red Carpet to the End Zone — Don't Miss Our Gala & Superweek Events!

<u>Celebrity Sweat Flag Football Thursday, Feb 5th, 2026</u>

- Star-studded flag football game featuring pro athletes, celebrities & influencers
- ***** Exclusive access for sponsors & VIP guests during Super Bowl Week
- 💋 Top sponsors receive activation space to showcase their brand or organization on-site
- in Live 2-hour broadcast on NBC platform reaching a global audience
- 15M+ impressions through TV & social media exposure

<u>Access to Super Bowl LX Suites & Tickets Sunday, Feb 8th 2026</u>

- Direct access to purchase Super Bowl LX suites or tickets
- WIP suites include premium benefits & vary by capacity
- Invitation-only access to Superweek events, private parties & celebrity gatherings (based on availability)
- Gourmet food & beverage included with suite packages
- VIP parking passes for easy access
- High-speed WiFi in all suites for seamless connectivity 100% tax-deductible purchase through our nonprofit partnership







Gold & Silver Sponsors

- * \$10,000 Game Day Gold Sponsor
 - 3 VIP Tickets to United Natives Sports Gala
 - VIP Meet & Greet Access
 - Super Bowl Ticket/Suite Purchase Option
 - Brand exposure to audiences of up to 20M+ through VIP networks, event partnerships, the Urban Rez Podcast, and digital media channels
 - Logo Placement across event signage and materials
 - Pop-Up Activation at Gala
 - Social Media & Video Recognition
 - Influencer Thank-You Post

- **≥ \$5,000 Halftime Hero Silver Sponsor**
 - 2 VIP Tickets to United Natives Sports Gala
 - VIP Meet & Greet Access
 - Super Bowl Ticket/Suite Purchase Option
 - Brand exposure to audiences of up to 20M+ through VIP networks, event partnerships, the Urban Rez Podcast, and digital media channels
 - Logo Placement & Pop-Up Activation
 - Social Media & Event Video Recognition
 - Influencer Thank-You Post







Community Sponsorships

3 \$2,500 - Touchdown Sponsor

- 1 General Admission Ticket to our Sports Gala
- Customized Social Media Flyer with Your Logo
- Social Media Shoutout
- listed on our website as a community sponsor

* \$1,000 – Hall of Fame Sponsor

- Customized Social Media Flyer with Your Logo
- Social Media Shoutout
- listed on our website as a community sponsor

♥ \$500 - End Zone Sponsor

- Personalized Social Media Thank-You Flyer
- Logo Featured on Website & Post-Event Highlight Reels
- listed on our website as a community sponsor



