

3rd Annual United Natives Sports & Tech Gala



UNITED NATIVES

February 4th, 2026

San Francisco

“Championing Mental Health Wellness for Native Americans, Underserved Youth, & Collegiate/Professional Athletes”

Join Us During Superweek



United Natives Sports Gala

🕒 **Wednesday February 4th, 2026**

Experience an unforgettable evening celebrating the intersection of Indigenous culture and sports in support of mental health. Enjoy a powerful night of recognition with an awards ceremony, VIP guests, live entertainment, a live auction, and more. Join us as we honor community, culture, and impact.



Celebrity Sweat Flag Football

🕒 **Thursday February 5th, 2026**

Join us as a VIP guest during the Celebrity Sweat Flag Football event. This Superweek game, gains powerful visibility and millions of impressions amongst celebrities, athletes and influencers benefiting U.S. Veterans.

[Click here 2025 Celebrity Sweat & United Natives recap](#)



Access to Super Bowl LX Suites & Tickets

🕒 **Sunday, February 8th, 2026**

United Natives offers direct access to Super Bowl LX suites and tickets for purchase 100% tax-deductible through our nonprofit. Enjoy VIP perks, exclusive pricing, and access to NFL-related events and parties. Suites come in varying sizes to accommodate your group, providing a premium experience for the biggest game of the year. Don't miss this opportunity to watch the Super Bowl in style!



About us

United Natives is a national Native-led nonprofit dedicated to strengthening Indigenous communities through health, education, and cultural empowerment. We create lasting impact across the country through advocacy, partnerships, and culturally grounded programs that promote wellness and opportunity for Native people.

United Natives Provides

- ✓ Free telehealth counseling in 26 states and growing
- ✓ Youth Sports & STEM access nationwide
- ✓ Elder firewood program
- ✓ Human trafficking, DV & global health advocacy
- ✓ Led by CEO Dr. Crystal Lee: 1 of 5 Native American infectious disease researchers in the U.S., featured by Scientific American, serves on L'Oréal USA's DEI board and teaches at UNM.

Annual Events We Host

- Sports Gala hosted in every Super Bowl city
- Annual MMIR Summit Las Vegas
- Celebrity Sweat Flag Football access in every Super Bowl host city
- Charity Golf Tournament Scottsdale, AZ
- SEIcon Indigenous Sports Panel Las Vegas

Past Collaborations

Tribes Nationwide, L'Oréal USA, Verizon, Microsoft, AZ Cardinals, NASCAR Phoenix Raceway, Boston Red Sox, NFL Alumni Association, Larry Fitzgerald Foundation

3x

Why It Matters

32%

Native youth suicide rate is three times the national average

Over 1000 participants from ages 13+ have been seen by our mental health team.

Approximately 32% of homes on the Navajo Nation lack electricity, over 13,000 homes without direct heat.

Our wood lot and volunteers have delivered over 3000 truckloads of firewood to Navajo/Hopi reservations

1%

Native Americans are underrepresented in professional sports, making up less than 1% of athletes in major U.S. leagues (NFL, NBA, MLB, NHL)

Over 600 Native Youth have attended our camps nationwide

10x

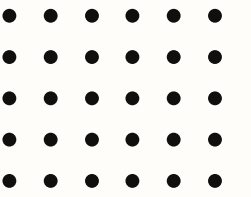
Indigenous women experience homicide rates up to 10 times higher than the U.S. national average.

United Natives' annual MMIR Summit in Las Vegas unites tribal leaders, advocates, and experts to share data, resources, and raise awareness.





Media Outreach



United Natives Website has over 5000 visits per month



United Natives Instagram has over 70,000 views per month



Our CEO co-hosts Urban Rez Radio Show on KUNV 91.5 Las Vegas with Expanding Media Partnerships in Progress



Sports Gala title sponsors get access to Celebrity Sweat Flag Football Game Feb 5th, during Super Bowl week with 5000 attendees, featured on national broadcast (NBC platform) and up to 15 million impressions



Social media visibility via our attendees, awardees, panelists, VIP guests & professional network

Elevate your brand with a custom curated experience designed by Zaire Baptiste: Guinness, Davey, Telly, W3, and Dot Com Award-winning Idea Curator whose visionary work has graced the Met Gala and top national brands. Create an immersive activation tailored to your brand's vision during the United Natives Sports Gala. Additional costs may apply for custom experiences beyond standard sponsorship options. Contact us to collaborate and make a lasting impression.

PARTNER WITH US: ELEVATE YOUR BRAND, EMPOWER COMMUNITIES

Participation Levels

\$50k Title Gala Sponsor

\$25k Bay Area Sponsor

\$25k Entertainment Sponsor

\$20k Dinner Gala Sponsor

\$15k Premium Open Bar Sponsor

\$10k Game Day Gold Sponsor

\$5k Halftime Hero Silver Sponsor

\$2.5k Touchdown Sponsor

\$1k Hall of Fame Sponsor

\$500 Endzone Sponsor

- VIP Gala Tickets
- Meet & Greet with VIP guests & honorees
- Brand exposure during Super Week
- Premium Event Signage
- Pre/Post Event Marketing
- Speaking opportunities
- Host a pop-up activation
- Co-present an award
- Access to other Super Week events

UNITED NATIVES

SUPER WEEK

SPORTS AND TECH GALA

IN SAN FRANCISCO

- Signature Cocktail Hour
- Live Entertainment & Auction
- Fine Dining
- VIP Guests

SCAN QR CODE FOR TICKETS

WEDNESDAY, FEBRUARY 4TH 2026

EVENT SPONSORSHIP OPPORTUNITIES AVAILABLE
www.unitednatives.org

[Click for Full Sponsorship Levels](#)

ALL DONATIONS ARE 100% TAX-DEDUCTIBLE



HOST A FIRSESIDE CHAT AT OUR COCKTAIL HOUR **LET YOUR BRAND OR ORGANIZATION** **LEAD THE CONVERSATION**

Gain premium visibility at the United Natives Sports Gala during Super Bowl Week by hosting an exclusive 20-minute Fireside Chat during the cocktail hour. This is your chance to align your brand with a night of culture, leadership, and celebration.

Why Sponsor a Fireside Chat:

- **Engage directly with VIP guests, athletes, and industry leaders**
- **Position your brand as a thought leader in diversity, innovation, and wellness**
- **Seamless turnkey experience — we handle all event logistics**
- **Receive on-site recognition and digital promotion across United Natives channels**

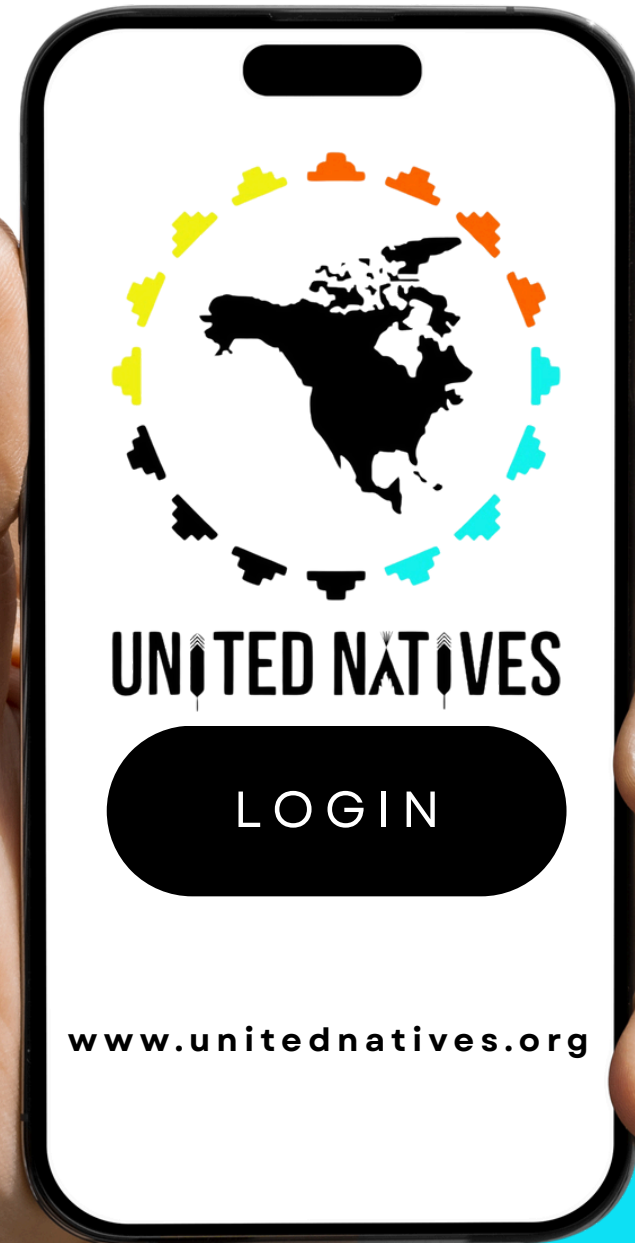
Investment: \$10,000

Includes: Branded stage backdrop, AV support, and dedicated promo spotlight.

Past Fireside Chat Hosts: Microsoft & Reform Alliance, Women in Sports



TECH MEETS NATIVE WELLNESS – LAUNCHING SOON UNITED NATIVES HEALTHCARE APP



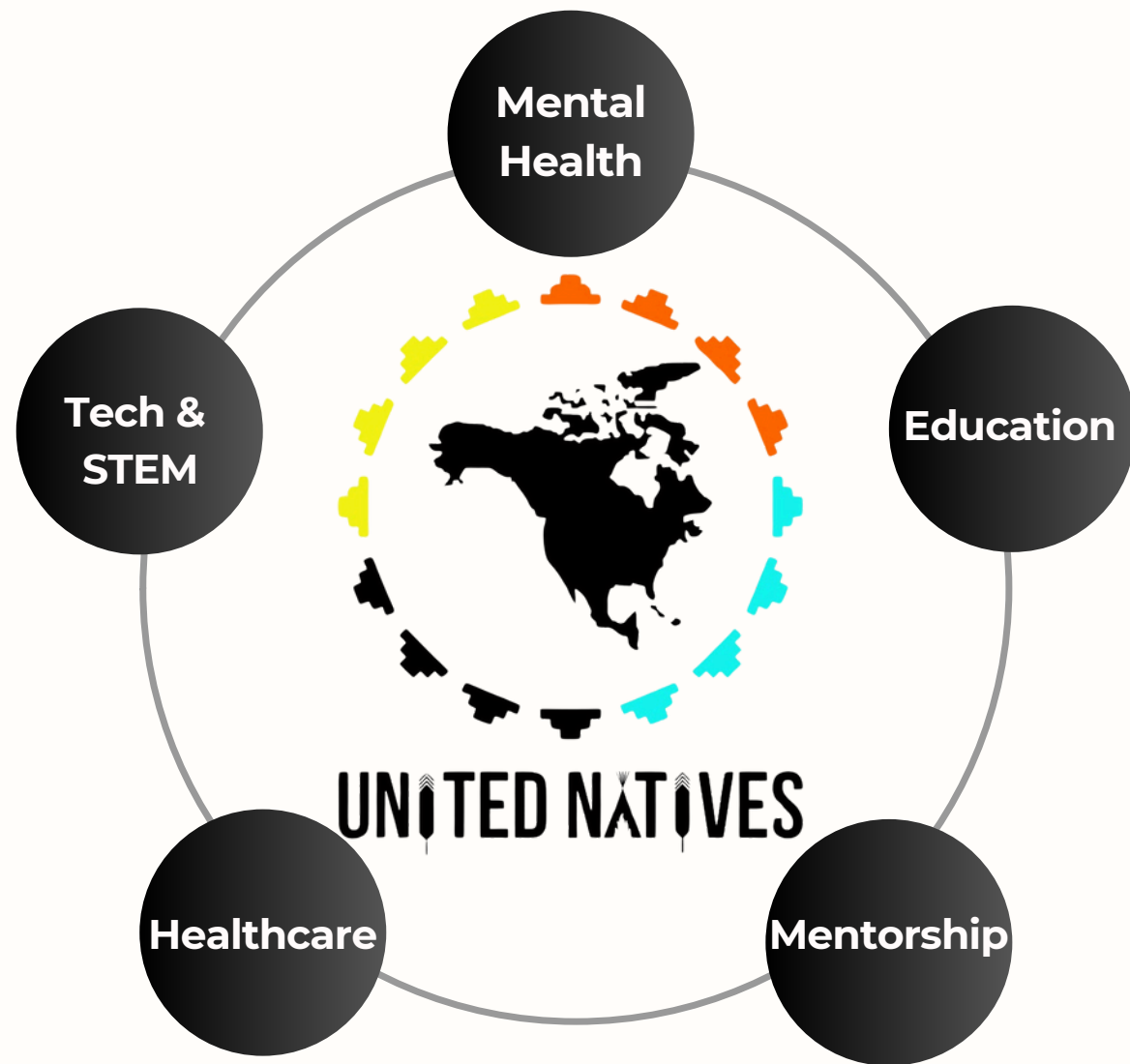
App Features

- **Self-Monitoring Tools:** Track your health and wellness directly in the app.
- **IHS Locator:** Easily find Indian Health Service facilities and providers near you.
- **Telehealth Access:** Schedule, reschedule, or join virtual appointments (availability based on provider or facility).
- **AI Capabilities:** Let built-in AI summarize your medical visits, help you stay compliant, and securely save or share updates with family.
- **Community Needs Assessments capabilities:** Need localized data for your tribe. We honor Sovereign data.
- **Community Hub:** Post your events for a small fee and reach a nationwide audience – from Pow Wows and wellness gatherings to tournaments and community runs.
- **MMIR dedicated section** to post flyers, keeping track in a centralized platform.

[Check out our demo video here](#)

Partner Early to Revolutionize Native Wellness Through Technology.

Collaboration with Impact: What You Fund Transforms Lives Through Mental Health, Sports, Community & Culture



As a sponsor, your brand would be recognized as a champion of cultural empowerment.

 www.unitednatives.org

 events@unitednatives.org



Free Mental Health Access

We provide telehealth counseling in 26 states and growing to Native communities Help us expand!
Currently serving: AK, AZ, CA, CO, CT, FL, GA, HI, ID, IL, OK, LA, MD, MN, MS, NC, NJ, NV, NM, NY, OR, SC, TX, VA, WA, WY

Youth Enrichment

Join Us in Bringing Curated Youth Sports Enrichment Camps to Native Communities Across the Nation and Help Connect Native Youth with Meaningful Educational and Athletic Opportunities.

Global Health Advocacy

We are a registered NGO nonprofit under the United Nations and our CEO is 1 of 5 Native American research scientists in the U.S. and her expertise is highly sought after. She has been fighting for Indigenous health equity for over 20 years