

AZ CARDINALS



UNITED NATIVES



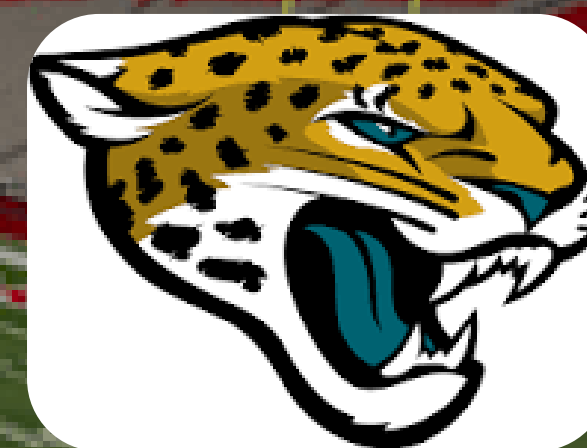
AZ CARDINALS



UNITED NATIVES

# UNITED NATIVES

## TICKET FUNDRAISER NIGHT



**HONORING CULTURE. CONNECTING COMMUNITIES**

**SUNDAY NOVEMBER 23<sup>RD</sup>, 2025**

**STATE FARM STADIUM, GLENDALE AZ**

**2:05PM**



[www.unitednatives.org](http://www.unitednatives.org)





# UNITED NATIVES ABOUT US



Advancing equity in health, sports and youth enrichment through a variety of culturally inclusive initiatives.

## United Natives Provides

- ✓ Free telehealth counseling in 26 states and growing
- ✓ Youth Sports camps & STEM access nationwide
- ✓ Elder firewood program
- ✓ Human trafficking, DV & global health advocacy
- ✓ Led by CEO Dr. Crystal Lee: 1 of 5 Native American infectious disease researchers in the U.S., featured by Scientific American, serves on L'Oréal USA's DEI board and teaches at UNM.

## Annual Events We Host

- United Natives Sports Gala in every Super Bowl host city
- Charity Golf Tournament Scottsdale, AZ
- Native American Heritage Night with the AZ Cardinals
- MMIR Awareness Summit Las Vegas
- SEIcon Indigenous Sports Panel Las Vegas
- Youth Sports/STEM events nationwide

## Partnerships & Collaborations

- |                    |                                 |
|--------------------|---------------------------------|
| L'Oréal USA        | NFL Alumni Association          |
| Verizon            | NASCAR                          |
| Microsoft          | The Larry Fitzgerald Foundation |
| Arizona Cardinals  | United Nations                  |
| The Boston Red Sox | Tribes nationwide               |



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United Natives & AZ Cardinals Presents

# Ticket Fundraiser **HERITAGE NIGHT**



Sunday November 23<sup>rd</sup>, 2025



The Cardinals will donate part of every ticket sold to United Natives

CARDINALS

VS

JAGUARS



SUPPORT FREE MENTAL HEALTH, YOUTH SPORTS/ STEM ACCESS

WHERE CULTURE TAKES THE FIELD



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HERITAGE NIGHT



HERITAGE NIGHT



HERITAGE NIGHT

# TICKET FUNDRAISER NIGHT

This marks the beginning of an exciting partnership with the Arizona Cardinals. We're kicking things off with a Ticket Fundraiser Night, and this collaboration will grow into a full Corporate-Themed Native American Recognition Night featuring activations, live performances, exclusive merchandise, and more next season. Partner with us early and help us launch this initiative strong, setting the stage for a celebration that will honor Native communities in a big way!

## Your organization can make a visible impact

- Save 5–10% on Cardinals tickets thanks to SeatGeek and support United Natives with every purchase
- Purchase Ticket Blocks for Families & United Natives will gift them to Native families in your honor or bring your organization to the game.
- Stand with us in allyship and visibility—celebrate Native culture, community, and leadership during Native American Heritage Night!





[www.unitednatives.org](http://www.unitednatives.org)

🎫 Purchase tickets for Native families in \$500 or \$1000 increments to be gifted on your brand's behalf — and be recognized as a community ally. You can also purchase tickets for your organization to attend the game!

💌 Receive a Personalized Thank-You Flyer featuring your logo & social media tags on our platforms & website

🎬 Your Logo Featured at the bottom of our event recap reel & pre/post event marketing



Email us your logo to include in our social media marketing events@unitednatives.org

# SHOWCASE YOUR BRAND'S COMMUNITY SUPPORT

CHOOSE YOUR LEVEL OF IMPACT  
250, \$500, \$750, \$1000  
DONATION

**PURCHASE TICKETS HERE**





# THANK YOU

## YOUR ALLYSHIP HELPS INCREASE NATIVE REPRESENTATION IN SPORTS AND SUPPORTS YOUTH MENTAL HEALTH.



Email us [events@unitednatives.org](mailto:events@unitednatives.org)



[www.unitednatives.org](http://www.unitednatives.org)

**Fewer than  
0.5%**

of athletes in the  
NBA, NFL, NHL, and  
MLB identify as  
Native American or  
Alaska Native. Our  
mission is to increase  
this significantly!



**Limited Access**

Native youth face  
disproportionately  
limited access to elite  
sports programs,  
facilities, and  
recruiting pipelines  
due to geographic,  
economic, and  
systemic challenges.  
United Natives bring  
youth sports camps to  
their areas

