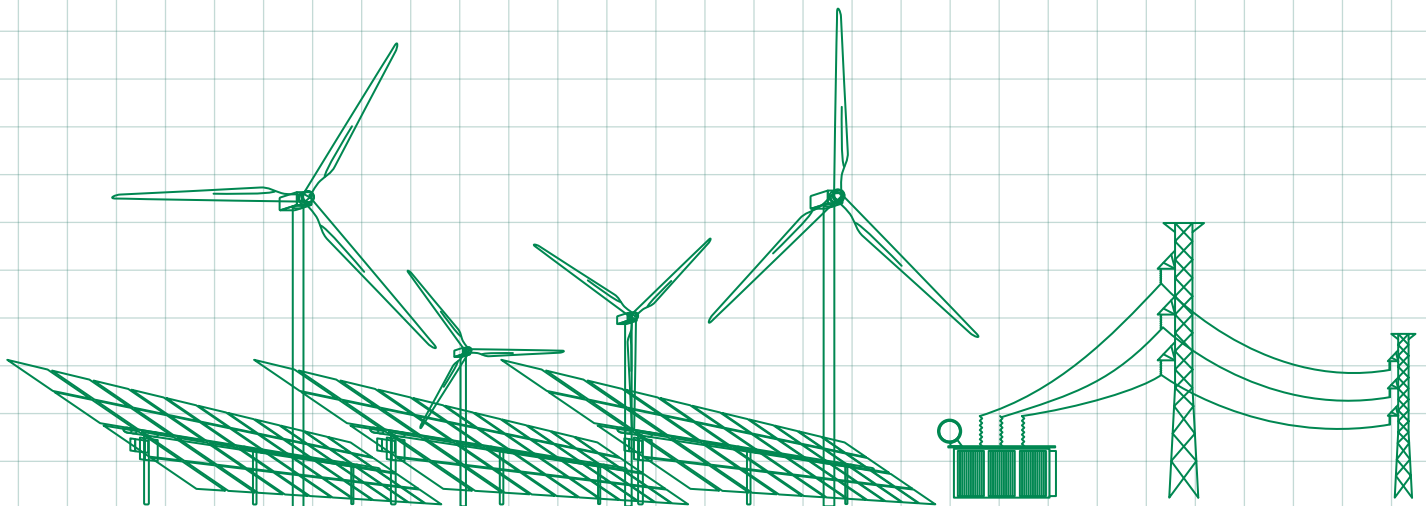


## Supply solutions for large power consumers

**Northland Power Inc. (NPI)** is a global independent power producer dedicated to the development, construction, and operation of power generation projects. The company has diversified its projects globally, pioneering in the use of renewable power generation technology.

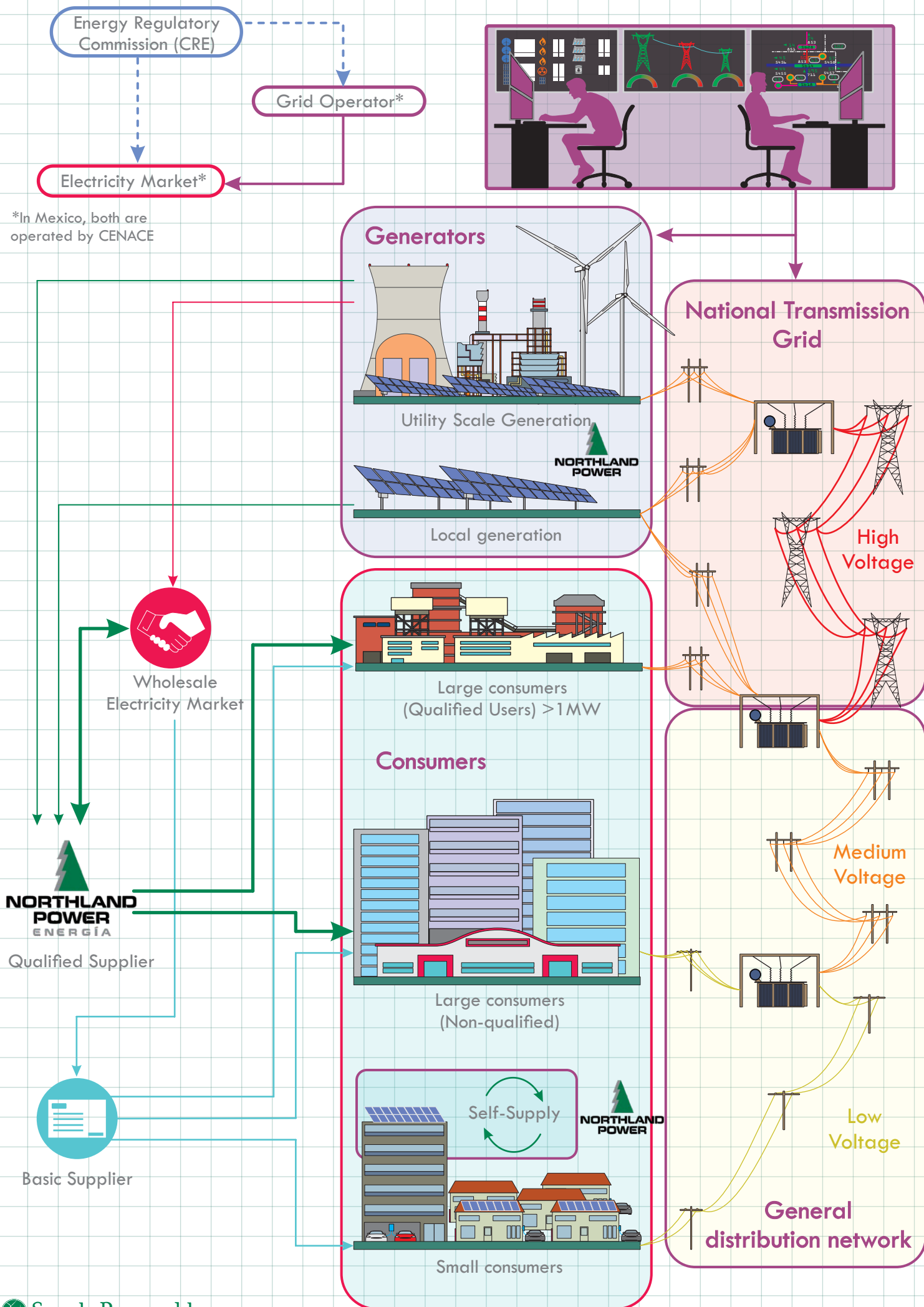
**Northland Power Energía (NPE)** is a subsidiary of NPI in Mexico registered and credited as a Qualified Supplier, offering multiple products related to the Wholesale Electricity Market (WEM). Together with its subsidiary Northland Power Desarrollo (NPD) they offer tailor-made solutions that provide maximum value for end users, unlike other standard solutions.



Designed and created by César Sierra  
[csierra@simplerenewables.com](mailto:csierra@simplerenewables.com)

First Published in 03/06/2021  
Version 1.1  
Last updated in 03/06/2021

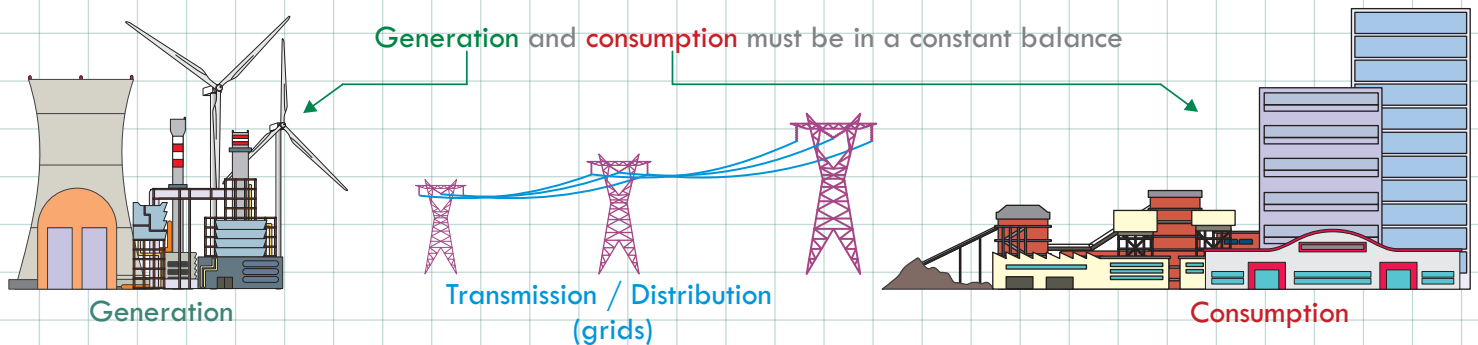
# The Electricity Market



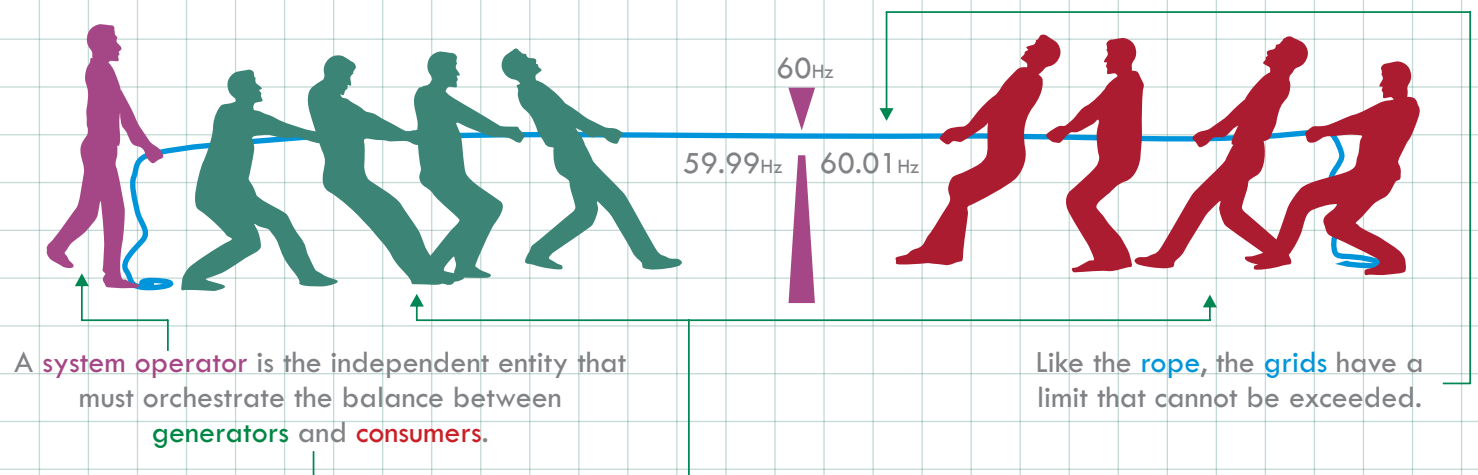
# The complexity of power supply

Power supply is a complex process that requires large and costly infrastructure projects to be continuously and meticulously coordinated to generate a service that must be produced, distributed and consumed simultaneously, without intermittency, with the best quality and at the lowest possible cost.

This is probably the reason why the most expensive input for many companies is electricity. However, there are multiple ways to significantly reduce these costs, but first it is necessary to understand the fundamentals of power supply.

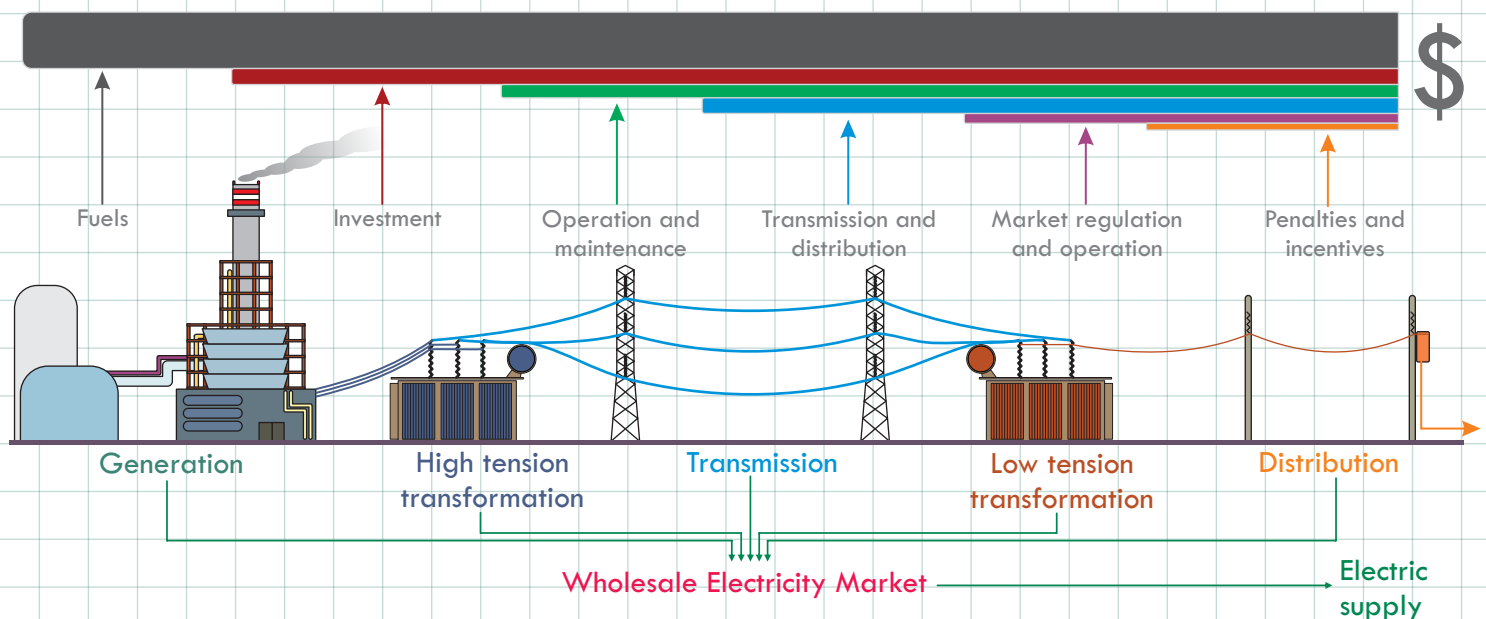


Electricity supply is similar to a game of tug-of-war that never ends, **generators** must produce the same amount of **energy** (force) that is demanded by the **consumers**, if the force of demand increases, other generators must join in to match the force. If any of the participants exceeds the force, the game ends up resulting in a partial or total blackout.



What generates large power costs?

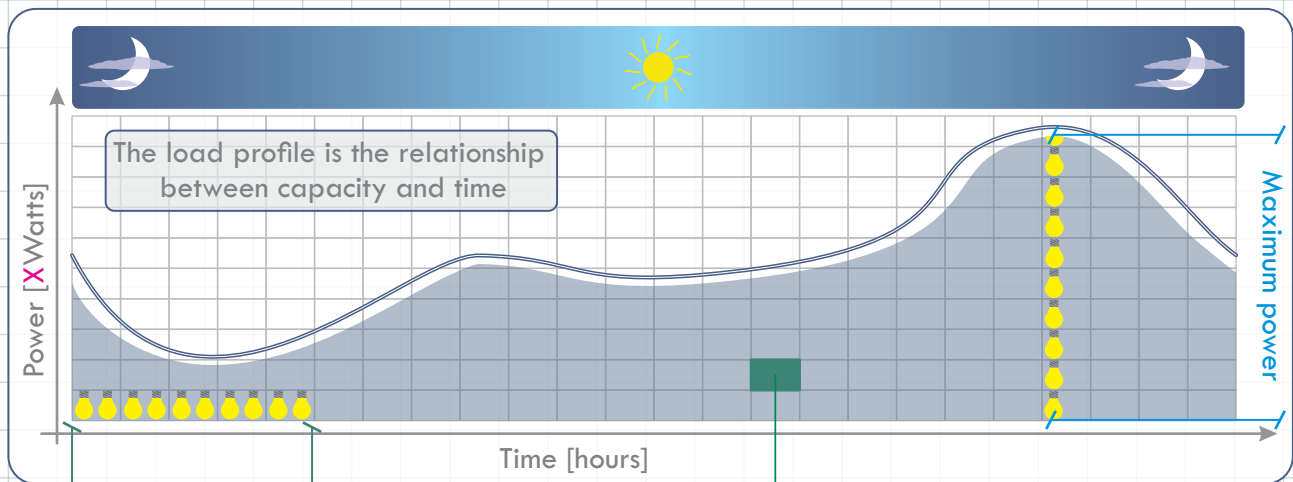
Transmission and distribution tariffs are regulated tariffs.



The **Wholesale Electricity Market (WEM)** is the market where the different products and services associated with high power consumption and demand are traded. Only accredited entities are allowed to participate in this market where it is possible to buy or sell electricity at different stages of the supply chain.

# Demand curve

Understanding the demand curve of any consumer is essential to know the costs related to their power consumption and the possible solutions to improve them. The 4 most important factors are: **energy consumed**, **maximum power demand**, consumption schedules and profiles, and **types of loads**.



Energy Consumed = Power X Time [XWh]

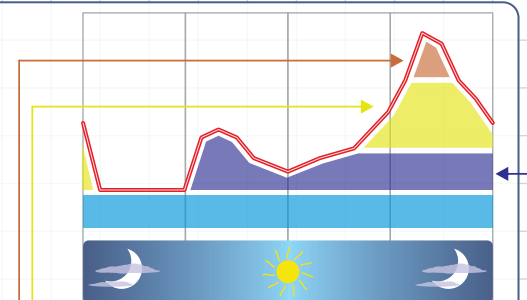
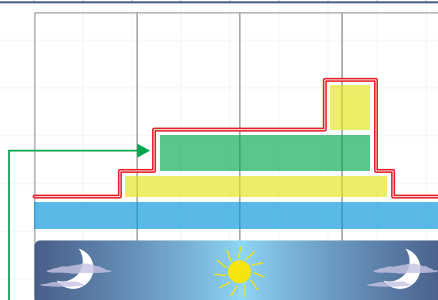
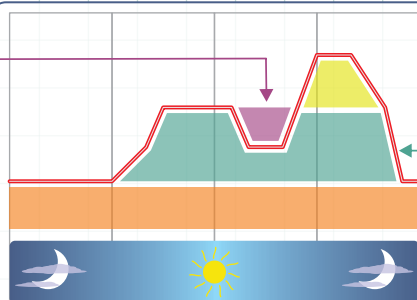
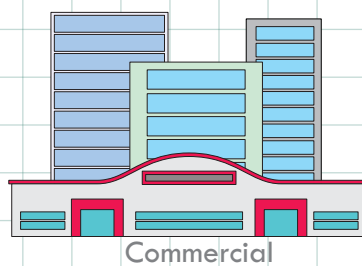
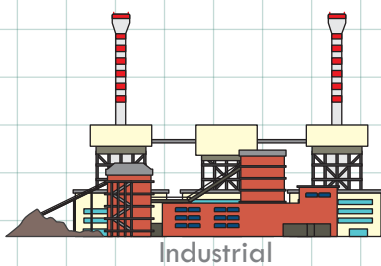
What can you energize with different magnitudes of a watt hour?

**Type of Loads**

The electrical characteristics of the loads determines the necessary infrastructure

1 Wh	1 kWh	1 MWh	1 GWh	1 TWh
A light bulb 2 minutes	An electric motor 1 hour	A factory 1 hour	A small city 1 hour	A continent 1 hour

Each sector and industry have different load profiles depending on the nature of its activities. However, there are certain common elements that, when added together, create regional trends which is one of the main causes of the constant changes in power prices.



Rest schedules

Continuous industrial processes

Industrial activities

Commercial activities

Refrigeration

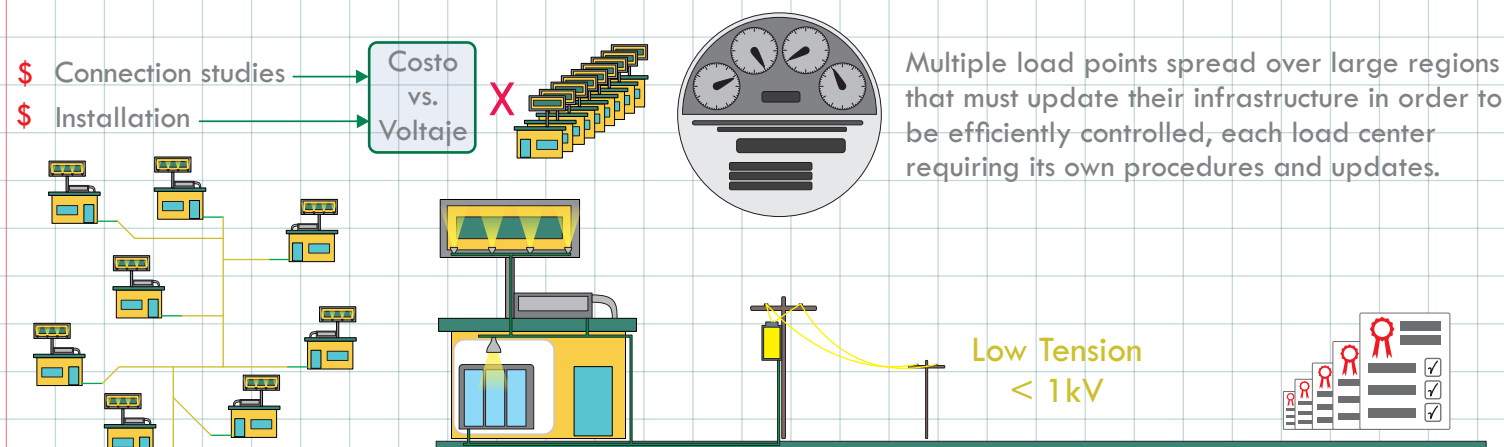
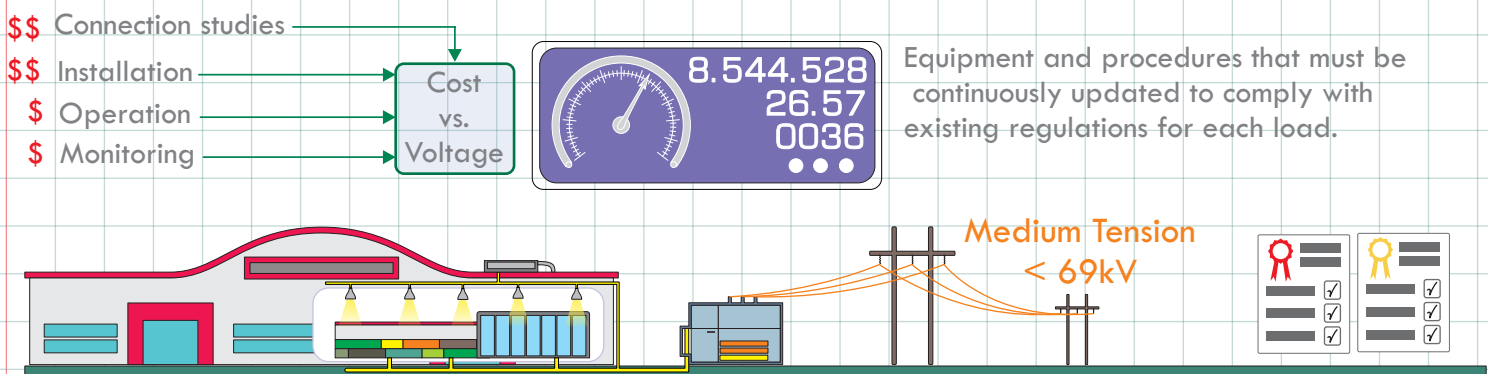
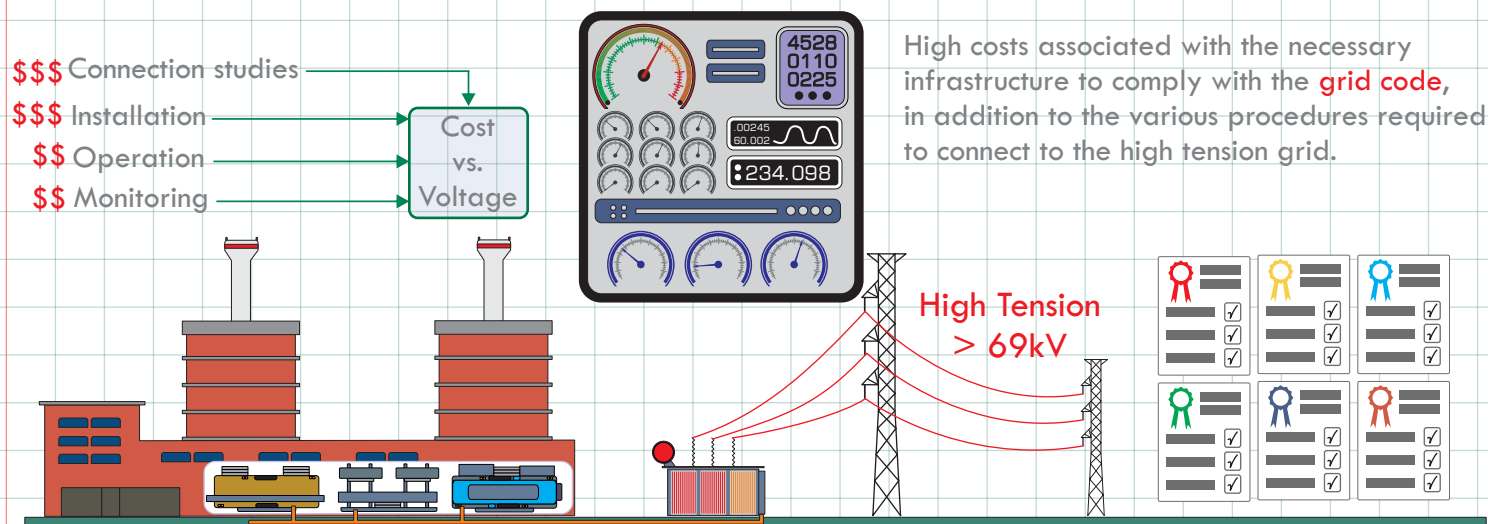
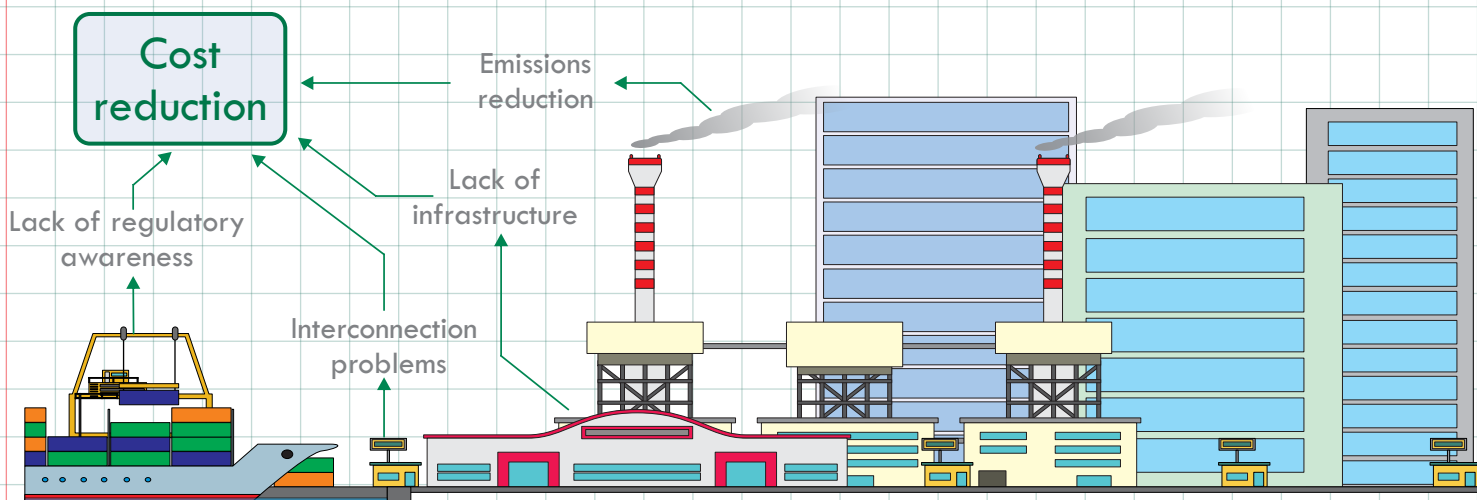
Lighting

Household activities

Entertainment activities

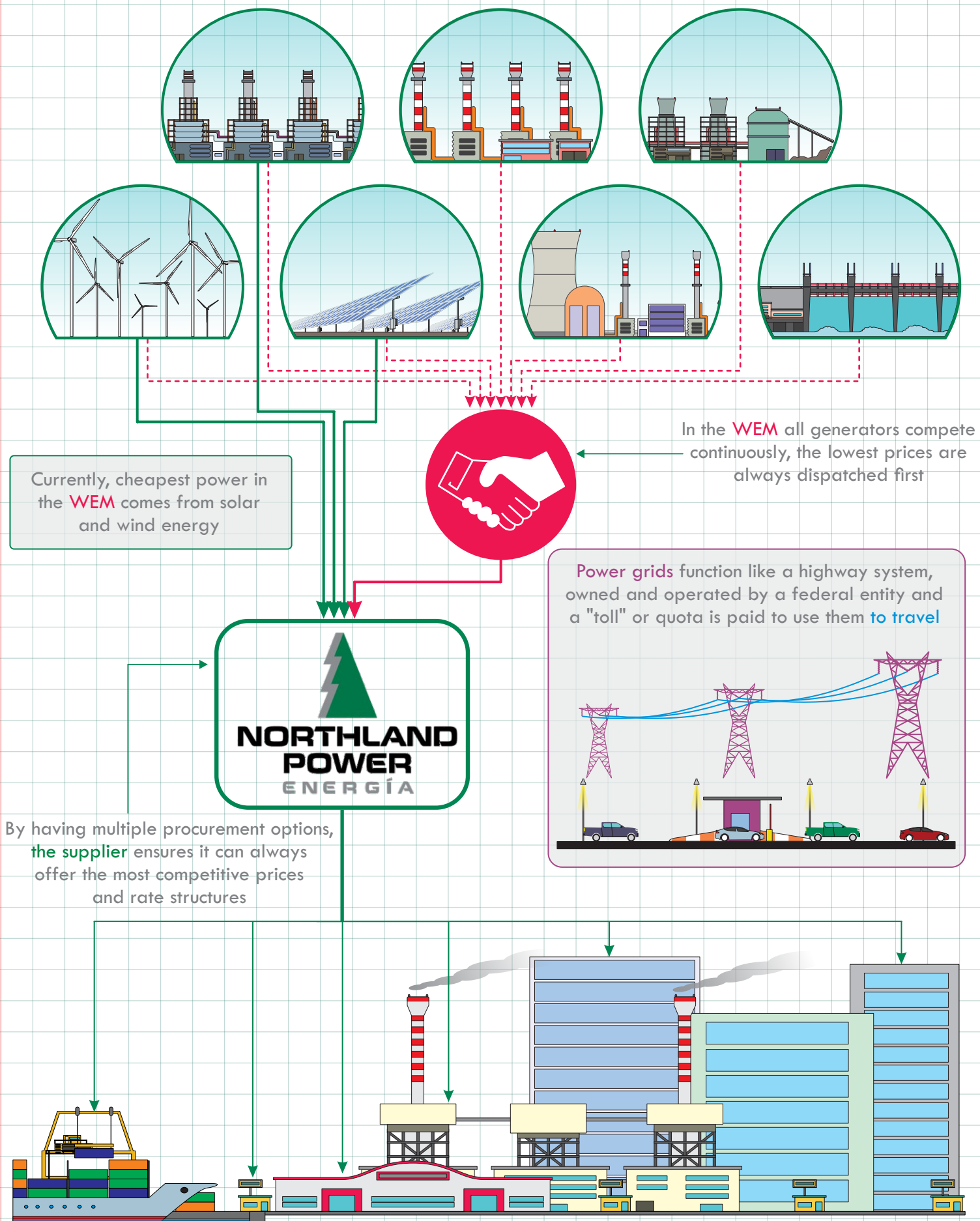
# Major power consumers

Large energy consumers can be considered as companies that by themselves or when adding up all their load points require capacity of 1MW. Under this criterion, a wide range of commercial and industrial loads are considered large consumers. Most of these consumers face similar problems related to costs, regulation, interconnection and emissions.



# Independent power supply

The qualified supply is that which is provided by autonomous entities whose tariffs are not regulated so they can market products using different economic models that best suit the needs of each customer. A qualified supplier can obtain energy from the **WEM** and/or procure it directly from utility scale and/or local generators and other market participants, always complying with the regulation issued by the CRE regarding power hedging requirements.





# Behind-the-meter (generation) solutions

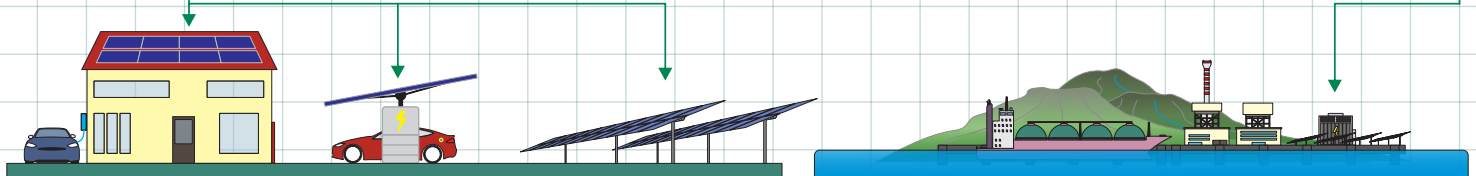
Within the **WEM** regulation 3 major types of generation are defined, divided by their installed capacity and operating model, each of these types of generation has certain advantages, which are adapted to the needs of each client. **Northland Power Desarrollo** has vast experience in the development, construction and operation of these types of projects.

## Local generation

Self-supply refers to electricity generation that is consumed on site without having to be transmitted through **the grid**.

Solar generation is very flexible in its dimensions, making it ideal for off-grid supply as it can be located at multiple sites

In combination with batteries and other energy sources, it is possible to meet 100% of a load's demand

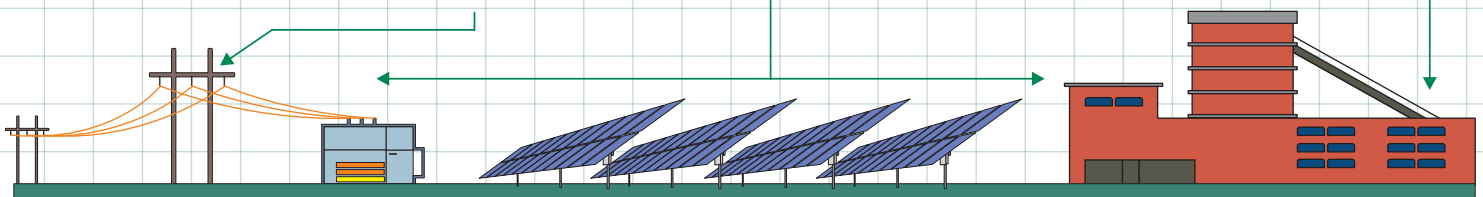


## Exempt generator

An exempt generator is a power plant with an installed capacity of less than 500KW, due to its size it does not require a generation permit, however, it can only commercialize its energy through a supplier or by consuming it on site

By being able to deliver power both to the grid and locally, exempt generation is highly flexible and benefits both the consumer and **the grid operator**

Exempt generation can be sized to meet the needs of multiple medium-sized businesses and industries

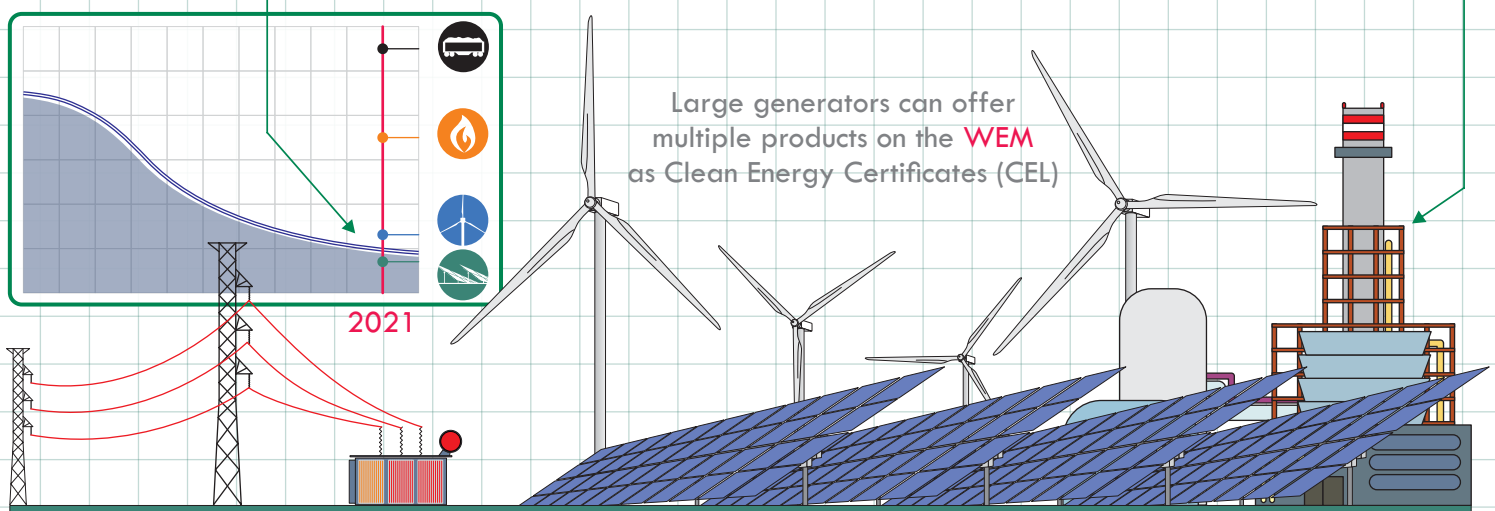


## Utility scale generator

A utility scale generator is a power plant with an installed capacity greater than 500KW, in order to operate commercially it requires a generation permit and grid interconnection studies, due to their capacity they offer the most competitive power prices. Through the **WEM** and the transmission grids they can deliver energy to any point in the country

A large reduction in installation costs has allowed solar and wind generators to offer the lowest energy prices in history

In combination with firm generation such as natural gas, the needs of any type of customer can be met in a clean and economical manner



# The benefits of a turnkey integrated solution

Distributed or on-site generation projects, whether exempt or local, have several **technical**, **economic** and **environmental** advantages. These advantages help both the grid operator and the consumer. Distributed generation in conjunction with qualified supply is the optimal solution analyzed from an economic, technical, and environmental perspective.

