



Dear _____,

I am _____, an ambassador for the registered non-profit organization *Ice for Water*. This organization was created for all ice sport athletes (figure skaters, hockey skaters, speed skaters and anyone who just loves to skate) to help support programs that improve water access and water quality for children everywhere. I became an ambassador to this program because I recognize how difficult it is for billions around the globe to obtain potable water, which leads to fatal illnesses, especially in children. I also recognize the privilege that I and all ice sport athletes have to use gallons upon gallons of water just to enjoy the sport we love. I want to help this ice rink learn about supporting *Ice for Water's* mission, and to do that I need your help.

I am asking for your consideration to make a small annual donation to this cause on behalf of this ice rink. I believe that helping others is important, and I would like to unite our local skating community to do just that. To raise awareness, I would like to put up at least one informative poster in the lobby area of this rink so people walking by can learn more. *Ice for Water's* mission includes helping rinks to minimize their "water footprint", which means that we want to help ice rinks donate to water-based organizations to offset the large amounts of water a rink uses every day. To help minimize this rink's "water footprint," I am asking that you take into consideration the amount of times the Zamboni resurfaces the ice during an average week. It takes an average of 90 gallons of water per resurfacing. I ask that you consider donating between \$0.05-\$0.25 per resurfacing to *Ice for Water* to support our mission. Use the equation below to calculate your annual suggested donation:

$$\# \text{ Rinks} \times \# \text{ Resurfacings per avg. week} \times \# \text{ Weeks of ice per year} = \text{Total Resurfacings}$$

$$\text{This rink's "water footprint" is: } \text{Total resurfacings} \times 90 \text{ gal per avg. resurfacing} = \text{Total Gallons}$$

Ice for Water is an organization to help spread awareness and get ice sport athletes motivated to make change in the world. Donations to *Ice for Water* are split equally between two of the most successful and respected water non-profits: *The Water Project* (thewaterproject.org) and *charity: water* (charitywater.org). Additionally, rinks that donate are recognized on the *Ice for Water* website and receive *Ice for Water* stickers that can be put on the doors of the ice rink if you so choose.

Thank you so much for considering this great opportunity to raise awareness through the sport we all love so much! If you would like to meet with me in the next week to go over any questions, you can contact me at _____.

Sincerely,
