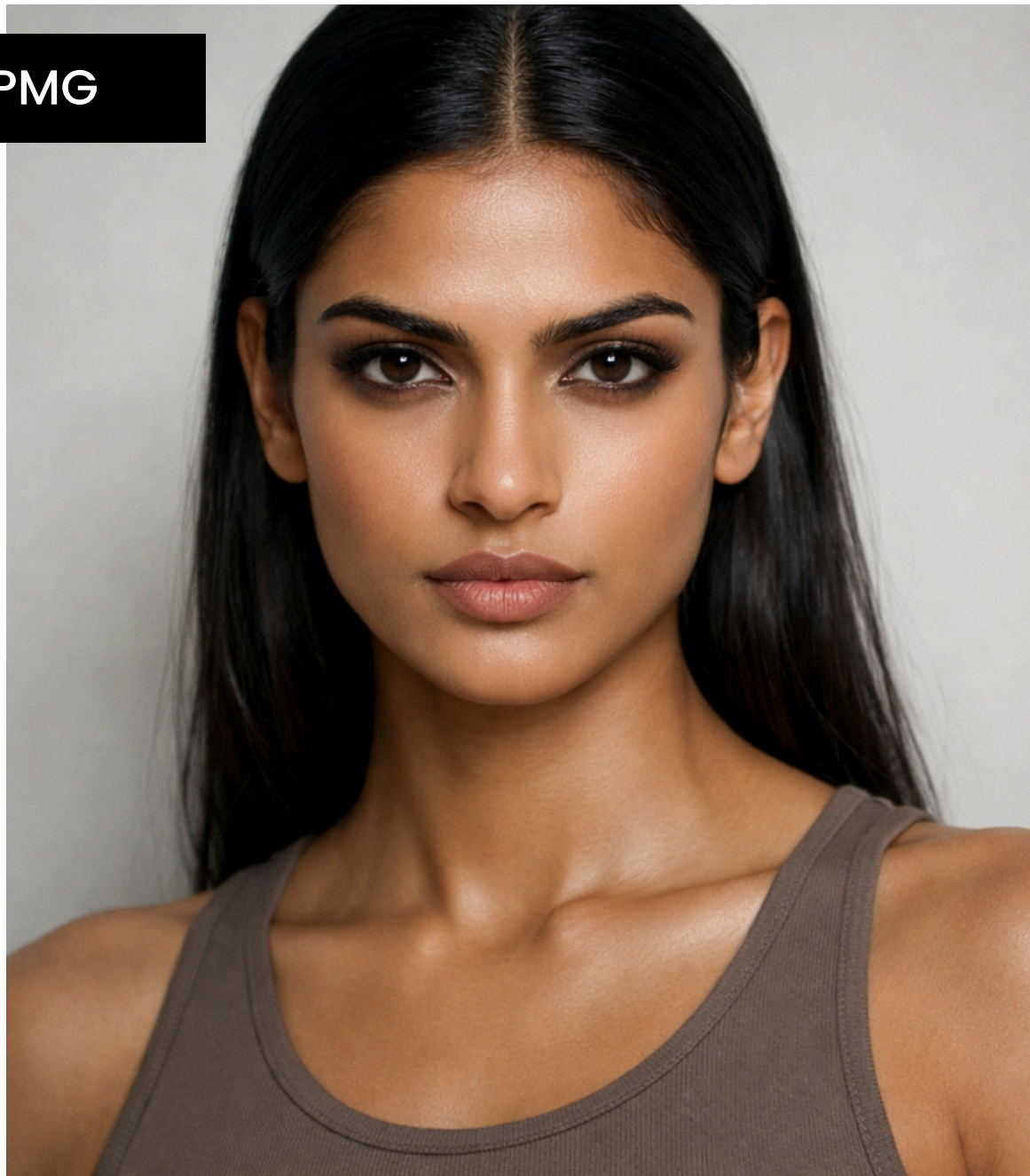


5 Digitals Every Model Must Have

BY PMG

A simple guide
to clean,
agency-ready
digitals that get
you taken
seriously.



PMG specializes in industry-standard digitals for models in Chicago.

FRONT (NEUTRAL)



- FACE THE CAMERA, SHOULDERS RELAXED.
- CHIN SLIGHTLY FORWARD, NOT DOWN
- KEEP YOUR EXPRESSION CLEAN AND NATURAL
- THINK: CALM, CONFIDENT, EFFORTLESS.

CLOSE-UP (BEAUTY SHOT)



- CLEAN SKIN, SIMPLE HAIR.
- NEUTRAL EXPRESSION, SOFT EYES.
- LET YOUR FEATURES DO THE WORK.
- THIS IS ABOUT YOUR FACE, NOT YOUR MAKEUP.

¾ TURN (THREE-QUARTER)



- BODY ANGLED, FACE BACK TOWARD CAMERA.
- WEIGHT ON YOUR BACK LEG.
- CREATES SHAPE WITHOUT OVER-POSING.
- THIS IS YOUR "NATURAL DIMENSION" SHOT.



- LONG NECK, SOFT JAWLINE.
- STAND TALL, DON'T LEAN BACK OR FORWARD.
- KEEP THE FACE RELAXED, NOT POSED.
- THIS SHOWS YOUR BONE STRUCTURE CLEARLY.

PROFILE (SIDE VIEW)

FULL BODY



- STAND TALL IN A NATURAL STANCE.
- ARMS RELAXED, NO STIFF HANDS.
- SHOW YOUR PROPORTIONS CLEARLY.
- AGENCIES WANT TO SEE YOUR REAL BODY -NOT A POSE ROUTINE.

(THESE ARE THE STANDARD SHOTS AGENCIES EXPECT TO SEE IN YOUR DIGITALS.)