

Gala
FOR
Life



Sponsorship Opportunity Information

The first annual Gala for Life South Florida ('The Gala') will take place December 15, 2018 at The W Fort Lauderdale, benefiting the American Cancer Society. Planning has already begun for what will be a night to remember. We have comprised a committee of dedicated volunteers from various South Florida communities. The Gala provides multiple opportunities to highlight your business and network with other community leaders all over South Florida, while assisting American Cancer Society in the fight against cancer.

Enclosed you will find sponsorship opportunity information outlining the different levels of participation opportunities for exposure, and value-added amenities offered through sponsorship.

Once you have selected your desired sponsorship level, please return a completed commitment form as soon as possible. Top level sponsorship is limited and in high demand. Should you have any questions, or for more information please contact Celia McCoy at 954-249-5805.

Thank you in advance for your time and consideration. We look forward to having your business as a community partner in the fight against cancer. Not only do we have the opportunity to save lives but also the opportunity to affect positive change within our own communities.

-The Gala for Life Committee



PARTNERING WITH THE AMERICAN CANCER SOCIETY™

Together with our supporters, the American Cancer Society saves lives, celebrates lives and lead the fight for a world without cancer. Together, we're creating a world with less cancer.

When people think about the fight against cancer, they think about the American Cancer Society. That's a reputation built on more than 100 years of leadership and service.

MAKING A DIFFERENCE

The American Cancer Society knows that the fight against cancer cannot be tackled alone. We work with cancer organizations, health care facilities, nonprofit organizations, government institutions and corporate sponsors to help achieve our common goal: eliminate cancer as a major health problem. By partnering with us, you are investing in the well-being of our community, which in turn will benefit your organization.

WHEN YOU PARTNER WITH THE AMERICAN CANCER SOCIETY™ , YOU ARE:

- * Aligning your organization with one of the most well-respected and best known health charities in the world, with a virtually unprecedented 96 per-cent brand recognition.
- * Making your name synonymous with the Fight Against Cancer. You're demonstrating to your constituents that you are committed to the fight.
- * Saving Lives. An investment in the American Cancer Society has a greater impact than an investment in any other organization. With your support, we'll help people get well and stay well, find cures and fight back.



Sponsorship Opportunity Levels

Presenting Sponsor

\$5,000

- * 10 Gala Tickets
- * Table Marker with Name or Logo
- * VIP cocktail invitation
- * MC Recognition
- * Premium ad spacing in program (1st Option, 2 pages)
- * Acknowledgement in event program
- * Acknowledgment on website
- * Logo featured in photobooth photos
- * Presenting sponsor banner
- * Gala opening speaking opportunity
- * Premium logo recognition on Gala ticket
- * Premium logo recognition on flyers/advertisements
- * Premium Logo recognition on photo backdrop

Platinum Sponsor

\$3,000

- * 6 Gala Tickets
- * VIP cocktail invitation
- * Premium ad spacing in event program (2nd Option)
- * Acknowledgement in event program
- * Acknowledgement on website
- * Logo recognition on Gala ticket
- * Logo recognition on flyers/advertisements
- * Logo recognition on photo backdrop

Gold Sponsor

\$2,000

- * 4 Gala Tickets
- * VIP cocktail invitation
- * Ad spacing in event program- 1/2 page
- * Acknowledgement in event program
- * Acknowledgement on website
- * Logo recognition on photo backdrop

Survivor Sponsorship/Table– Sponsor a survivor to attend the event or sponsor a table of survivors to attend. If you cannot make it but would like to give the gift of attendance to a cancer survivor, you can!

Additional Community Partners- In kind donations are encouraged and welcome.

Centerpiece Sponsor	\$1,000	(maximum 2)
Entertainment Sponsor	\$1,000	(maximum 2)
Swag Bag Sponsor	\$1,000	(maximum 4)

Additional Community Partners to receive:

¼ Page ad in event program

Acknowledgement in event program

Logo recognition on photo backdrop

SPONSORSHIP SELECTION

(Please place an X next to your selection)

_____ \$5,000 Presenting Sponsor

_____ \$3,000 Platinum Sponsor

_____ \$2,000 Gold Sponsor

_____ \$1,000 Centerpiece Sponsor

_____ \$1,000 Entertainment Sponsor

_____ \$1,000 Swag Bag Sponsor

_____ Additional Community Partner/In Kind Sponsor

_____ Survivor Sponsorship

_____ Tickets @ \$150.00 = \$ _____

_____ Tickets @ 200.00 = \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Name as you wish it to appear on the program and invitation:

Please select one of the following:

◇ I prefer to pay by credit card

◇ I prefer to be invoiced

◇ Enclosed please find my check in the amount of \$ _____

Credit Card #: _____

Name as it appears on card: _____

Expiration Date: _____

Signature: _____

Mail payment to:

Baylee Hay

Gala for Life

12751 SW 56th Street

Southwest Ranches, FL 33330



For more information please contact Celia McCoy at 954-249-5805 or admin@galaforlife.com