



# Autentico Dinero Creative Agency



01

Create Movements & Build Brands



# WELCOME TO THE FAMILY!

**Innovators. Creators. Historians.**

We are a marketing and technology company that harnesses creativity, technology, culture and storytelling to create connected brands.



# TECH + CULTURE

Based on our technology, assets and unique mix of people in technology, culture, music and storytelling who work here there's no replicant of those people anywhere else.

**03** Create Movements & Build Brands





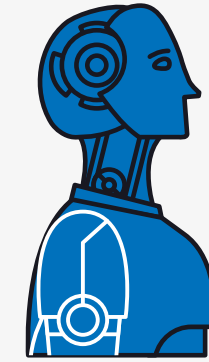
## We're Driven By What Unites Us

We're multicultural, multi-talented individuals, each with a unique perspective to move forward. Through this diversity, we help connected brands capitalize on cultural currency & connect them to diverse audience.

# VISION & MISSION

# OUR VALUES

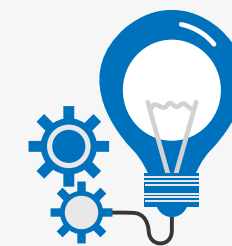
What Drives Us



Innovation.



Culture.



Creativity.



Storytelling.



AD  
CA

# Culture Is Our Cheat Code

We use culture as the vehicle to help brands tap into the unmatched power of cultural capital & help them solve their biggest challenges.

06

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# Our Services



## Content

We build solutions that can build brand awareness, reach higher conversion & drive engagement. We encompass all the key areas of Digital Marketing from social media management, content marketing, email marketing, search engine optimization (SEO), paid media & go-to-market strategies.

**(Video Production, Copywriting, Social Media & Interactive Media)**

## Technology

We build tools that will accelerate the brands digital growth, increase returns and perform more efficiently.

**(Website Development & Design, Application Development eCommerce & Emerging Tech)**

## Strategy

We develop a game plan to help brands reach prospective consumers and turn them into customers.

**(Creative Consulting, Go To Market, Research & Data, Branding & Positioning)**

# Our Services



## Sponsorship

Sponsorships are major components to an integrated marketing strategy and it is one of the fastest growing forms of marketing promotions. Our team of experts come up with innovative solutions to increase your credibility, improve your image, and build prestige.

**(Events & Competitions)**

## Print media

Print media marketing continues to be a highly effective and low-cost method of promoting businesses. Our team of storytellers and creatives provide entertainment, educational stories & more instead of only conveying news.

**(Newspapers, Magazines, Flyers, Brochures, Banners & Online Articles)**





# Words to Live By

**"We don't settle for anything less than excellence."**

Steve Jobs



# Thank you!

NOW LET'S DO THE HARD WORK FOR YOU.

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[www.autenticodinero.co.za](http://www.autenticodinero.co.za)