



VIRGINIA SOCIETY OF OTOLARYNGOLOGY

Join Us!

2024 ANNUAL MEETING

MAY 3 & 4, 2024
THE HILTON DOWNTOWN RICHMOND
RICHMOND, VIRGINIA

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2024 Annual Meeting!

www.VSO-HNS.org



LEVELS OF SUPPORT

SILVER

\$2,000

- Includes one 6ft exhibit table & one complimentary registration to all meeting sessions
- Participation in “Play to Win” where participants visit each exhibit booth and enter a raffle
- Specific signage as Silver Level Contributor in meeting material, website and
- Your company’s information in the virtual Exhibitor Directory (company description, links, representative contact information, etc.)
- Recognized at podium by Society President as Silver Level Contributor
- Attendee list provided in onsite packet

GOLD

\$3,500

- All Silver level benefits, but includes two complimentary registrations
- Specific signage as Gold Level Contributor in meeting material, website and Virtual Exhibitor Directory
- Recognized at podium by Society president as Gold Level Contributor
- One social media posts about company’s attendance at meeting
- Attendee list emailed before and after the conference

PLATINUM

\$5,000

- All Gold level benefits, but includes three complimentary registrations
- TWO 6 ft exhibit tables
- Priority placement in exhibit hall
- Listed as Platinum Level Contributor in meeting material, website and Exhibitor Directory
- Recognized at podium by Society president as Platinum Level Contributor
- Two social media posts about company’s attendance at meeting
- Attendee list with contact information emailed as requested

ABOUT THE MEETING

The Virginia Society of Otolaryngology is made up of the state’s leading physicians in the treatment of ear, nose and throat diseases. This conference gives you ample opportunities to interact with over 100 otolaryngologists in the Commonwealth, from all corners and specialties, including those from Virginia’s top medical schools.

HILTON

Hilton Downtown Richmond
501 E Broad Street
Richmond, VA

For hotel reservations under the group rates, please call the Hilton at 804-344-4300 and state your affiliation with the VSO. Our room block expires on April 10th, 2024 but rooms may sell out before then.

EXHIBIT HOURS

Thursday, May 2
6:00-8:00 p.m. Exhibitor Set up*

Friday, May 3
7 a.m. – 5:30 p.m. Exhibits Open

Saturday, May 4
12:30 p.m. – 1:30 p.m. Tear Down*

All conference breaks and breakfasts will be held in the Exhibit area. *Specific set-up/break down times subject to change.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above. You must be a meeting sponsor to add any of the following events.

LUNCH SPONSORSHIP

\$3,000

- Recognition as the lunch sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break for lunch
- Podium announcement of company support by VSO President

POSTER SESSION SPONSORSHIP

\$2,000

- Recognition as Poster Session sponsor in all meeting material, both printed and online
- Have your company sign greet attendees during the Poster Session
- Podium announcement of company support by VSO President

REFRESHMENT BREAK SPONSORSHIP

\$1,000

- Recognition as Refreshment Break sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VSO President

Not included with exhibit: Electric, phone line or internet access.
Table assignments will be made one week prior to the meeting.
Exhibit application must be completed and payment received before booth is assigned.

Questions? Contact Society Manager, Carly Miller,
at 804.625.3851 or cmiller@ramdocs.org.

Thank you for your support!