



**Synchronous
Training
Modules & Videos**

**Training
Development
Process**

**On-Demand
Training
Material**

eLearning is Our Business



Key Team Members:

Instructional Designers

Designers / Developers

Testers

STEP 1

An Instructional Designer (ID)

- ▶ Discusses with the Client Subject Matter Expert (SME) and determines the objectives of the training program.
- ▶ Reviews the input content, and if the input is a video file, he / she uses an automated tool to extract a transcript.
- ▶ Analyzes the transcript and picks the relevant content that needs to be included in the new program and organizes it into smaller self-contained modules.
- ▶ Discusses with the SME and the design team to determine the multimedia elements (videos, images, interactive elements, simulations, etc.) to create an engaging learning experience.
- ▶ Determines the necessity of assessments and evaluations as part of a module.
- ▶ Produces a detailed storyboard that serves as a blueprint for the final output as a deliverable.



STEP 2

Designer or a Developer

- ▶ A designer or a developer translates the blueprint in the storyboard into an interactive learning program using multimedia tools such as Articulate Rise, Adobe After Effects, Sound Forge and Adobe Premiere Pro.

STEP 3

Quality Analyst (QA)

- ▶ Finally, the Quality Analyst (QA) tests the learning program for functionality and user experience.

Output Files

- ▶ **Output ranges** from an MP4 to an interactive module depending upon the learning requirements.

