



# Website Privacy Statement

## Introduction

This Website Privacy Statement outlines how AEDP ("we", "our", or "us") collects, uses, discloses, and protects personal information obtained through the use of our website: [www.aedp.com](http://www.aedp.com).

AEDP and Attractions Economics Design Planning are trade names of **Vineland Partners PTE. LTD.**, a private limited company registered in **Singapore**. We are committed to safeguarding the privacy of all users of our website.

## What Information We Collect

We may collect and process the following categories of personal data:

- Contact information you provide (e.g., name, email address, phone number)
- Professional information (e.g., company, job title)
- Information collected through cookies and tracking technologies
- Any information you provide via contact forms or during service inquiries

We do not knowingly collect personal data from children under 16.

## How We Use Your Personal Data

We use your personal data for the following purposes:

- To respond to inquiries or requests you make
- To send you updates or marketing materials, where permitted
- To improve our website, services, and communications
- To comply with applicable laws and regulations

## Lawful Basis for Processing

We process personal data on the basis of:

- Your consent (e.g., for marketing communications)
- Our legitimate interest (e.g., to respond to your inquiries)
- Compliance with legal obligations

## Sharing of Data

We may share your personal data with:

- Our internal team and affiliated professionals for service delivery
- Third-party service providers acting on our behalf (e.g., IT and hosting providers)
- Regulatory authorities, if legally required

We do not sell, rent, or trade your personal information.

## Cross-Border Transfers

As we operate globally, your personal data may be transferred to and processed in countries outside Singapore. In such cases, we ensure that appropriate safeguards are in place to protect your data in accordance with the **Personal Data Protection Act (PDPA)** and applicable international standards.

## Data Retention

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected, or as required by law. After such time, it will be securely deleted or anonymized.

## Your Rights

Subject to applicable law, you may have the right to:

- Access and correct your personal data
- Withdraw your consent to data processing
- Request deletion of your data
- Lodge a complaint with the Personal Data Protection Commission (PDPC) in Singapore

To exercise your rights, please contact us at the email provided below.

## Data Security

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, misuse, alteration, or destruction.

## Cookies and Tracking Technologies

Please see our [Cookie Statement](#) for details on how we use cookies and similar technologies.

## Updates to This Privacy Statement

We may revise this Privacy Statement from time to time. The most current version will always be available on our website, with the effective date clearly indicated.

## Contact Us

If you have any questions or concerns about this Privacy Statement or how we handle your data, please contact us at: [legal@aedp.com](mailto:legal@aedp.com)

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