

Fall '23-24

Woolf's Torn Pages Impact Report

Ahana Raghavan, Founder

Letter from the Founder

WOOLF'S TORN PAGES STARTED AS A PASSION. IT BEGAN WHEN I WANTED TO MAKE A CHANGE, BUT I WASN'T SURE WHAT. WHEN I READ A PAPER ABOUT AUSTRIA'S PERIOD POVERTY CRISIS. IT OPENED MY EYES. HOW COULD A WESTERN EUROPEAN NATION THAT SEEMED TO BE WELL OFF COMPARED TO OTHERS HAVE SUCH A HORRIFIC PUBLIC HEALTH CRISIS? I WAS DISAPPOINTED THAT THIS COULD BE SUCH A WIDESPREAD ISSUE AND AS I BEGAN TO LEARN MORE, I REALIZED IT WAS A HUGE PROBLEM IN MY COUNTY.

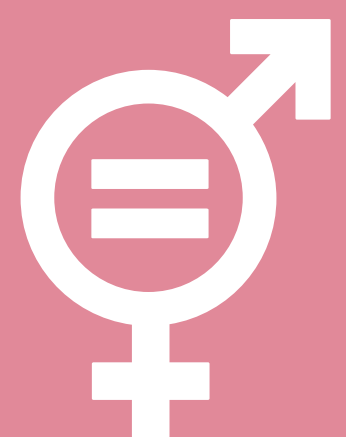
SO, WOOLF'S TORN PAGES WAS BORN. GOODBYE PERIOD POVERTY, HELLO HEALTH EQUITY. NAMED AFTER VIRGINIA WOOLF, FAMOUS AUTHOR AND WOMEN'S RIGHTS ACTIVIST, THERE WAS ONE GOAL IN MIND. WOMEN WOULD HAVE ONE LESS THING TO DEAL WITH.

SINCERELY,



5

GENDER
EQUALITY

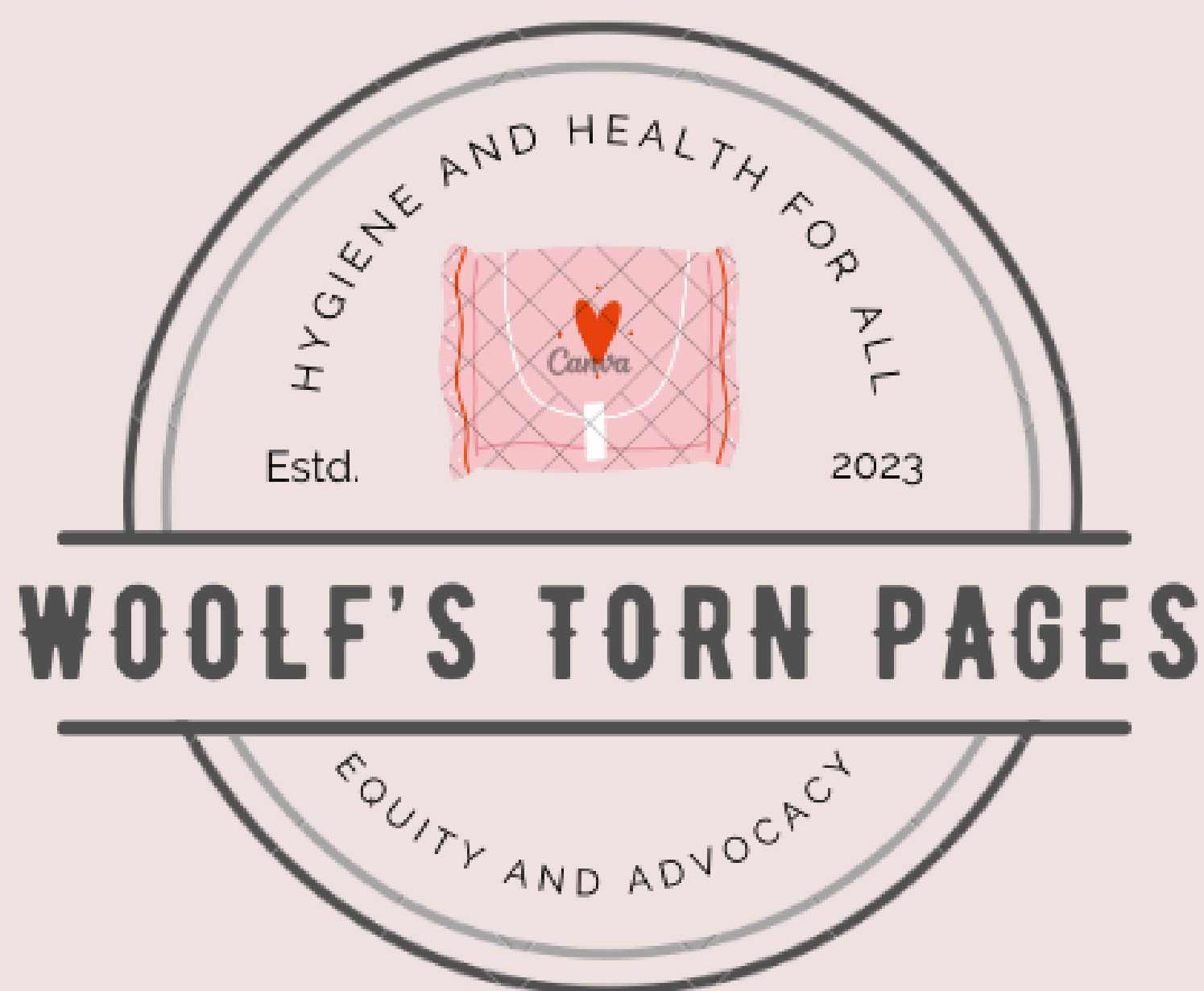


SO, WHY DID WTP
COME INTO
EXISTENCE?

FEMININE
HYGIENE*
SHOULD
be FREE

BUT IT'S NOT.

What has this past year looked like for us?



FROM WORKING WITH INTERNATIONAL ORGANIZATIONS TO HANDLING LOCAL OPERATIONS, WE ARE STRIVING TO MAKE THE WORLD A BETTER PLACE, FREE OF THE HEALTHCARE BARRIERS THAT AFFLICT WOMEN ON A MONTHLY BASIS.

The Raw
Numbers

65000+

1200

PRODUCTS COLLECTED
FROM THE VDL HIGH
SCHOOL HYGIENE DRIVE

63660

PRODUCTS (THE REUSABLE
EQUIVALENT) COLLECTED
FROM SELLING TOTE BAGS IN
COLLABORATION WITH
AFRIPADS (TO BE COMPLETE)

200

PRODUCTS COLLECTED
FOR TEACHERS AT THE
MHC STAFF MEETING
PRESENTATION

Local
Initiatives



the united states

*Is working locally a
good way to solve a root
problem? Absolutely.*

A Local Look into our Efforts

The District's First Hygiene Drive

Stage 1: Policy Changes

**WHEN A FOOD BANK DOESN'T
ACCEPT MENSTRUAL PRODUCTS,
WHAT DO YOU DO? GO TO
ANOTHER FOOD BANK. NO, YOU
TRY TO MAKE SURE THEY DO. I
CONTACTED A LOCAL FOOD BANK
AND WE WORKED TOGETHER TO
MAKE SURE ALL HYGIENE
PRODUCTS WERE ACCEPTED FROM
HERE ON OUT. THIS WAS THE FIRST
STAGE IN THIS PROCESS, AND IT
SET US UP FOR SUCCESS.**

Stage 2: Setting up at the School

AFTER MEETING WITH THE PRINCIPAL AND ACTIVITY DIRECTOR, I GOT APPROVAL TO RUN THIS DRIVE. BUT I NEEDED HELP. LUCKILY, OVER 60 RED CROSS VOLUNTEERING SPOTS WERE FILLED AND PEOPLE WERE EAGER TO PITCH IN. AS A RESULT, WE WERE ABLE TO COLLECT DONATIONS REGULARLY AND RAISE AWARENESS ABOUT THE IMPORTANCE OF THE DRIVE WHEN IT WAS GOING ON. WE ALSO WORKED CLOSELY WITH STUDENT GOVERNMENT TO ENSURE THAT THIS WOULD BE A STREAMLINED PROCESS THAT WOULD NOT GET IN THE WAY OF OTHER SCHOOL ACTIVITIES.

Stage 3: Collection, Packaging, and Donation/ Distribution

WE COLLECTED AROUND 1200 PRODUCTS IN TOTAL. THIS WAS TWICE AS MUCH AS EXPECTED, AND THIS ACCOMPLISHMENT WAS PUBLISHED IN THE SCHOOL NEWSPAPER AS A RESULT. I PERSONALLY PACKAGED THESE PRODUCTS INTO OVER 100 BAGS AND WROTE HANDWRITTEN NOTES FOR EACH ANONYMOUS RECIPIENT. I THEN TOOK THE PRODUCTS TO THE EL DORADO FOOD BANK AND THEY WENT TO 30-40 DISTRIBUTOR SITES LIKE WOMEN'S SHELTERS, HOMELESS SHELTERS, SAFE PARKING LOTS FOR WOMEN FACING DOMESTIC VIOLENCE OR ABUSE OF ANY KIND, ETC.



Forming the Menstrual Hygiene Council

Stage 1: Proposal

AFTER WRITING A THREE-PAGE PROPOSAL TO THE BOARD OF EDUCATION DETAILING THE VARIOUS REASONS WHY MENSTRUAL EQUITY WAS ESSENTIAL IN OUR SCHOOL DISTRICT SPANNING FOLSOM AND RANCHO CORDOVA, EVEN PARTS OF EL DORADO HILLS, I WAS ABLE TO CREATE THE MENSTRUAL HYGIENE COUNCIL AT VISTA DEL LAGO, REPRESENTING THE DISTRICT. IT WAS AN AMAZING OPPORTUNITY TO WORK WITH OTHERS IN SCHOOLS IN MY AREA ON ADDRESSING THIS PROBLEM IN OUR STATE, WHILE ALSO GIVING BACK TO YOUR SCHOOL.

SO, IN FALL 2024, THE MENSTRUAL HYGIENE COUNCIL WAS BORN.

Scoring a Pitchdeck Presentation and Collaboration with Aunt Flow



AUNT FLOW IS THE MOST PROMINENT MENSTRUAL HYGIENE ORGANIZATION IN THE UNITED STATES. SCORING A PITCHDECK PRESENTATION WITH THEM WAS INCREDIBLE AND THE RESULT OF THAT WAS AN ONGOING COLLABORATION THAT WE WILL BE WORKING ON DURING THE SPRINGTIME. WE MAY EVEN INSTALL A DISTRIBUTOR AND CREATE AN INSTRUCTIONAL GUIDE FOR THOSE WHO WANT TO MAKE SUCH CHANGES IN THEIR OWN NECK OF THE WOODS.

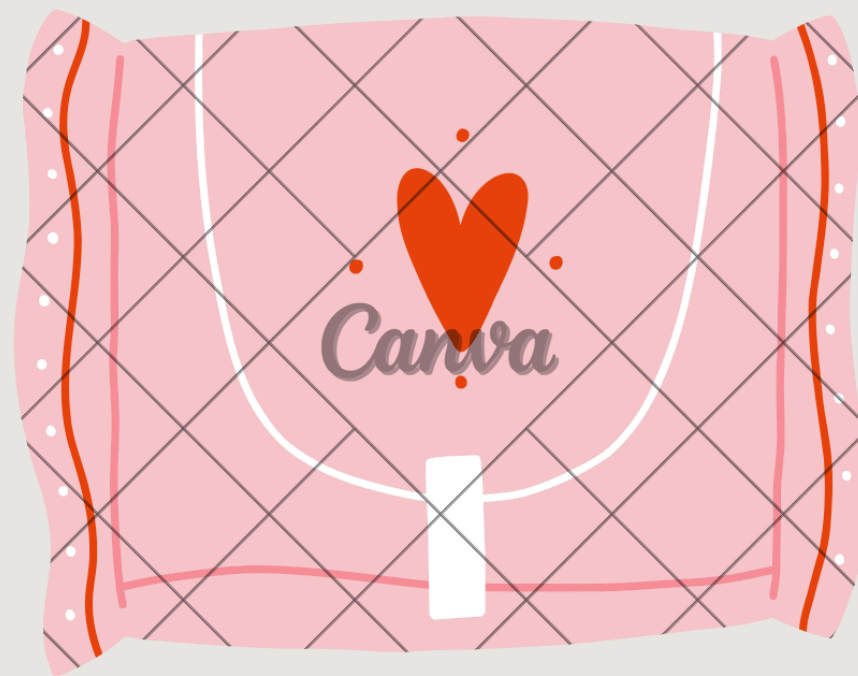
Presenting at an All-Staff Meeting

BEING ABLE TO PRESENT AT AN ALL-STAFF MEETING TO DISCUSS OUR SECOND ANNUAL HYGIENE DRIVE AND THE REASON WHY WE ARE WORKING TOWARDS ERADICATING PERIOD POVERTY IN THE SACRAMENTO VALLEY AND BEYOND IS AN INCREDIBLE OPPORTUNITY.

WE WERE ABLE TO SPREAD THE WORD ABOUT HOW THE MENSTRUAL HYGIENE COUNCIL UPHOLDS OUR SCHOOL'S VALUES IN A REAL WORLD, IMPACTFUL APPLICATION.

THANK YOU TO THOSE WHO TUNED IN, WE APPRECIATE YOUR TIME!

International
Operations



Uganda

Working internationally to combat period poverty is really the only way.

nda

**PERIOD
POVERTY**

A Deep Dive into Our International Endeavours (So Far)

Working with AFRipads

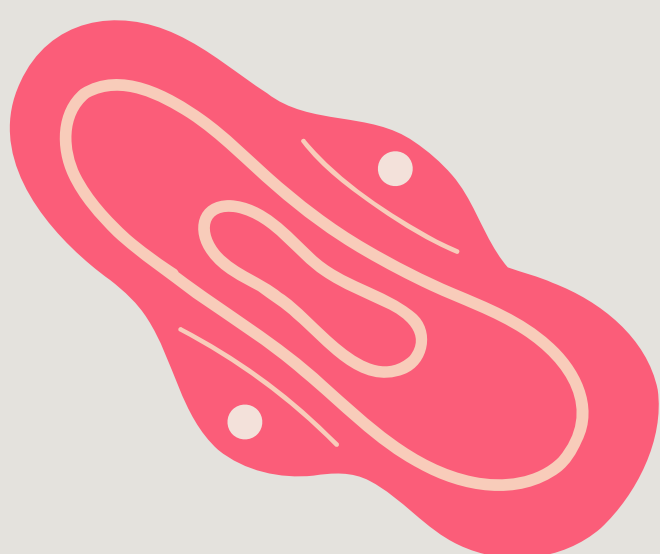
GETTING THE OPPORTUNITY TO WORK WITH AFRIPADS WAS AN INCREDIBLE EXPERIENCE. I GOT TO LEARN ABOUT THE KIBOGA MUNICIPALITY IN UGANDA AND THE FISHING COMMUNITY AND WOMEN WITH DISABILITIES THERE. THROUGH SELLING TOTE BAGS ON ZAZZLE, WE RAISED AROUND 120 DOLLARS, WHICH PROVIDES FOR THE REUSABLE EQUIVALENT OF AROUND 63660 PRODUCTS.



The Breaking Menstrual Taboos 2024 Conference

GETTING TO BE A PART OF A GROUP OF PEOPLE EXPERIENCED IN WASH (WATER, SANITATION, AND HYGIENE) POLICYMAKING WAS SUCH A UNIQUE EXPERIENCE. POLICYMAKERS, EXECUTIVES, AND MARKETING LEADS FROM TANZANIA, MALAWI, SOUTH AFRICA, AND MORE, WERE ALL EAGER TO SPEAK ABOUT THEIR SUCCESSES AS WELL AS THEIR FAILURES. SUCH AN INSIGHTFUL CONFERENCE. THANK YOU TO AFRIPADS FOR INVITING ME TO THIS AWESOME OPPORTUNITY.

*SO WHAT DO
WE SAY?*



*WE SAY NO TO
MENSTRUAL
TAXATION.*

KEY LEARNINGS:

THE "PINK TAX" IS A TERM USED TO DESCRIBE THE TENDENCY FOR PRODUCTS MARKETED TOWARDS WOMEN TO CARRY A HIGHER PRICE TAG THAN THEIR MALE-TARGETED COUNTERPARTS.

58% OF GIRLS AND WOMEN FEEL LESSER TAXATION ON MENSTRUAL PRODUCTS CAN GREATLY HELP.

MENSTRUAL TABOOS PERSIST PREDOMINANTLY IN DEVELOPING AND RURAL AREAS, WHERE CULTURAL BELIEFS AND SOCIAL NORMS OFTEN STIGMATIZE MENSTRUATION. ADDRESSING THESE TABOOS REQUIRES DESTIGMATIZING MENSTRUATION AND IMPROVING ACCESS TO MENSTRUAL HEALTH RESOURCES AND PROMOTING COMPREHENSIVE EDUCATION ON HYGIENE MANAGEMENT.



The background features a repeating pattern of horizontal stripes in light pink and white. Overlaid on these stripes are large, semi-transparent circles in two shades of pink. The circles are arranged in a staggered, overlapping fashion, creating a modern, geometric aesthetic.

Thanks for reading!