

FOR IMMEDIATE RELEASE

“GOLF CREAM” Brand Ambassador and Student, Robbie Alexander III Wins Prestigious 2025 GSGA Player of the Year Award

[Smyrna, GA] – [2025] – An up and coming, new to junior golf competitor is not only on the scene but is now on the rise in 2025. Robert Alexander III (Class 2030) completed his first ever junior tour season, playing on the Georgia State Golf Association Junior Tour (GSGA). Robbie finished the season as the #1 ranked junior in his age division boys 12 – 15.

He led in all categories of most tournament wins (5 out of 13 events participated in), lowest scoring differential and most points earned for the entire 2025 season. Having gained the #1 player ranking early in June and holding on to it wire to wire at seasons end in November. In all his events played, Robbie never finished outside of the Top 4. Robbie started the season by playing in and winning his first ever event at the John A. White Tournament in Atlanta, GA. Robbie finished the season by winning the prestigious end of the year GSGA FALL INVITATIONAL TOURNAMENT at Monroe Golf and Country Club in Monroe, Georgia.

In November of 2025 after the end of the GSGA season, Robbie was officially awarded the Player of the Year title and trophy for his age division at the Dinner of Champions held at Cherokee Town & Country Club in Sandy Springs, Georgia.

Robbie Alexander III is a 4.0 student at Campbell Middle School, a member of Future Business Leaders America and Beta Club. He is coached/instructed under the guidance of GOLF CREAM Creator Lennard James, PGA.

About “GOLF CREAM”

“GOLF CREAM is a platform dedicated to showcasing and selling artistic creations inspired by the game of golf. The initiative aims to attract and engage a new and younger audience, while fostering new connections between art and golf enthusiasts.

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