

**BELLA VISTA HIGH SCHOOL
BRONCO FOOTBALL
2019**

Head Coach Justin Reber



COACHING CAREER

2004-2008 – Assistant Coach at Capital Christian HS (CIF Runner Up 2007)

2009 – Offensive Coordinator at Sacramento City College

Conference Champs, Bowl Champs

2010 – Interim Head Coach at Capital Christian HS

3-2 record and voted Golden Empire league Coach of the Year

2011-2013 – Head football coach at Saddleback Valley Christian

24-10 overall record, 3 league championships and 3 coach of the year awards

2014 – Head Football Coach at Rio Linda HS (Sacramento)

10-3 Record (Div. 3 Semifinalist) (109th ranked offense nationally)

2015-2016 – Head Coach at Sacramento Charter HS

20-4 Record (First Metro League Championship in 23 years)

*First local team to beat Folsom since 2010

2017 – Head football Coach at El Dorado High School

7-4 Overall record (League champs – hosted D4 Playoff Game)

2018 – Offensive Coordinator at Hartnell College

Top 10 Offense in the state of CA in scoring

#2 Offense in the State of CA in total yard

#1 QB in the Nation (4,200 yards passing)

2019 BRONCO COACHING STAFF

Justin Reber – Head Football Coach

Charlie Ruiz – Assistant Head Football Coach / Quarterbacks

Ed Pettyplace – Offensive Line and Linebackers

Anthony Heagy – Defensive Line

Cody Minear – Defensive Line

Julian David- Running Backs

Steve Stephen – Wide Receivers

Dwane Smith – Defensive Backs

Chris Pettyplace - Assistant Offensive Line

Don Barney – Assistant Line Backers

David Perez – Assistant Defensive Line

Mac Hunter - Head Freshman Coach

BRONCO BOOSTER CLUB

President – Crystal Sallander

VP – Tim Brockhoff

Treasurer – Melanie LeClerc

Secretary – Karen York

Concession Manager – Michelle Ruiz

Web / Media Manager – Elizabeth Parino

Varsity Team Parent – Jill Soto

Merchandise Manager – Lora Watson

Fundraising Coordinator – Charlie Ruiz

PHILOSOPHY

FOOTBALL IS A TOOL TO DEVELOP YOUNG BOYS INTO MEN

PLAYERS – Commit to something bigger than yourself

COACHES – Correct, rebuke, and encourage with great patience and careful instruction

PARENTS – Be involved, support your son, communicate concerns person to person

CORE VALUES

Discipline

Discipline is the refining fire by which talent becomes ability

Engaged

Make every action count

Tenacious

Never, Never, NEVER QUIT

Adaptable

If you won't change for the team, the team may change you

Integrity

Do the right thing when no one is looking

Leadership

To keep leading, you must keep learning

Selfless

There is no I in Team

PLAYER EXPECTATIONS

BE COMMITTED: BE WHERE YOU'RE SUPPOSED TO BE WHEN YOU'RE SUPPOSED TO BE THERE

BE LOYAL: ALL WE HAVE IS EACH OTHER

BE RESPONSIBLE: IN YOUR COMMUNITY, IN THE CLASS ROOM, AND ON THE FIELD

YOU ARE A REFLECTION OF BELLA VISTA HIGH SCHOOL, BRONCO FOOTBALL , YOUR FAMILIES, TEAMMATES, AND YOUR COACHES

MEANS OF COMMUNICATION

I am a firm believer in OPEN COMMUNICATION

I check my phone / email constantly

In terms of being late or missing practice

Be proactive and communicate in advance

In terms of CONCERNS / QUESTIONS

I believe in FACE to FACE communication

Emails and text can create more issues

Set up an appointment for a FACE to FACE conversation

HANDOUT / CALENDAR REVIEW



2019 COST PER PLAYER (ROUGHLY \$600)

Game Day Polo Shirt - \$25

Practice Jersey - \$20

Bronco T-shirt and Short - \$25

Cleat Bag - \$10

Girdle - \$24

Game Day Travel bag - \$28

Game Day Socks - \$10

10 Wednesday Night Feeds - $\$10 \times 10$ weeks = \$100

10 Game Day Meals - $\$10 \times 10$ weeks = \$100

3 Banquet Tickets - $\$20 \times 3$ = \$60

Buses for away games not covered by District - \$100

Reconditioning of Equipment - \$100 (currently covered by district)

Fundraise = \$750

Opt-out Donation = \$500

FUNDRAISING OPPORTUNITIES

Ways to fundraise to offset the cost (\$750):

May:

Letter Writing Campaign

June Through July:

Sponsorship Program

Program Ad Sales

Banner Sales

Game Day T-Shirt Sponsors

August:

Bronco Cards

FUNDRAISING INCENTIVES

\$750 - Spirit Pack: game day polo shirt, practice jersey, Bronco t-shirt and shorts, cleat bag, girdle, game day travel bag, game day socks, 10 Wednesday night feeds, 10 game day meals, three banquet tickets, and buses for away games not covered by the district.

\$1,000 - Spirit Pack and keep your game jersey!

\$1,500 - Spirit Pack plus new helmet or shoulder pads and keep your game jersey!

\$2,000+ - Spirit Pack plus new helmet and shoulder pads and keep your game jersey!

\$3,000+ - Spirit Pack plus new helmet and shoulder pads, keep your game jersey, and lunch with coach

\$5,000+ - Spirit Pack plus new helmet and shoulder pads, keep your game jersey, lunch with coach, SpeedFlex helmet, and a Trick play named after you!

QUESTIONS???



TABLES TO VISIT BEFORE YOU LEAVE

Karen York – Parent contact information (computers)

Jill Soto – Parent Volunteer opportunities (also JV/Freshman team parent questions)

Lora Watson – Merchandise purchases

Charlie Ruiz – Touchdown Club / Bronco Brotherhood

Elizabeth Parino – Questions about Website and Social Media

Crystal Sallander – Fireworks booth sign ups (volunteer hours)

Coach Reber and other coaches available to answer questions from 7:00-8:00 PM

CONTACT INFO

COACH REBER

CELL: 916.420.0123

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