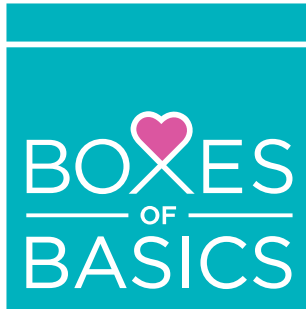




“ Becoming a Boxes of Basics sponsor will grow and promote your company’s brand name, foster good will in the community, and make your business synonymous with helping local kids in need! ”



**From Haymarket, Gainesville and Bristow, to Manassas, Woodbridge, and Occoquan, we are on a mission to provide quality clothing to kids in need.**

**Boxes of Basics is a household name in Prince William County; we invite you to grow and promote your brand with us.**

Every Box of Basics contains a complete seasonal wardrobe, lovingly curated by one of our volunteers. Each child receives new socks and underwear, shoes, pajamas, a variety of tops and bottoms to mix, match, and layer, outerwear appropriate to the season, a dental kit and an age-appropriate book.

In 2022, Boxes of Basics gave the gift of clothing to more than 1,000 local children. One hundred sixty-eight volunteers from local churches, companies and retail stores donated more than 1,000 hours of their time to provide 5,000 pairs of pants, 10,000 shirts, 1,000 warm coats, and so much more to local kids; we are truly intertwined with so many aspects of the Prince William, Manassas and Manassas Park communities.

# TIERED ANNUAL SPONSORS

Annual Sponsorships allow your organization to participate in all the annual Boxes of Basics events. In addition, your brand will be promoted throughout the year via social media and at special events available only to our tiered sponsors.

## PLATINUM \$15K

(EXCLUSIVE)

Designed for an organization who looks to build their brand in the community, this prestigious package offers complete visibility and integration across the entire organization and all events.

Recognition on website [www.boxesofbasics.org](http://www.boxesofbasics.org)

Bi-Monthly recognition on Boxes of Basics Facebook page with 1200+followers *(Includes \$25 targeted marketing boost per/post)*  
Plus share with your contacts and on social media.

Recognition at and special invitation to all organized events including:

- Boxes of Basics Annual Fundraising Event
- Annual Open House
- Annual Community Leaders Luncheon
- Annual Volunteer Recognition Event

\$2500 sponsorship at annual fundraising event

T-Shirt Sponsor—Company logo proudly displayed alongside Boxes of Basics logo on volunteer t-shirts. Over 150 will proudly wear your name around town. Foster good will and make your company name synonymous with supporting a premier local charity in Prince William County.

10 Tickets to Gold Cup with Boxes of Basics

*(Gold Cup tickets may be given to any attendees, staff, clients, friends, or family of your choice)*

## GOLD \$10K

This Gold level offers excellent positioning and opportunities for organizations to bring their brand's awareness to the next level.

Recognition on website

Quarterly recognition on Boxes of Basics Facebook page with 1200+followers (*Includes \$10 targeted marketing boost per/post*)

Recognition at and special invitation to all organized events

- Boxes of Basics Annual Fundraising Event
- Annual Open House
- Annual Community Leaders Luncheon
- Annual Volunteer Recognition Event

\$1500 sponsorship at annual fundraising event

Box Sponsor—Your logo displayed proudly alongside Boxes of Basics on the next 500 Boxes of Basics distributed in Prince William County. Boxes travel from headquarters in Manassas VA to over 60 schools and organizations throughout Prince William County Foster good will and make your company synonymous with supporting a premier local charity in PWC.

8 Tickets to Gold Cup with Boxes of Basics

*(Gold Cup tickets may be given to any attendees, staff, clients, friends, or family of your choice)*

## SILVER \$5K

Participation as a Silver Sponsor provides your company with an excellent way to raise your profile Boxes of Basics volunteers, donors and supporters.

Recognition on website

Semi-Annual recognition on Boxes of Basics Facebook page with 1200+followers *(Includes \$10 targeted marketing boost per/post)*

Recognition at and special invitation to all organized events including:

- Boxes of Basics Annual Fundraising Event
- Annual Open House
- Annual Community Leaders Luncheon
- Annual Volunteer Recognition Event

\$750 sponsorship at annual fundraising event

4 Tickets to Gold Cup with Boxes of Basics  
*(Gold Cup tickets may be given to any attendees, staff, clients, friends, or family of your choice)*

## BRONZE \$2.5K

A Bronze Sponsorship elevates your brand and shows your company's dedication and commitment to helping children in Prince William County.

Recognition on website

Recognition on Boxes of Basics Facebook Page  
*(Includes \$15 targeted marketing boost)*

\$500 sponsorship at annual fundraising event

2 Tickets to Gold Cup with Boxes of Basics  
*(Gold Cup tickets may be given to any attendees, staff, clients, friend, or family of your choice)*

## SUPPORTER \$1K

Highlight your brand and show your support of Boxes of Basics

Recognition on website

Recognition on Boxes of Basics Facebook Page

\$250 sponsorship at annual fundraising event



“ In 2022, Boxes of Basics gave the gift of clothing to 1,000 local children. That’s 5,000 pairs of pants, 10,000 shirts, 1,000 warm coats, and so much more! ”

## TIERED ANNUAL SPONSORS AT A GLANCE

### PLATINUM 15K (Exclusive)

- Your logo prominently displayed on Boxes of Basics t-shirts.
- \$2,500-level sponsorship at annual cocktail gala event.
- Special recognition at and invitations to annual events including Open House, Community Leaders Luncheon, and Volunteer Recognition Event.
- 10 tickets to Gold Cup with Boxes of Basics.
- Bi-monthly recognition on our Facebook page to our 1,600+ followers, including \$25 targeted marketing boost per/post.
- Company logo proudly displayed on our website.

### GOLD 10K

- Your logo displayed on the next 500 Boxes of Basics.
- \$1,500-level sponsorship at annual cocktail gala event.
- Special recognition at and invitations to annual events including Open House, Community Leaders Luncheon, and Volunteer Recognition Event.
- 8 tickets to Gold Cup with Boxes of Basics.
- Quarterly recognition on our Facebook page to our 1,600+ followers, including \$15 targeted marketing boost per/post.
- Company logo proudly displayed on our website.

### SILVER 5K

- \$750-level sponsorship at annual cocktail gala event.
- Special recognition at and invitations to annual events including Open House, Community Leaders Luncheon, and Volunteer Recognition Event.
- 4 tickets to Gold Cup with Boxes of Basics.
- Semi-annual recognition on our Facebook page to our 1,600+ followers, including \$10 targeted marketing boost per/post.
- Company logo proudly displayed on our website.

### BRONZE 2.5K

- \$500-level sponsorship at annual cocktail gala event.
- 2 tickets to Gold Cup with Boxes of Basics.
- Recognition on our Facebook page to our 1,600+ followers, including \$15 targeted marketing boost per/post.
- Company logo proudly displayed on our website.

### SUPPORTER 1K

- \$250-level sponsorship at annual cocktail gala event.
- Recognition on our Facebook page to our 1,600+ followers.
- Company logo proudly displayed on our website.

“Lack of clothing”  
accounts for three of  
the top ten reasons  
kids miss school.”



# A LA CARTE SPONSORSHIPS

Pick and choose a sponsorship that works for your brand.

## BOXES OF BASICS OPEN HOUSE EVENT \$500 (2) OR EXCLUSIVE \$1000

Partner with Boxes of Basics as we open the doors to our community. This is a day of making new connections and pulling back the curtain to show the community how we make things happen at Boxes of Basics.

- Recognition on Boxes of Basics Website.
- Recognition on Boxes of Basics' Facebook Page with 1,600+ local followers. *(Includes \$25 targeted marketing boost.)*
- Opportunity to have a table for promotional purposes at the event.
- Your logo displayed proudly on reusable bags distributed to event attendees.
- Equate your brand with the premier local charity in Prince William County.

## COMMUNITY LEADERS LUNCHEON SPONSOR \$500 (2) OR EXCLUSIVE \$1000

Partner with Boxes of Basics to host their annual roundtable event with school counselors, social workers, faith leaders, and human services agencies. This dynamic group of 30+ attendees work in Prince William County, Manassas and Manassas Park. We bring them together once a year to have lunch, share feedback, and exchange ideas about improving the lives of local children.

- Recognition on Boxes of Basics Website.
- Recognition on Boxes of Basics' Facebook Page with 1,600+ local followers. *(Includes \$25 targeted marketing boost.)*
- Opportunity to provide 2 minute remarks at luncheon.
- Opportunity to have signage and a display table at event.
- Equate your brand with the premier local charity in Prince William County.

## BOXES OF BASICS VOLUNTEER EVENT \$1500 (2) OR EXCLUSIVE \$3000

Partner with Boxes of Basics as we host our annual volunteer appreciation event. This is upscale brunch that affords us the opportunity to thank and honor the 150+ volunteers who make Boxes of Basics possible.

- Recognition on Boxes of Basics Website.
- Recognition on Boxes of Basics' Facebook Page with 1,600+ local followers.  
*(Includes \$100 targeted marketing boost.)*
- Opportunity to provide 2 minute remarks at brunch.
- Opportunity to have signage and a display table at event.
- Equate your brand with the premier local charity in Prince William County.

“ In 2022, more  
than 168  
volunteered  
more than  
1,000 hours  
of their time. ”



