



It's simple, we provide clothing to local children in need.



### What is in a Box?

Every Box of Basics contains a complete seasonal wardrobe, lovingly curated by one of our volunteers. Each child receives new socks, underwear and shoes as well as quality new and gently used pajamas, a variety of tops and bottoms to mix, match and layer, outerwear appropriate to the season, a dental kit and an age-appropriate book.

Each outfit is wrapped and labeled. When a child receives their Box of Basics we want them feel like they are opening a gift.



### The Issue: Clothing Insecurity

Inability to obtain or purchase adequate clothing or to wash and maintain clothing in adequate condition.

#### The Data

2 in 5 American kids are unable to adequately dress themselves every day and "lack of clothing" accounts for three of the top ten reasons kids miss school.

According to [www.pwcs.edu](http://www.pwcs.edu) the percentage of economically disadvantaged students in PWC in 2020 was 39.7%, Manassas 48.2% and Manassas Park 60.1%



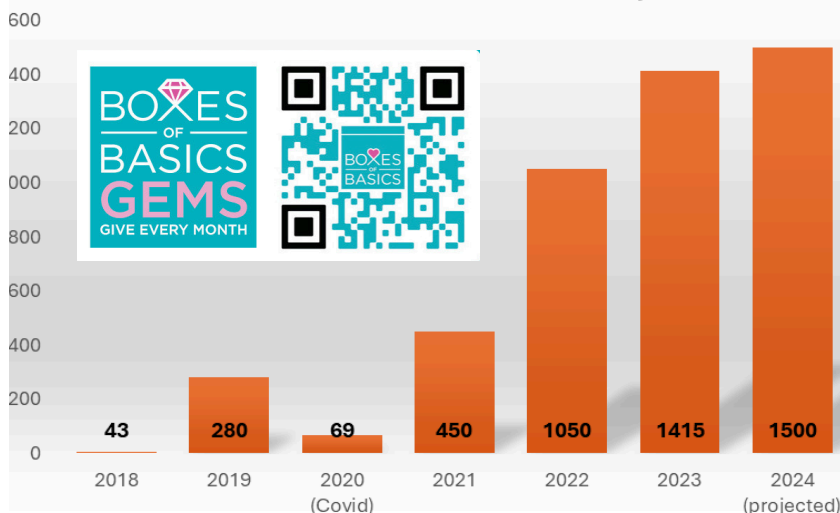
### The Children We Help

We help children facing a variety of challenges including:

- Domestic Violence
- Homelessness
- Illness
- Children in the Foster Care System,
- Refugee Families
- Struggling Single Parent Families

We work with school counselors, social workers, faith leaders, other nonprofits, and human services agencies to identify and provide children with stylish, quality clothing that will help them thrive!

Boxes of Basics Packed by Year



*Mother shared her son was not feeling confident about coming to school prior to receiving his Box of Basics because his clothes were worn and small. Today, the child woke up 30 minutes early today to pick out his outfit.*

# ANNUAL SPONSORS



Quality clothing gives kids confidence and helps them thrive!



**Platinum \$15k**

**Impact ~ 100 Boxes Delivered**

- Recognition on website
- Bi-Monthly recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$25 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in seasonal newsletter, "Unboxed"
- Recognition at and special invitation to all events including:

*Signature Fundraising Events  
Open House  
Community Leaders Luncheon  
Volunteer Recognition Event*

- \$5000 sponsorship at 2 events
- 8 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.



**Gold \$10k**

**Impact ~ 67 Boxes Delivered**

- Recognition on website
- Quarterly recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$10 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in seasonal newsletter, "Unboxed"
- Recognition at and special invitation to all events including:

*Signature Fundraising Events  
Open House  
Community Leaders Luncheon  
Volunteer Recognition Event*

- \$2500 sponsorship at 2 events
- 6 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.



**Silver \$5k**

**Impact ~ 34 Boxes Delivered**

- Recognition on website
- Semi-Annual recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$10 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in seasonal newsletter, "Unboxed"
- Recognition at and special invitation to all organized events including:

*Signature Fundraising Events  
Open House  
Community Leaders Luncheon  
Volunteer Recognition Event*

- \$1500 sponsorship at 2 events
- 4 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.

**Foster goodwill and make your company name synonymous with supporting a premier local charity in Prince William County.**

*The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.*

COMMUNITY



SPONSORSHIPS

## ANNUAL SPONSORS



Empower kids with seasonal wardrobes packed with dignity, love & compassion!



### Bronze \$2.5k

#### Impact ~ 17 Boxes Delivered

- Recognition on website
- Recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$15 targeted marketing boost)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in seasonal newsletter, "Unboxed"
- Recognition at all events including:

*Signature Fundraising Events*  
*Open House*  
*Community Leaders Luncheon*  
*Volunteer Recognition Event*

- \$750 sponsorship at 2 events
- 2 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friend, or family of your choice.



### Supporter 1.5k

#### Impact ~ 10 Boxes Delivered

- Recognition on website
- Recognition on Boxes of Basics Facebook Page with 2000+followers
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in seasonal newsletter, "Unboxed"
- Recognition at all events including:

*Signature Fundraising Events*  
*Open House*  
*Community Leaders Luncheon*  
*Volunteer Recognition Event*

- \$750 sponsorship at 1 event
- 1 Ticket to Sponsor Appreciation Event.



### In-Kind

- Mutually agreed upon in-kind contributors receive the sponsor level benefits associated with the total retail value of the donation.



Make Your Brand a Year-Round Beacon of Goodness with Annual Sponsorship! Elevate your business alongside Boxes of Basics, embedding your brand into the hearts of the community. Be seen, be remembered, and be celebrated as a champion of doing good.

Join us on this journey of impact and recognition today!

9239 Mike Garcia Drive  
 Manassas, VA 20109

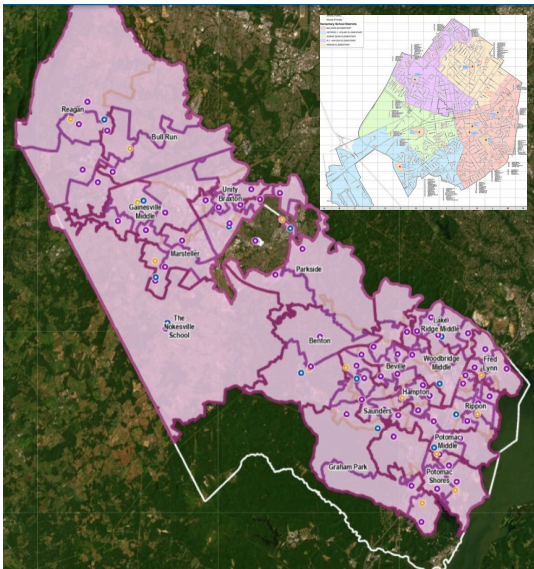
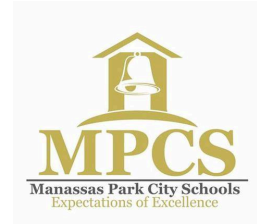
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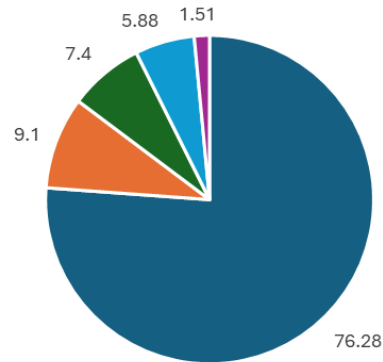
The children who receive Boxes of Basics are carefully identified and referred to us by other community partners.



 70+ Referring Schools



Percentage of Referrals by Referring Partner



■ Schools ■ HRFP ■ Social Services ■ Other Non-Profits ■ Churches

 Referring Organizations & Partnerships



“ We work with school counselors, social workers, faith leaders, other nonprofits, and human services agencies to provide children with stylish, quality clothing that will help them thrive!

VIRGINIA DEPARTMENT OF SOCIAL SERVICES

FOSTER THE FAMILY





# Sponsorship Benefits



## Dueling Keys

— FOR A CAUSE —

Benefitting Boxes of Basics

### SIGNATURE EVENT



SPONSOR BENEFITS	MARQUEE	PIANO	BAR	WINE	TABLE	FIRST IMPRESSION	FAVOR	FRIEND	IN-KIND AUCTION
Investment	10K (1)	5K (2)	2.5K (1)	2.5K (1)	2K (5)	1.5K	1.5K	750	
Tickets	10	8	4	4	8	2	2	2	
Speaking Opportunity	2 min								
Event Signage	Photo Banner	Piano	Bar	Sponsor Table	Sponsor Table	Registration			
Program	Full	1/2	1/2	1/4	1/2	1/4	1/4	Name Listed	Name Listed
Website, Newsletter, Press Release	X	X	X	X	X	X	X	X	X
Social Media	2 Posts \$50 Boost 1 Video	2 Posts \$20 Boost	2 Posts \$10 Boost	2 Posts \$10 Boost	1 Post \$10 Boost	1 Post	1 Post	1 Post	1 Post
Logo Displayed		AV	AV	AV	AV	AV	AV	AV	
Opportunity to Contribute to Swag Bag	X	X	X	X	X	X	X	X	X
Other	Centerpiece Signage	Special Song Request	Branded Drink Tickets	Wing Tags 2 Bottles Per/Table		Opportunity to Brand Registration	Provide Small Favor for Each Guest		
Other		All Night Recognition from Piano Players	Branded Cocktail Napkins						

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**\* Custom sponsorship packages can be designed and tailored to meet your outreach and branding goals.**



# SUMMER CHARITY CLASSIC

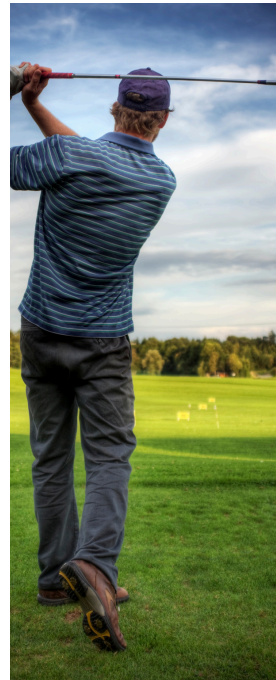
## July 20 - Pickleball Tournament

## July 22 - Golf Tournament

## July 26 - Summertime Beach Bash

### GOLF TOURNAMENT ~ July 22nd 10AM Shotgun Start

*Sponsorship Benefits*



SPONSOR BENEFITS	TOURNAMENT	BEVERAGE CART	PRODUCT	TECHNOLOGY	HOLE IN ONE	PIN FLAG	INTERACTIVE HOLE	CONTEST HOLE	TEE	IN-KIND AUCTION
Investment	5K (1)	3K (1)	2.5K (3)	1.5K (1)	1.5K (1)	1.5K (1)	\$750 (4)	\$750	\$100 (14)	
Tickets	2 Foursomes	1 Foursome	1 Foursome	2 Golfers	2 Golfers	2 Golfers	2 Golfers	2 Golfers		
Speaking Opportunity	2 min									
Event Signage	Banner	2 Bev Carts	Sponsor Event Signage	Registration	Signage on Contest Hole			Signage on Contest Hole	Tee Sign	
Website, Newsletter, Press Release	X	X	X	X		X	X	X	X	x
Social Media	2 Posts \$20 Boost	X	X	X	X	X	X	X	X	X
Logo Displayed	AV & Centerpiece	AV	AV	AV	AV	AV	AV	AV		AV
Opportunity to Contribute to Swag Bag	X	X	X	X	X	X	X	X	X	x
Other	Logo on Custom Golf Shirts	Branded Koozies	Options: ~ Golf Balls ~ Cooler ~ Hat	Opportunity to Brand Registration	Contest prizes include a cash prize of \$20k!	Logo on 18 high quality pin flags on the course	Create Interactive Experience for Players at the Hole	Contest Options: ~ Closest to the Pin ~ Longest Drive		
Other	Logo on Golfer Swag Bag	Signage in all player carts		Logo on all technology including mobile app, and live leaderboard.			1 8' Table Provided at Hole			

Mutually agreed upon in-kind contributors receive the sponsor level benefits associated with the total retail value of the donation. All proceeds from the Summer Charity Classic benefit Boxes of Basics (80%) and Employee Care Foundation (20%)

### PICKLEBALL TOURNAMENT - July 20th 9AM



SPONSOR BENEFITS	TOURNAMENT	DINKS & DRINKS	GRILL & CHILL	SNACK SHACK	COURTSIDE
Investment	\$1.5K	\$500	\$500	\$500	\$250
Vendor Table	X	X	X	X	
Tickets	4	2	2	2	2
Event Signage	Courtside Banner	Courtside Banner	Courtside Banner	Courtside Banner	Courtside Banner
Website, Newsletter, Press Release	X	X	X	X	X
Social Media	1 Exclusive Post \$20 Boost	X	X	X	X
Logo Displayed	Tournament T-Shirts	Drink Tickets			
Opportunity to Contribute to Swag Bag	X	X	X	X	X
Other	Registration Branding Medal Ceremony Participation	Signage at Bar	Signage Cookout	Signage at Snack Station	

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# Summer Beach Bash!

An unforgettable evening filled with tropical vibes, food & live summertime music!

Dominion Valley Country Club, Haymarket, VA

**SUMMER BEACH BASH ~ July 26th 6pm - 11pm**

## LIVE MUSIC



SPONSOR BENEFITS	MARQUEE	BAND	HULA	BAR	TABLE	PHOTO BOOTH	FIRST IMPRESSION	BEACH BUDDY	IN-KIND AUCTION
Investment	\$10K	\$5K	\$3K	\$2.5K	\$2K (5)	\$2K	\$1.5K	\$750	
Tickets	10	8	4	4	8	4	4	2	
Speaking Opportunity	2 min								
Event Signage	Step & Repeat	Pull Up Banner	Pull Up Banner	Bar	Sponsor Table	Signage at Photo Booth	Registration		
Program	Full	1/2	1/4	1/2	1/2	1/4	1/4	1/4	Name Listed
Website, Newsletter, Press Release	X	X	X	X	X	X	X	X	X
Social Media	2 Posts \$50 Boost 1 Video	2 Posts \$20 Boost	2 Posts \$10 Boost	2 Posts \$10 Boost	1 Post \$10 Boost	1 Post	1 Post	1 Post	1 Post
Logo Displayed		AV	AV	AV	AV	AV	AV	AV	
Opportunity to Contribute to Swag Bag	X	X	X	X	X	X	X	X	X
Other	VIP Cabana	VIP Cabana	Branded Leis for all Guests	Branded Drink Tickets		Opportunity to Brand Photo Area	Opportunity to Brand Registration		
Other	Centerpiece Signage	Branded Beach Balls		Branded Cocktail Napkins					

## ENTERTAINMENT



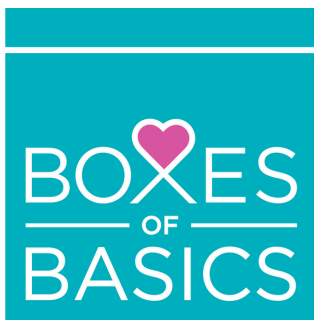
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## STUNNING LOCATION!



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# Boxes of Basics Events & A La Carte Sponsorships

## OPEN HOUSE

We invite the public to get an inside look into our organization's mission, operations, and impact. It's an opportunity for people to learn more about what we do, how we do it, and the difference we're making in the community.

## VOLUNTEER APPRECIATION

A special occasion where we express our gratitude and recognize the invaluable contributions of our volunteers. It's a time for us to celebrate their dedication, hard work, and passion

## COMMUNITY LEADERS LUNCHEON

A gathering that brings together influential figures from various sectors of the community to discuss issues related to clothing insecurity among local children. It serves as a platform for networking, sharing insights, and exploring collaborative solutions to address this pressing issue.

SPONSOR BENEFITS	OPEN HOUSE	VOLUNTEER APPRECIATION	COMMUNITY LEADERS LUNCHEON	VOLUNTEER T-SHIRT	VOLUNTEER SNACK STATION
Investment	\$2K	\$2.5K or \$5K Exclusive	\$1.5K	\$2.5K	\$1K
Speaking Opportunity	2 min	2 Min	2Min		
Signage	Pull Up Banner	Pull Up Banner	Pull Up Banner		Prominante Signage at Snack Station in BOB Warehouse
Website, Newsletter, Press Release	X	X	X	X	X
Social Media	2 Posts \$20 Boost	2 Posts \$20 Boost	2 Posts \$20 Boost	1 Posts \$10 Boost	1 Post
Logo Displayed	AV	AV	AV	T-Shirts for 200 Volunteers	AV
Opportunity to Contribute to Swag Bag		X	X		
Other		Centerpiece Signage	Centerpiece Signage		Opportunity to provide branded labels for snacks and water bottles

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