BOXES OF BASICS

CLOTHING | CONFIDENCE | OPPORTUNITY
BRIGHTER FUTURES

Local kids, local impact.



ANNUAL PARTNERS

Join a community of businesses that are helping local children feel confident, supported, and ready to thrive. Your annual partnership provides year-round visibility and a lasting impact in the communities where your employees and customers live, work, and play.

DIAMOND PARTNER

$25,000

HELPS 1,000 CHILDREN

- Your logo on our website with site link
- Premier sponsor sign displayed in warehouse
- 2 dedicated social media post per year
- Recognition in all seasonal newsletters
- $15,000 in even sponsorship credits
- 10 tickets to the Sponsor Appreciation Event
- Tailored Annual Impact Report

Your logo featured on 100 volunteer T-shirts

PLATINUM PARTNER

$15,000

HELPS 600 CHILDREN

- Your logo on our website with site link
- XL sponsor sign displayed in warehouse
- 1 dedicated social media post per year
- Recognition in all seasonal newsletters
- $10,000 in event sponsorship credits
- 8 tickets to the Sponsor Appreciation Event
- Tailored Annual Impact Report

Your logo featured on 100 volunteer T-shirts

GOLD PARTNER

$10,000

HELPS 400 CHILDREN

- Your logo on our website with site link
- Large sponsor sign displayed in warehouse
- 1 dedicated social media post per year
- Recognition in all seasonal newsletters
- $5,000 in event sponsorship credits
- 6 tickets to the Appreciation Event
- Annual Impact Report

SILVER PARTNER

$5,000

HELPS 200 CHILDREN

- Your logo on our website with site link
- Medium sponsor sign displayed in warehouse
- 1 dedicated social media post
- Recognition in 2 seasonal newsletters
- $3,000 in event sponsorship creditst
- 4 tickets to the Sponsor Appreciation Event
- Annual Impact Report

BRONZE PARTNER

$2,500

HELPS 100 CHILDREN

- Your logo on our website with site link
- Modest sponsor sign displayed in warehouse
- Recognition in one newsletter
- Recognition in 2 seasonal newsletters
- $1,500 in event sponsorship credits
- 2 tickets to the Sponsor Appreciation Event

WHY BECOME AN ANNUAL PARTNER?

YEAR-ROUND BRAND EXPOSURE

Your brand is woven through the Boxes of Basics year – not limited to a **single event.**

REACH YOUR LOCAL COMMUNITY

Connect with our growing network of donors, volunteers, families, businesses and **community partners.**

A PARTNERSHIP BUILT FOR YOU

We'll work with you to create a meaningful partnership that aligns with your goals.

MAKE AN IMPACT WHERE IT MATTERS

Your support helps provide essential resources and opportunities for children in our community.

Your support helps ensure that every child in our community has access to the basic essentials they need to feel confident, stay in school, and reach their full potential.

Together, we can build a brighter tomorrow.

boxesofbasics.org

info@boxesofbasics.org

BOXES OF BASICS

CLOTHING | CONFIDENCE | OPPORTUNITY
BRIGHTER FUTURES

Providing clothing to local children.



Community starts here.

MORE THAN CLOTHING.

WE PROVIDE CONFIDENCE, DIGNITY, AND BRIGHTER FUTURES.

Boxes of Basics provides complete seasonal wardrobes to local children experiencing clothing insecurity helping them feel comfortable, confident, and ready to participate in school and everyday life.

CLOTHING INSECURITY

Clothing insecurity is defined as the lack of consistent access to clothing that is properly fitted, seasonally appropriate, and in good condition.

An estimated 2 out of every 5 children in the United States experience clothing insecurity.

WHO WE SERVE

Local children facing clothing insecurity are identified and referred by trusted partners including schools, other nonprofits, and human service partners.

WHAT'S IN A BOX?

A complete seasonal wardrobe from everyday outfits and pajamas to new shoes, socks, underwear, and hygiene essentials.

Each outfit is hand selected, wrapped, labled, and presented as a gift to a local child in need.

His teacher shared that before receiving his Box, he lacked confidence coming to school because his clothes were worn and too small.

"After receiving his Box of Basics, the child began waking up 30 minutes early each day just to pick out his outfit." – SCHOOL SOCIAL WORKER

OUR REACH. YOUR OPPORTUNITY.

1,000+
VOLUNTEERS
Packing hope.
Changing lives.

4,000+
NEWSLETTER REACH
Our community of supporters growing strong.

5,000+
SOCIAL MEDIA COMMUNITY
A growing and engaged audience.

165+
REFERRAL PARTNERS
Schools, nonprofits faith leaders, businesses, and human services agencies.

Your partnership connects your brand to a trusted, hyper-local network of volunteers, families, schools, nonprofits, and businesses while creating meaningful impact for children in our community.

Together, we can clothe brighter tomorrows.

2027 EVENTS AT A GLANCE

Making Community Connections

Six opportunities to connect with our community while helping provide complete seasonal wardrobes to local children facing clothing insecurity.

BOXES OF BASICS

EVENT & DESCRIPTION	DATE	LOCATION	APPROX. ATTENDEES
Dueling Keys for a Cause Gala — Our signature fundraising gala featuring dueing pianos, dinner, and entertainment. *Tickets already 50% sold!*	February 20	Hylton Performing Arts Center	200+
Community Leaders Luncheon — A roundtable bringing referring partners, business leaders, and community leaders together to discuss local needs and opportunities.	April	Sweeney Barn	100
Volunteer Appreciation Celebration — A special celebration honoring the incredible volunteers who make our mission possible.	May	TBD	75
Charity Classic Pickleball Tournament — An exciting day on the courts filled with friendly competition and community connections.	September 25	Dominion Valley Country Club	50
Charity Classic Golf Tournament — A fun and social afternoon of mahjong, a day of golf, networking, and giving back.	October 1	Dominion Valley Country Club	130
Tiles and Tea Afternoon Mahjong — A fun and social afternoon of mahjong, great company, tea, and giving back.	November 7	Dominion Valley Country Club	75



EXCLUSIVE ANNUAL PARTNER EXPERIENCE

Sunset Polo Sponsor Appreciation Event

Spring or Summer 2027 | Great Meadow Arena | The Plains, VA

An exclusive evening of sunset polo, connection, and appreciation celebrating the businesses and community partners who make our mission possible.

Event dates, locations, and attendance estimates are subject to change.

Your support helps ensure that every child in our community has access to the basic essentials they need to feel confident, stay in school, and reach their full potential.

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