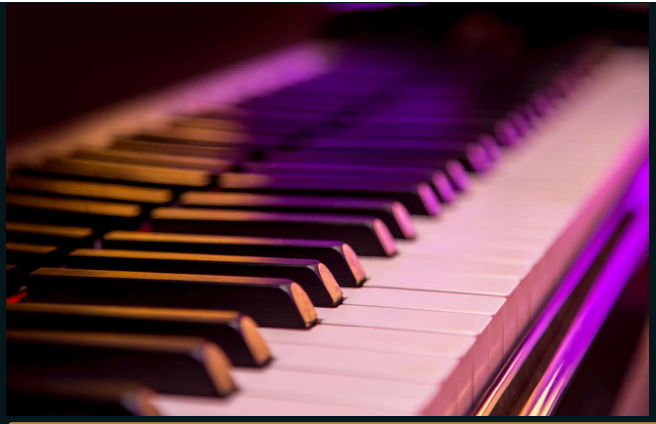


Dueling Keys
FOR A CAUSE
Benefitting Boxes of Basics

FEBRUARY 20. 2027
5PM
HYLTON PERFORMING ARTS CENTER

SPONSORSHIP OPPORTUNITIES	INVESTMENT	INCLUDES	KEY BENEFITS
MARQUEE SPONSOR LEAD THE IMAGE	**$7,500** 1 AVAILABLE	PREMIER RESERVED TABLE FOR 10	• • LOGO PROMINENTLY FEATURED ON RED CARPET PHOTO BANNER STEP & REPEAT • FULL PAGE EVENT PROGRAM AD • RECOGNITION FROM THE STAGE • PROMINENT AV SCREEN RECOGNITION THROUGHOUT THE EVENING • LOGO FEATURED ON EVENT REGISTRATION PAGE AND GUEST COMMUNICATIONS • 2 DEDICATED SOCIAL MEDIA FEATURES + CAMPAIGN RECOGNITION
PIANOS SPONSOR SET THE STAGE	**$4,000** 2 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• PROMINENT BRANDING AT ONE OF THE DUELING PIANOS • RECOGNITION BY PIANO PERFORMERS DURING THE EVENING • HALF-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • 1 DEDICATED SOCIAL MEDIA FEATURE + CAMPAIGN RECOGNITION
COCKTAIL LOUNGE A WARM WELCOME	**$4,000** 2 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• EXCLUSIVE BRANDING OF THE COCKTAIL LOUNGE • PROMINENT LOUNGE SIGNAGE • TASTEFUL BRANDED ELEMENTS IN LOUNGE AREA • HALF-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • 1 DEDICATED SOCIAL MEDIA FEATURE + CAMPAIGN RECOGNITION
WINE SPONSOR UNCORK A BRIGHTER FUTURE	**$3,000** 1 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• BRANDED WINE TAGS (2 PER/TABLE) • HALF-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
BAR SPONSOR RAISE A GLASS	**$3,000** 1 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• RECOGNITION AT ALL EVENT BARS • BRANDED BAR SIGNAGE AND/OR COCKTAIL NAPKINS • HALF-PAGE EVENT PROGRAM AD • A/V/SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
FIRST IMPRESSIONS SPONSOR MAKE IT MEMORABLE	**$2,500** 1 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• EXCLUSIVE BRANDING AT GUEST REGISTRATION/CHECK-IN • PROMINENT WELCOME SIGNAGE • OPPOTUNITY TO BRAND REGISTRATION AREA • QUARTER-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
TABLE SPONSOR GATHER FOR GOOD	**$2,200** 4 AVAILABLE	EXCLUSIVE RESERVED TABLE FOR 8	• SPONSOR TABLE SIGNAGE • QUARTER-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • INCLUSION IN COLLECTIVE SPONSOR SOCIAL MEDIA RECOGNITION
CHAMPAGNE WELCOME TOAST TO BRIGHTER FUTURES	**$1,800** 1 AVAILABLE	4 TICKETS	• EXCLUSIVE RECOGNITION AS THE CHAMPAGNE WELCOME SPONSOR • LOGO/SIGNAGE AT THE CHAMPAGNE CUFF WELCOME EXPERIENCE • QUARTER-PAGE PROGRAM AD IN EVENT PROGRAM • EVENT AV SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
CENTERPIECE SPONSOR A FOCAL POINT	**$1,800** 1 AVAILABLE	4 TICKETS	• EXCLUSIVE RECOGNITION AS THE CENTERPIECE SPONSOR • LOGO/SIGNAGE ON OR ALONGSIDE THE CENTERPIECES • QUARTER-PAGE PROGRAM AD • EVENT AV SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
IMPACT AWARD CELEBRATE CHANGEMAKERS	**$1,500** 1 AVAILABLE	2 TICKETS	• OPPORTUNITY TO PARTICIPATE IN AWARD PRESENTATION • QUARTER-PAGE PROGRAM AD • ON-SCREEN RECOGNITION DURING THE AWARD & STAGE ACKNOWLEDGEMENT • SOCIAL MEDIA CAMPAIGN RECOGNITION
SPECIAL GUEST SPONSOR BRING INSPIRATION	**$1,500** 3 AVAILABLE	2 TICKETS	• RECOGNITION ASSOCIATED WITH ONE SPECIAL-GUEST VIDEO MOMENT • SPONSOR RECOGNITION IMMEDIATELY BEFORE OR AFTER VIDEO • QUARTER-PAGE PROGRAM AD • A/V/SCREEN RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
PHOTO BOOTH CAPTURE MOMENTS	**$1,000** 1 AVAILABLE	2 TICKETS	• PROMINENT SIGNAGE AT PHOTO BOOTH • PROGRAM RECOGNITION • SOCIAL MEDIA CAMPAIGN RECOGNITION
FRIEND OF THE CAUSE MAKE A DIFFERENCE	**$600** 10 AVAILABLE	2 TICKETS	• NAME LISTED IN THE EVENT PROGRAM • RECOGNITION IN A COLLECTIVE FRIEND OF THE CAUSE SOCIAL MEDIA POST

OFFICIAL VENUE SPONSOR

HYLTON PERFORMING ARTS CENTER

THANK YOU ♡
OUR EVENT PARTNERS

THE FINAL ENCORE
ONE LAST TREAT BEFORE YOU HEAD HOME. COURTESY OF CHICK-FIL-A.

MUSIC BRINGS PEOPLE TOGETHER. WE BRING HOPE TO CHILDREN. BOXESOFBASICS.ORG

Dueling Keys
FOR A CAUSE
Benefitting Boxes of Basics

BOXES OF BASICS

Dear Community Friend,

On Saturday, February 20, 2027, Boxes of Basics will host its 4rd Annual Dueling Keys for a Cause Gala at The Hylton Performing Arts Center at George Mason University PWC. This exciting evening will feature high-energy dueling pianos, dinner, dancing, a silent auction, and more!

The gala is our largest fundraiser of the year, and proceeds will directly benefit Boxes of Basics, a 501c3 nonprofit, Tax ID 81-1661092. Our mission is simple: to provide local children in facing clothing insecurity with seasonal wardrobes, packed with dignity, compassion, and love.

To make this event a success, we are seeking in-kind donations for our silent auction. Items such as gift certificates, experiences, event tickets, themed baskets, or services are always a hit with our guests and help us raise critical funds.

By donating, your business will:
- Be recognized in the event program and on auction signage.
- Gain exposure to 200+ community leaders, business partners, and supporters attending the gala.
- Help us meet the record demand for Boxes of Basics this year and provide clothing for children in need.

If you are able to donate an item or experience, please scan the QR code below and complete the in-kind form. Once completed you will receive an email acknowledgement for your records.

Thank you in advance for your generosity and for helping us make this year's gala an unforgettable night of music, fun, and impact for local kids facing clothing insecurity.

With gratitude,
The Boxes of Basics Team

To support
scan the QR code

Sarah

Sarah Tyndall, Executive Director
571-338-3369
infor@boxesofbasics.org

Boxes of Basics is a 501(c)(3) charitable organization, Federal Tax ID #81-1661092.