

ANNUAL PARTNERS

One Commitment, Year-Round Impact

SCAN HERE



LEVEL	\$	IMPACT	BENEFITS
PLATINUM	\$15k	100 Boxes Delivered	Recognition on website Bi-monthly recognition on social media (with \$25 boosted posts) Recognition on warehouse signage Recognition in all seasonal newsletters (Unboxed) Recognition at all events \$5,000 sponsorship credit at two events 8 tickets to the Sponsor Appreciation Event Tailored annual impact report
GOLD	\$10k	67 Boxes Delivered	Quarterly recognition on social media (with \$10 boosted posts) Recognition in all seasonal newsletters (Unboxed) \$2,500 sponsorship credit at two events 6 tickets to the Sponsor Appreciation Event Tailored annual impact report
SILVER	\$5k	34 Boxes Delivered	Bi-Annual recognition on social media (with \$10 boosted posts) Recognition in two seasonal newsletters (Unboxed) \$1,500 sponsorship credit at two events 4 tickets to the Sponsor Appreciation Event Tailored annual impact report
BRONZE	\$2500	17 Boxes Delivered	Recognition on website & warehouse signage One post on social media (with \$15 boosted post) Recognition in one seasonal newsletter (Unboxed) \$750 sponsorship credit at two events 2 tickets to the Sponsor Appreciation Event
COMMUNITY SUPPORTER	\$1500	10 Boxes Delivered	Recognition on website, social media & warehouse signage Recognition in one seasonal newsletter (Unboxed) \$750 sponsorship at one event 2 tickets to the Sponsor Appreciation Event



The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.



It’s simple: we provide clothing to local children in need.

What is in a Box?

Each Box of Basics provides a complete seasonal wardrobe, thoughtfully curated by a volunteer. Inside, children receive 12 mix-and-match outfits, pajamas, seasonal outerwear, new shoes, socks and underwear, an age-appropriate hygiene kit, and two books. Every outfit is wrapped and stickered so each child feels like they are opening a gift.

Clothing Insecurity

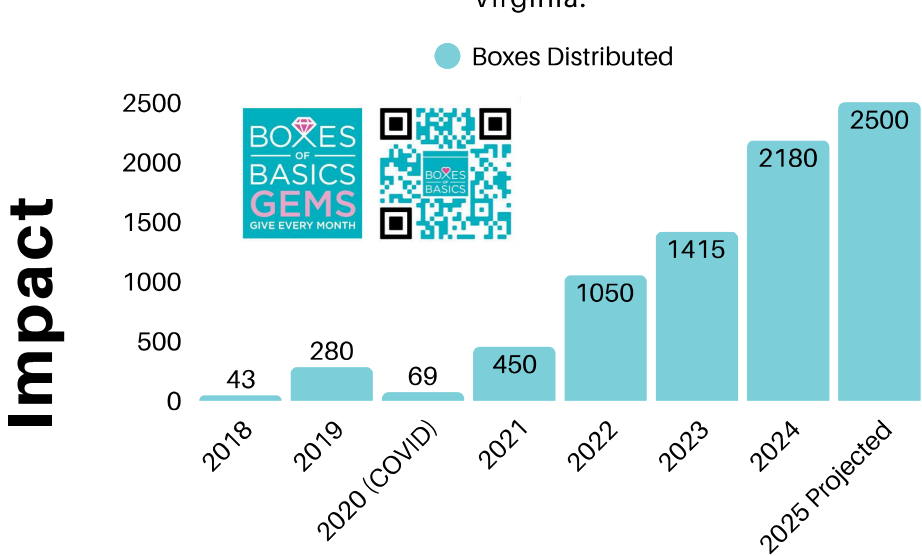
Clothing insecurity is the lack of consistent access to adequate, clean, and seasonally appropriate clothing needed for comfort, health, and social belonging.

The Data

Two in five American children lack adequate clothing for daily wear, and “lack of clothing” is among the top ten reasons students miss school. Locally, the percentage of economically disadvantaged students in 2020 was about 39.7% in Northern Virginia.

The Children We Help

We support children facing challenges such as domestic violence, homelessness, illness, foster care, refugee resettlement, and single-parent hardship. Partnering with school counselors, social workers, faith leaders, nonprofits, and human services agencies, we provide stylish, quality clothing to help kids thrive.



“

Mother shared her son was not feeling confident about coming to school prior to receiving his Box of Basics because his clothes were worn and small. Today, the child woke up 30 minutes early to pick out his outfit.

”

COMMUNITY



SPONSORSHIPS

See how your company can partner with Boxes of Basics to gain meaningful visibility for your brand while helping provide seasonal wardrobes, packed with dignity and love, to children in need. Be recognized as a company that champions local kids and families—join us today!

“ I noticed that his shoes were falling apart and that his clothing was very worn and had some holes in it. His mother shared she has been unable to purchase new winter clothes. ”

I have a family that has recently been displaced to a domestic violence shelter. Mom mentioned that her 9-year-old son desperately needs shoes and socks.

Family was homeless and mom just passed away. Dad is in jail and the children came to their paternal grandmother with just the clothes on their backs.

I am requesting a box for a student who has been in transitional housing for three years. Finances are difficult and she recently told me she was having embarrassment at school because her peers have noticed she only has two pairs of pants and cannot afford to buy any more.

The children recently arrived from Afghanistan and are in need of clothing.

This student has had to reside with her 26-year-old aunt who is currently taking care of her and her sibling because their mother is not able to take care of them because of drug addiction.

“ When one of my students did not show up on the first day of school, I was worried. I soon discovered my student and her brother weren't able to attend because they didn't have any clothes that fit. ”

I am requesting a BOB for a boy, age 8. Today he was wearing baby socks and was getting blisters from his too-small shoes.

These are just a few of the stories of the families we help as told by our referring partners.

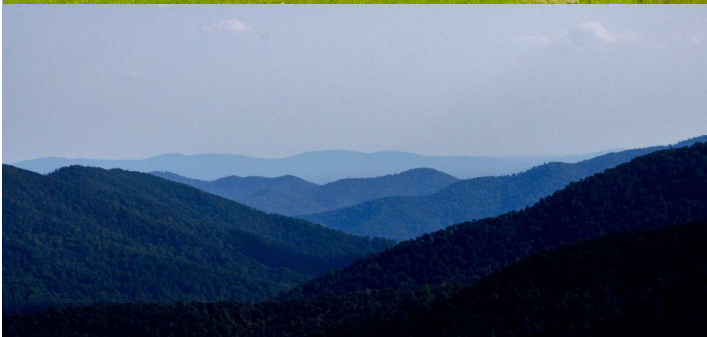
OUR REACH IN THE COMMUNITY



Boxes of Basics is rapidly growing in the region, now serving families and building partnerships across Prince William County, Manassas, Fauquier County, Warren County, Front Royal, Warrenton and Fairfax. Our impact touches thousands of children and families throughout Northern Virginia.

- **Donation Network:** More than 30 business donation locations across Northern Virginia make it easy for families and businesses to support our mission.
- **Digital Reach:** Our Unboxed e-newsletter now connects with 7,000+ recipients, while our social media audience has grown to over 4,000 engaged followers.
- **Community Partnerships:** We collaborate with corporate partners including I-66 Express, Amazon, Old Navy, Van Metre, Micron and Walmart as well as a wide network of faith leaders, schools, nonprofits, and civic organizations.
- **Volunteer Base:** Our 1000+ volunteers represent a true cross-section of the community, including parents, teachers, retirees, business professionals, faith and service groups — all united by a desire to give back.

Partnering with Boxes of Basics means your brand is seen across a diverse, region-wide network of families, community leaders, schools, faith leaders and businesses, amplifying your impact while supporting children in need.





TWO WAYS TO SPONSOR BOXES OF BASICS



Annual Partner Sponsorship

Annual Partner Sponsorship is the premier way to align your brand with Boxes of Basics and demonstrate year-round commitment to children and families in our community. This sponsorship ensures your company is recognized not just at one event, but across all of our programs, communications, and five signature events.

Why Annual Sponsorship?

- **Year-Round Visibility:** Your brand is incorporated into our website, newsletters, social media, warehouse signage, and every major Boxes of Basics event.
- **Exclusive Recognition:** Premier Annual Partners receive priority placement in materials and special acknowledgment at signature events.
- **Comprehensive Benefits:** From digital promotions to VIP benefits, annual partners enjoy consistent engagement opportunities all year long.



Event Sponsorship

Sponsor one or more of our Signature Events for targeted visibility and customized engagement.

Our Five Signature Events:

- **Dueling Keys for a Cause Gala:** Our largest and most glamorous fundraiser, featuring live dueling pianos and the Hometown Stars Mirror Ball Dance-Off. A signature evening of music, dancing, and philanthropy that draws 200+ guests.
- **Charity Classic Pickleball Tournament:** A fun, competitive day with broad community appeal. Brings together 100+ players and supporters for a lively day on the courts.
- **Charity Classic Golf Tournament:** A staple event drawing local businesses and golf enthusiasts. Hosted at premier courses, it attracts 125+ golfers and sponsors.
- **Community Leaders Luncheon:** A roundtable event with community partners and leaders. A midday networking event drawing 100+ civic, business, and nonprofit leaders.
- **Volunteer Appreciation Event:** Honoring the volunteers who make our mission possible each year. A celebration of service with 100+ attendees expected.

Why Event Sponsorship?

- **Flexible Options:** Each event offers multiple sponsorship tiers to fit different budgets.
- **Targeted Engagement:** Reach attendees where your company has the most interest or alignment.
- **Proven Events:** All five events have a track record of strong attendance and community excitement.

DUELING KEYS FOR A CAUSE GALA

March 7, 2026



Dueling Keys
FOR A CAUSE
Benefitting Boxes of Basics

LEVEL	\$	BENEFITS
MARQUEE	\$5k	8 tickets to the gala, 2 minute speaking opportunity, logo on photo banner step & repeat event signage, full page program ad, 2 posts on social media + \$50 boost, logo displayed on AV, opportunity to contribute to swag bag, centerpiece signage at event
PIANO	\$3k	6 tickets to the gala, logo on piano signage, ½-page program ad, 2 posts on social media + \$20 boost, logo displayed on AV & VIP branding on piano, opportunity to contribute to swag bag, sponsor logo on paddle fans, all-night recognition from piano players
MIRROR BALL TROPHY	\$3k	6 tickets to the gala, opportunity to present the Mirror Ball Trophy on stage, ½-page program ad, 2 posts on social media + \$20 boost, logo displayed on AV screens, opportunity to contribute to swag bag, name recognition whenever trophy is mentioned. Ex: "Dancers are competing for the coveted XYZ Company Mirror Ball Trophy!"
WINE	\$2500	4 tickets to the gala, logo on sponsor table signage, 1/2-page program ad, 2 posts on social media + \$10 boost, logo displayed on AV, opportunity to contribute to Swag Bag, wing tags (2 bottles per table)
SPIRITS	\$2500	4 tickets to the gala, logo on bar signage, ½-page program ad, 2 posts on social media + \$10 boost, logo displayed on AV, opportunity to contribute to Swag Bag, branded cocktail napkins
TABLE SPONSOR	\$2500	8 tickets to the gala, logo on sponsor table signage, 1/4 -page program ad, 1 social media post, logo displayed on AV, opportunity to contribute to swag bag (5 Available)
FIRST IMPRESSION	\$2500	4 tickets to the gala, logo on registration signage, ¼-page program ad, 1 social media post, logo displayed on AV, opportunity to contribute to swag bag, opportunity to brand registration area, logo on registration site
PEOPLE'S CHOICE TROPHY	\$1500	2 tickets to the gala, present the Peoples Choice Award on stage, ¼-page program ad, 1 social media post, logo displayed on AV, opportunity to contribute to swag bag
IMPACT AWARD	\$1500	2 tickets to the gala, present the Impact Award on stage, ¼-page program ad, 1 social media post, logo displayed on AV, opportunity to contribute to swag bag
FRIEND OF THE CAUSE	\$600	2 tickets to the gala, name listed in program, 1 social media mention in Friends of the Cause post, logo displayed on AV, opportunity to contribute to swag bag

DUELING KEYS FOR A CAUSE GALA

In-Kind Sponsorships



We are seeking generous partners to help make this year's gala an unforgettable night. In-kind sponsors provide products or services that directly support the event .

LEVEL	\$
PHOTOGRAPHER	IN-KIND
VIDEOGRAPHER	IN-KIND
SHUTTLE	IN-KIND
FLORAL	IN-KIND
PHOTO BOOTH	IN-KIND
SWAG BAG	IN-KIND

BENEFITS

All In-Kind Sponsors Receive:

- Recognition on Boxes of Basics website
- Social media post (with event tag/mention)
- Logo on signage at the gala
- ¼ page ad in event program
- Recognition in seasonal e-newsletter distributed to 7,000+
- 2 tickets to the event

In-kind partners not only showcase their business to 250+ community leaders, business partners, and supporters attending the gala — they also help ensure every dollar raised goes directly toward providing Boxes of Basics for local children in need.

CHARITY CLASSIC ~ GOLF TOURNAMENT

September 2026



LEVEL	AMOUNT	BENEFITS
TITLE SPONSOR	\$3500	Prominent placement of your company name and logo on all day-of-event marketing materials as well as on the official tournament website, ensuring strong brand visibility. This sponsorship also includes two (2) foursomes in the golf tournament, with golf carts provided for all participating players at DVCC. Additional recognition includes a sponsorship listing on the Live Auction site and a custom step & repeat sign displayed on the course. As a token of appreciation, sponsors will also receive gift certificates for two (2) rounds of golf for four players and the Dominion Valley and Regency Courses.
BEVERAGE CART	\$2500 2 AVAILABLE	Company Name and Logo on Custom Banner (both sides of cart), 1-Foursomes in Tournament, Hole Sponsor Sign, Sponsorship Listing on Live Auction Site
\$20,000 HOLE-IN-ONE	\$2500	Be the hero of the day, and sponsor our \$20k Hole-in-One Challenge. You'll receive 1-Foursome, Hole Sign, and we handle the insurance and attendants.
PRODUCT	\$2000	Get your company brand in the swag bag and into your consumers hands! You can supply the pre-banded products or we can order them with your logo! 1-Foursome and Hole Sign included.
TECH	\$1800	2 Golfers, Signage at Registration, Recognition on website, Social Media Post, Logo Displayed on AV at event reception, Logo on all technology including mobile app and live leaderboard
PIN FLAG	\$1500	Your logo on every flag and your can bring all 18 flags home or even auction off a few for our silent auction.
PUTT & POUR	\$1500	Vendor table and signage at the putt and pour green. Make it you own with the opportunity brand the putt & pour experience.
MEGA PUTT DRONE	\$1500	Your business featured front and center at our mega putt. Includes signage and your company representative to leads the official countdown.
HOLE VENDOR	\$500 10 AVAILABLE	A chance for you to share your business with our Members & Guests in a captivating setting on a hole during the tournament. Bring on course games, demo your products, or even a hydration station, the sky's the limit. Receive a tent, 8ft table, 2 chairs and hole sign.
TEE SIGN	\$150 36 AVAILABLE	Custom hole sign with Company Name, Logo, and Tagline on the Course

CHARITY CLASSIC ~ PICKLEBALL TOURNAMENT

September 2026



LEVEL	AMOUNT	
TITLE SPONSOR	\$1500	Company Name and Logo on Custom Banner, 4 Tickets in Tournament, Sponsorship Listing on Live Auction Site, Vendor Table on Courts, Your Logo on Branded Give-a-ways.
DINKS & DRINKS	\$750 2 AVAILABLE or \$1500 EXCLUSIVE	Your chance to sponsor the beverages on the courts! Company Name and Logo on Day of Drink Tickets and Custom Sign, 2 Tickets in Tournament, Sponsorship Listing on Live Auction Site, Vendor Table on Courts.
GRILL & CHILL	\$750 2 AVAILABLE or \$1500 EXCLUSIVE	Your chance to sponsor the lunch for all participants and volunteers. Company Name and Logo on Custom Sign, 2 Tickets in Tournament, Sponsorship Listing on Live Auction Site, Vendor Table on Courts.
COURTSIDE VENDOR	\$500 10 AVAILABLE	Get maximum exposure with your company Name and Logo on Custom Sign, and Vendor Table on Courts. Receive a tent, 8ft table, 2 chairs.



COMMUNITY LEADER LUNCHEON

February 2026

LEVEL	AMOUNT	
PRESENTING SPONSOR	\$1500	- Recognized as sponsor on event signage - Opportunity to provide 2-minute remarks during the luncheon - Logo featured on event webpage & promotional materials - Recognition on Boxes of Basics social media - Opportunity to place small, branded materials (brochures, giveaways) at each place setting. - Table Recognition – branded table tents or signs with sponsor logos on luncheon tables.
LEADERSHIP SPONSOR	\$1000	- Logo featured on event signage - Logo featured on event webpage & promotional materials - Recognition on Boxes of Basics social media - Table Recognition – branded table tents or signs with sponsor logos on luncheon tables.
FRIEND OF THE CASUE	\$750 2 AVAILABLE	- Name featured on event signage - Recognition on event webpage - Recognition on Boxes of Basics social media - Table Recognition – branded table tents or signs with sponsor logos on luncheon tables.
SUPPORTER	\$500 4 AVAILABLE	- Name listed on event signage - Recognition on Boxes of Basics social media - Table Recognition – branded table tents or signs with sponsor logos on luncheon tables.



VOLUNTEER APPRECIATION EVENT

April 2026

LEVEL	AMOUNT	
PRESENTING SPONSOR	\$2500	- Recognized as the Presenting Sponsor on all event signage & promotional materials - Opportunity to provide 2-minute remarks during the program - Logo featured on event webpage, emails, and social media - Verbal recognition during welcome remarks - Exclusive sponsor table at the event (may include branded items, materials, or giveaways) - Opportunity to feature items on the sponsor table at the event
LEADERSHIP SPONSOR	\$1500	- Recognition as Leadership Sponsor on event signage & promotional materials - Logo featured on event webpage and social media - Verbal recognition during the program - Opportunity to feature items on the sponsor table at the event
FRIEND OF THE CASUE	\$750 2 AVAILABLE	- Recognition as sponsor during presentation of the award - Logo featured signage at dessert display - Verbal thank-you from the stage - Logo featured on event signage & social media - Opportunity to feature items on the sponsor table at the event
SUPPORTER	\$500 4 AVAILABLE	- Name listed on event signage - Verbal thank-you from the stage - Recognition on Boxes of Basics social media



CHILDREN ARE REFERRED BY COMMUNITY PARTNERS



Referring Schools



Referring Organizations & Partnerships



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We work with school counselors, social workers, faith leaders, other nonprofits, and human services agencies to provide children with stylish, quality clothing that will help them thrive!

FOSTER THE FAMILY



With over 160 referral partners and schools, Boxes of Basics' network is ever-expanding. This list is a snapshot of our growing community of partners

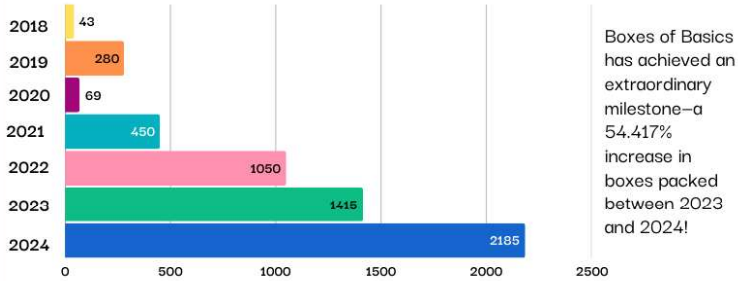
2024

www.boxesofbasics.org

2024 BOXES OF BASICS IMPACT STATEMENT

Empowering Change: How Your Support Clothed and Inspired Countless Lives in 2024

Boxes of Basics Packed Per Year



2024 President's Volunteer Service Award Recipients



Diane Church
Lifetime Achievement



Maureen Balderston
Bronze Award



Kim Lemione
Bronze Award

Volunteer Snapshot

1,473

Active Volunteers

3,560

Volunteer Hours Served

\$119,224

Total Value of Volunteer Time (as per
Independent Sector per hour
calculation)

100%

Percentage of volunteers who are
extremely or very satisfied with their
volunteer experience.

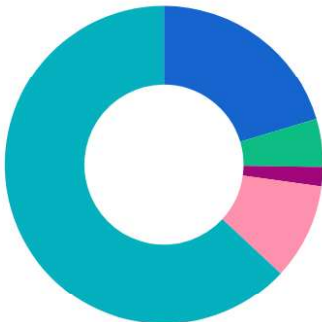
Total Pounds of Clothing Kept Out of the Landfill



29,013

Boxes of Basics kept a staggering
29,031 pounds of clothing out of
landfills, giving those items a second
life and helping our planet.

Where We Serve



Prince William Co. Fauquier Co.
City of Manassas City of Manassas Park
Fairfax Co.

Referring Partners

Referring
Partners

164



Schools

91



Non-Profits

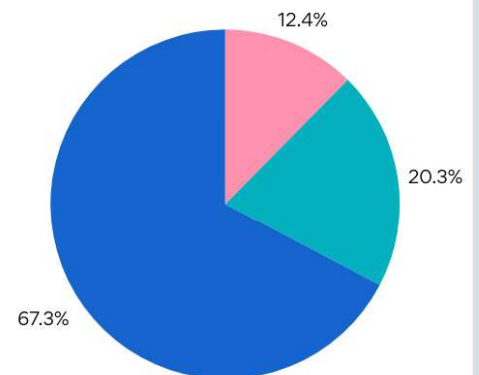
52



Other

21

Kids We Serve



Kids experiencing homelessness as defined
by the McKinney Vento Assistance Act.
Kids Who Receive Free and Reduced
Lunch.
Kids who neither receive free and reduced
lunch nor are experiencing homelessness.