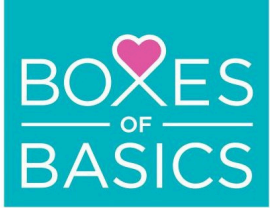


COMMUNITY  SPONSORSHIPS



OUR WHY

“ I noticed that his shoes were falling apart and that his clothing was very worn and had some holes in it. His mother shared she has been unable to purchase new winter clothes. ”

I have a family that has recently been displaced to a domestic violence shelter. Mom mentioned that her 9-year-old son desperately needs shoes and socks.

Family was homeless and mom just passed away. Dad is in jail and the children came to their paternal grandmother with just the clothes on their backs.

I am requesting a box for a student who has been in transitional housing for three years. Finances are difficult and she recently told me she was having embarrassment at school because her peers have noticed she only has two pairs of pants and cannot afford to buy any more.

The children recently arrived from Afghanistan and are in need of clothing.

This student has had to reside with her 26-year-old aunt who is currently taking care of her and her sibling because their mother is not able to take care of them because of drug addiction.

“ When one of my students did not show up on the first day of school, I was worried. I soon discovered my student and her brother weren't able to attend because they didn't have any clothes that fit. ”

I am requesting a BOB for a boy, age 8. Today he was wearing baby socks and was getting blisters from his too-small shoes.

These are just a few of the stories of the families we help as told by our referring partners.



It's simple, we provide clothing to local children in need.



What is in a Box?

Every Box of Basics contains a complete seasonal wardrobe, lovingly curated by one of our volunteers. Each child receives new socks, underwear and shoes as well as quality new and gently used pajamas, a variety of tops and bottoms to mix, match and layer, outerwear appropriate to the season, a dental kit and an age-appropriate book.

Each outfit is wrapped and labeled. When a child receives their Box of Basics we want them feel like they are opening a gift.



The Issue: Clothing Insecurity

Inability to obtain or purchase adequate clothing or to wash and maintain clothing in adequate condition.

The Data

2 in 5 American kids are unable to adequately dress themselves every day and "lack of clothing" accounts for three of the top ten reasons kids miss school.

According to www.pwcs.edu the percentage of economically disadvantaged students in PWC in 2020 was 39.7%, Manassas 48.2% and Manassas Park 60.1%



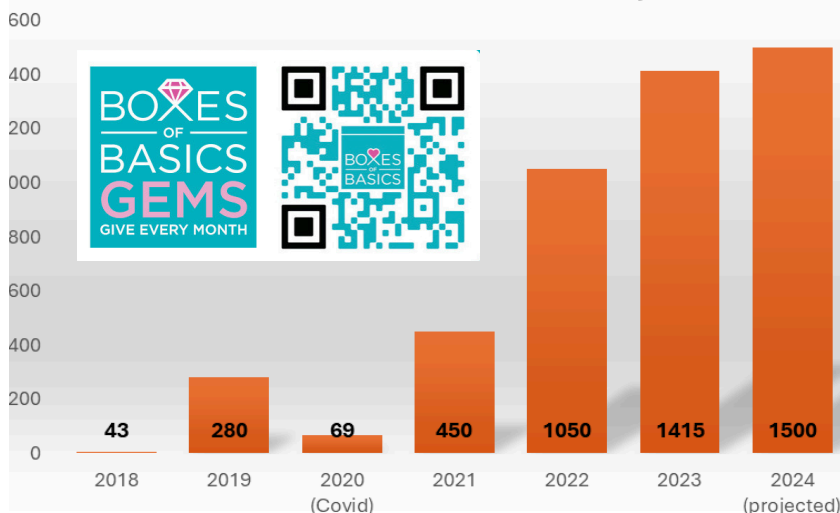
The Children We Help

We help children facing a variety of challenges including:

- Domestic Violence
- Homelessness
- Illness
- Children in the Foster Care System,
- Refugee Families
- Struggling Single Parent Families

We work with school counselors, social workers, faith leaders, other nonprofits, and human services agencies to identify and provide children with stylish, quality clothing that will help them thrive!

Boxes of Basics Packed by Year



Impact



Mother shared her son was not feeling confident about coming to school prior to receiving his Box of Basics because his clothes were worn and small. Today, the child woke up 30 minutes early today to pick out his outfit.



PLATINUM SPONSOR

\$15K Investment

Impact ~ 100 Boxes Delivered



- Recognition on website
- Bi-Monthly recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$25 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in all seasonal newsletters, "Unboxed"
- Recognition at and special invitation to all events.

Signature Fundraising Events Include:

Dueling Keys for a Cause Gala

The Annual Charity Golf & Pickleball Classic

Community Leaders Luncheon

Volunteer Recognition Event



- \$5000 sponsorship at 2 events
- 8 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.



**Be seen, be remembered, and be celebrated as a champion of doing good.
Join us on this journey of impact and recognition today!**

The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.



GOLD SPONSOR \$10K Investment

Impact ~ 67 Boxes Delivered



- Recognition on website
- Quarterly recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$10 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in all seasonal newsletters, "Unboxed"
- Recognition at and special invitation to all events.

Signature Fundraising Events Include:

Dueling Keys for a Cause Gala

The Annual Charity Golf & Pickleball Classic

Community Leaders Luncheon

Volunteer Recognition Event



- \$2500 sponsorship at 2 events or \$5,000 main event sponsorship at one event.
- 6 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.



Foster goodwill and make your company name synonymous with supporting a premier local charity in Prince William County.

The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.



SILVER SPONSOR \$5K Investment

Impact ~ 34 Boxes Delivered



- Recognition on website
- Quarterly recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$10 targeted marketing boost per/post)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in two seasonal newsletters, "Unboxed"
- Recognition at and special invitation to all events.

Signature Fundraising Events Include:

Dueling Keys for a Cause Gala

The Annual Charity Golf & Pickleball Classic

Community Leaders Luncheon

Volunteer Recognition Event

- \$1500 sponsorship at 2 events or
- 4 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friends, or family of your choice.



**Be seen, be remembered, and be celebrated as a champion of doing good.
Join us on this journey of impact and recognition today!**

The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.



BRONZE SPONSOR \$2.5K Investment

Impact ~ 17 Boxes Delivered



- Recognition on website
- Recognition on Boxes of Basics Facebook page with 2000+followers (Includes \$15 targeted marketing boost)
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in one seasonal newsletter, "Unboxed"
- Recognition at all events.

Signature Fundraising Events Include:

Dueling Keys for a Cause Gala

The Annual Charity Golf & Pickleball Classic

Community Leaders Luncheon

Volunteer Recognition Event



- \$750 sponsorship at 2 events
- 2 Tickets to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friend, or family of your choice.



Elevate your business alongside Boxes of Basics, embedding your brand into the hearts of the community.

The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.



SUPPORTER SPONSOR

\$1.5K Investment

Impact ~ 10 Boxes Delivered



- Recognition on website
- Recognition on Boxes of Basics Facebook Page with 2000+followers
- Recognition on signage in Boxes of Basics warehouse.
- Recognition in one seasonal newsletter, "Unboxed"
- Recognition at all events including:

Signature Fundraising Events Include:

Dueling Keys for a Cause Gala

The Annual Charity Golf & Pickleball Classic

Community Leaders Luncheon

Volunteer Recognition Event



- \$750 sponsorship at 1 event
- 1 Ticket to Sponsor Appreciation Event. Tickets may be given to any attendees, staff, clients, friend, or family of your choice.



**Be seen, be remembered, and be celebrated as a champion of doing good.
Join us on this journey of impact and recognition today!**

The benefits of annual sponsorships commence on the date of investment purchase and extend for one full year.

The children who receive Boxes of Basics are carefully identified and referred to us by other community partners.



Referring Schools

Antietam Elementary
 Ashland Elementary
 Bel Air Elementary
 Bennett Elementary School
 Benton Middle School
 Bristow Run Elementary School
 Cedar Point ES
 Chris Yung Elementary
 Coles ES
 Covington Harper Elementary School
 Dale City Elementary
 Dumfries Elementary
 Elizabeth Vaughan Elementary School
 Ellis Elementary
 Fannie Fitzgerald Elementary
 Fred Lynn Middle School
 Gainesville High School
 Gainesville Middle School
 Gar-Field Senior High School
 Glenkirk Elementary School
 Graham Park Middle school
 Gravely Elementary School



Hampton Middle School
 Haymarket Elementary School
 Independence Non Traditional
 Innovation Elementary School
 Kyle Wilson Elementary School
 Lake Ridge Middle School / PWCS
 Leesylvania Elementary
 Loch Lomond Elementary
 Marsteller Middle School
 Marumsc Hills ES
 Mary Williams ES
 McAuliffe ES
 Minnieville Elementary
 Montclair Elementary
 Neabsco ES
 Old Bridge Elementary School
 Pattie Elementary
 Piney Branch Elementary School
 Porter Traditional School
 Potomac Shores MS
 Potomac View Elementary School
 Rockledge Elementary
 PWCS Preschool Program - HeadStart
 Rosa Parks ES

River Oaks Elementary
 Rosa Parks Elementary
 Signal Hill Elementary School
 Sinclair Elementary School
 River Oaks Elementary
 Rosa Parks Elementary
 Signal Hill Elementary School
 Sinclair Elementary School
 Springwoods Elementary School
 Sudley Elementary School
 Swans Creek Elementary School
 T Clay Wood ES
 The Nokesville School
 Triangle Elementary School
 Tyler Elementary School- PWCS
 Unity Reed High School
 Victory Elementary School
 Washington-Reid Preschool Center
 Westridge Elementary School
 Yorkshire Elementary School

Referring Organizations & Partnerships



FOSTER THE FAMILY

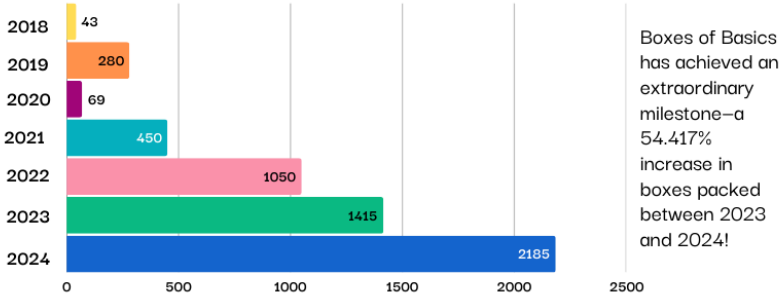


“ We work with school counselors, social workers, faith leaders, other nonprofits, and human services agencies to provide children with stylish, quality clothing that will help them thrive!

2024 BOXES OF BASICS IMPACT STATEMENT

Empowering Change: How Your Support Clothed and Inspired Countless Lives in 2024

Boxes of Basics Packed Per Year



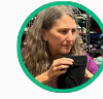
2024 President’s Volunteer Service Award Recipients



Diane Church
Lifetime Achievement



Maureen Balderston
Bronze Award



Kim Lemione
Bronze Award

Volunteer Snapshot

1,473 Active Volunteers

3,560 Volunteer Hours Served

\$119,224 Total Value of Volunteer Time (as per Independent Sector per hour calculation)

100% Percentage of volunteers who are extremely or very satisfied with their volunteer experience.

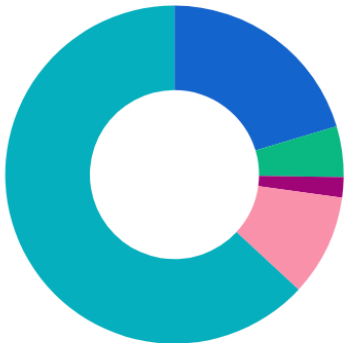
Total Pounds of Clothing Kept Out of the Landfill



29,013

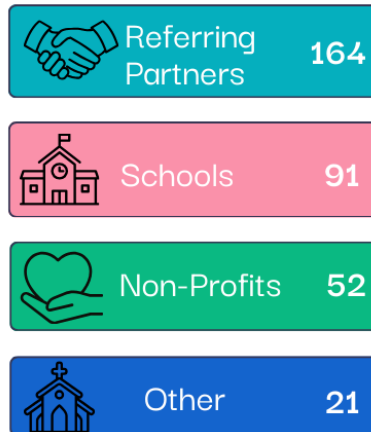
Boxes of Basics kept a staggering 29,031 pounds of clothing out of landfills, giving those items a second life and helping our planet.

Where We Serve

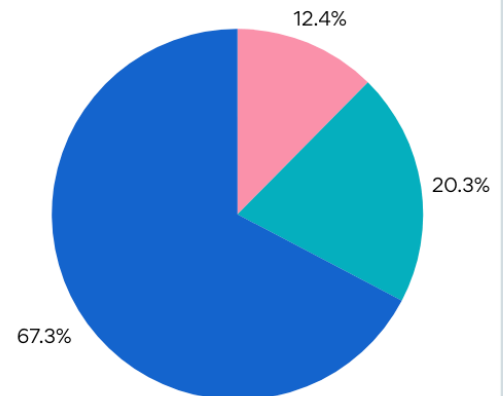


- Prince William Co.
- Fauquier Co.
- City of Manassas
- City of Manassas Park
- Fairfax Co.

Referring Partners



Kids We Serve



- Kids experiencing homelessness as defined by the McKinney Vento Assistance Act.
- Kids Who Receive Free and Reduced Lunch.
- Kids who neither receive free and reduced lunch nor are experiencing homelessness.