

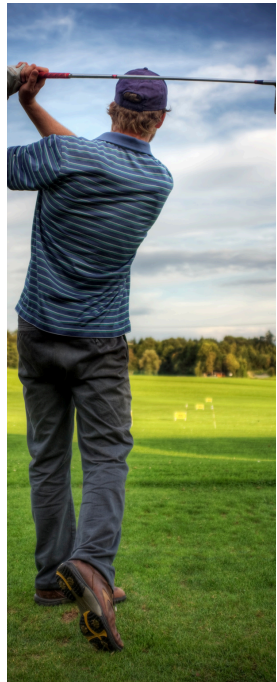


# SUMMER CHARITY CLASSIC

July 20 - Pickleball Tournament  
 July 22 - Golf Tournament  
 July 26 - Summertime Beach Bash

## GOLF TOURNAMENT ~ July 22nd 10AM Shotgun Start

*Sponsorship Benefits*



SPONSOR BENEFITS	TOURNAMENT	BEVERAGE CART	PRODUCT	TECHNOLOGY	HOLE IN ONE	PIN FLAG	INTERACTIVE HOLE	CONTEST HOLE	TEE	IN-KIND AUCTION
Investment	5K (1)	3K (1)	2.5K (3)	1.5K (1)	1.5K (1)	1.5K (1)	\$750 (4)	\$750	\$100 (14)	
Tickets	2 Foursomes	1 Foursome	1 Foursome	2 Golfers	2 Golfers	2 Golfers	2 Golfers	2 Golfers		
Speaking Opportunity	2 min									
Event Signage	Banner	2 Bev Carts	Sponsor Event Signage	Registration	Signage on Contest Hole			Signage on Contest Hole	Tee Sign	
Website, Newsletter, Press Release	X	X	X	X	X	X	X	X	X	X
Social Media	2 Posts \$20 Boost	X	X	X	X	X	X	X	X	X
Logo Displayed	AV & Centerpiece	AV	AV	AV	AV	AV	AV	AV	AV	AV
Opportunity to Contribute to Swag Bag	X	X	X	X	X	X	X	X	X	X
Other	Logo on Custom Golf Shirts	Branded Koozies	Options: ~ Golf Balls ~ Cooler ~ Hat	Opportunity to Brand Registration	Contest prizes include a cash prize of \$20k!	Logo on 18 high quality pin flags on the course	Create Interactive Experience for Players at the Hole	Contest Options: ~ Closest to the Pin ~ Longest Drive		
Other	Logo on Golfer Swag Bag	Signage in all player carts		Logo on all technology including mobile app, and live leaderboard.			18' Table Provided at Hole			

Mutually agreed upon in-kind contributors receive the sponsor level benefits associated with the total retail value of the donation. All proceeds from the Summer Charity Classic benefit Boxes of Basics (80%) and Employee Care Foundation (20%)

## PICKLEBALL TOURNAMENT - July 20th 9AM



SPONSOR BENEFITS	TOURNAMENT	DINKS & DRINKS	GRILL & HILL	SNACK & SHACK	COURTSIDE
Investment	\$1.5K (1)	\$500 (1)	\$500 (1)	\$500 (1)	\$250
Vendor Table	X	X	X	X	
Tickets	4	2	2	2	2
Event Signage	Courtside Banner	Courtside Banner	Courtside Banner	Courtside Banner	Courtside Banner
Website, Newsletter, Press Release	X	X	X	X	X
Social Media	1 Exclusive Post \$20 Boost	X	X	X	X
Logo Displayed	Tournament T-Shirts	Drink Tickets			
Opportunity to Contribute to Swag Bag	X	X	X	X	X
Other	Registration Branding Medal Ceremony Participation	Signage at Bar	Signage Cookout	Signage at Snack Station	

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# Summer Beach Bash!

An unforgettable evening filled with tropical vibes, food & live summertime music!

Dominion Valley Country Club, Haymarket, VA

**SUMMER BEACH BASH ~ July 26th 6pm - 11pm**

## LIVE MUSIC



SPONSOR BENEFITS	MARQUEE	BAND	SOLD	BAR	TABLE	PHOTO BOOTH	FIRST IMPRESSION	BEACH BUDDY	IN-KIND AUCTION
Investment	\$10K	\$5K	\$2.5K	\$2.5K	\$2K (5)	\$2K	\$1.5K	\$750	
Tickets	10	8	4	4	8	4	4	2	
Speaking Opportunity	2 min								
Event Signage	Step & Repeat	Pull Up Banner	Pull Up Banner	Bar	Sponsor Table	Signage at Photo Booth	Registration		
Program	Full	1/2	1/2	1/2	1/2	1/4	1/4	1/4	Name Listed
Website, Newsletter, Press Release	X	X	X	X	X	X	X	X	X
Social Media	2 Posts \$50 Boost 1 Video	2 Posts \$20 Boost	2 Posts \$10 Boost	2 Posts \$10 Boost	1 Post \$10 Boost	1 Post	1 Post	1 Post	1 Post
Logo Displayed		AV	AV	AV	AV	AV	AV	AV	
Opportunity to Contribute to Swag Bag	X	X	X	X	X	X	X	X	X
Other	VIP Cabana	VIP Cabana	Branded Leis for all Guests	Branded Drink Tickets		Opportunity to Brand Photo Area	Opportunity to Brand Registration		
Other	Centerpiece Signage	Branded Beach Balls		Branded Cocktail Napkins					

## ENTERTAINMENT



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## STUNNING LOCATION!



**\*Custom sponsorship packages can be designed and tailored to meet your outreach and branding goals.**