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From Florida to Virginia: Three Organizations Turn 10 Pallets of Winter Clothing and Designer Career Wear Into a Resource for Children and Teens in Need

The Giving Closet Project, MG Moving Services and Boxes of Basics demonstrate how nonprofit collaboration and corporate partnership can help address clothing insecurity across state lines.

NORTHERN VIRGINIA — September 10, 2026 — Sometimes making a difference isn't about having more resources. It's about connecting the resources that already exist with the people who need them.

A remarkable collaboration among Boxes of Basics in Northern Virginia, The Giving Closet Project in Jacksonville, Florida, and MG Moving Services recently did exactly that, moving approximately 10 pallets of new winter clothing and brand-new Coach career wear —together valued at an estimated $500,000 — more than 700 miles from Florida to Northern Virginia, completely free of charge, where the clothing will ultimately help children experiencing clothing insecurity.

The partnership began months earlier with a phone call.

Sarah Tyndall, Founder and Executive Director of Boxes of Basics, received a call from Jennifer Smith, Founder and CEO of The Giving Closet Project in Jacksonville. Smith had discovered Boxes of Basics through social media and reached out to connect with another organization doing similar work.

The Giving Closet Project, founded in 2016, works to remove educational barriers for students experiencing chronic or situational poverty by providing clothing, hygiene products and other essentials. The organization has served approximately 25,000 students and families throughout Northeast and South Florida.

It didn't take long for the two nonprofit leaders to discover how much they had in common.

"There is something incredibly valuable about connecting with another nonprofit founder who understands this work," said **Sarah Tyndall, Founder and Executive Director of Boxes of Basics**. *"Jennifer and I immediately connected. We serve different communities hundreds of miles apart, but we face many of the same challenges and share the same belief that every child deserves access to basic necessities with dignity."*

A few months later, that new relationship turned into an unexpected opportunity.

The Giving Closet Project had received a large donation that included approximately 10 pallets of **new winter clothing** — including brand-new Coach career wear such as sweaters, blazers and jackets, with an estimated retail value of $500,000. It was an incredible resource—but winter clothing isn't in nearly the same demand in Jacksonville as it is in Northern Virginia.

Beyond keeping kids warm this winter, the career wear pieces — brand-new, retail-ready professional attire — could help teens dress with confidence for graduation, job interviews and other milestone moments, reinforcing The Giving Closet Project's mission of preserving dignity alongside meeting basic need.

Smith called Tyndall.

The Giving Closet Project had clothing. Boxes of Basics had children who could use it.

There was just one problem: **more than 700 miles stood between them.**

One Phone Call Bridged the Gap

Tyndall initially considered renting a truck and making the trip herself. Then she thought of one of Boxes of Basics' longtime community partners: **MG Moving Services**.

MG Moving Services is a full-service moving and storage company headquartered in Sterling, Virginia, providing residential, commercial, long-distance and storage services throughout Virginia and beyond. The company also provides climate-controlled warehousing and storage.

MG Moving Services had already played an important role in the Boxes of Basics story, including helping the nonprofit relocate into its current warehouse and providing storage and logistical support.

Tyndall called Tony Wilson at MG Moving Services, explained the situation and asked if there was any possibility they could help.

The answer wasn't "no."

It was: **Let me see what I can do.**

Soon afterward, Wilson, also a Boxes of Basics board member, called back with a solution. MG Moving Services already had a truck completing a delivery in Florida. The company would coordinate the additional route, pick up the pallets in Jacksonville, transport them back to Northern Virginia—and then store the winter clothing in its warehouse until Boxes of Basics was ready to transition its inventory for the colder months.

All at no cost to either nonprofit.

"I gave Tony Jennifer's information and told him that if he couldn't make it work, I completely understood," Tyndall said. *"The next thing I knew, Jennifer was telling me the pallets had been picked up and Tony was telling me they were safely stored in Virginia. MG Moving made something that seemed incredibly complicated feel effortless."*

Three Organizations. Three Different Resources. One Goal.

The collaboration worked because each organization brought something different to the table.

The Giving Closet Project had new winter clothing and designer Coach career wear it wanted to see put to good use.

Boxes of Basics had a network of children in Northern Virginia who would need warm clothing as temperatures dropped.

MG Moving Services had the trucks, logistics expertise and storage capacity to bridge the distance between them.

Together, they created a solution none of the organizations could have accomplished as efficiently alone.

"Nonprofits are constantly being asked to do more with limited resources," said Tyndall. *"This is what collaboration should look like. Instead of letting a resource sit somewhere it wasn't needed, Jennifer picked up the phone. Instead of seeing hundreds of miles and complicated logistics, MG Moving saw an opportunity to help. Everyone brought what they had to the table, and ultimately children will benefit."*

"When we received this incredible donation — including brand-new Coach sweaters, blazers and jackets valued at an estimated $500,000 — we knew it could make an even greater impact somewhere with colder weather. Beyond keeping kids warm, we loved knowing these career-ready pieces could help teens walk into graduation, job interviews and other big moments feeling confident and prepared. Connecting with Sarah and Boxes of Basics gave us the chance to make sure these items reached the children and teens who need them most. This is what nonprofit collaboration is all about—looking beyond our own walls and asking how we can make the greatest collective impact with the resources we've been given."

— Jennifer Smith, President & CEO, The Giving Closet Project

"At MG Moving Services, we believe being part of a community means stepping up when you have the ability to help. Transportation and storage are what we do every day, so when Sarah called and explained what these organizations were trying to accomplish, we were happy to find a way to make it happen. Knowing that our trucks,

team and warehouse can help put warm clothing into the hands of children makes this partnership especially meaningful."

— Tony Wilson, Residential Moving Consultant

Shining a Light on Clothing Insecurity

The story is particularly timely as organizations across the country prepare to recognize **National Clothing Insecurity Awareness Day on September 15**.

Launched in 2025 by North Carolina nonprofit Note in the Pocket, the annual observance was created to bring greater attention to clothing insecurity—the lack of access to adequate, properly fitting and seasonally appropriate clothing.

While food and housing insecurity are widely recognized, clothing insecurity receives far less public attention. Yet inadequate clothing can affect children's comfort, confidence, participation in school and sense of dignity.

Across the country, nonprofits, school clothing closets, churches, community organizations and volunteers work quietly every day to address this basic need.

This collaboration demonstrates what becomes possible when those organizations—and the businesses that support them—connect.

"There are people working behind the scenes every single day to make sure children have the basic things they need," Tyndall said. *"Sometimes it's a volunteer sorting a bag of donated clothes. Sometimes it's another nonprofit saying, 'We have something you can use.' And sometimes it's a company like MG Moving saying, 'We have a truck. We'll figure it out.' Those are the people and businesses making real change happen."*

When Boxes of Basics transitions its warehouse to fall and winter inventory, MG Moving Services will complete the final leg of the journey, delivering the pallets to the nonprofit.

From there, hundreds of pieces of winter clothing that started in Jacksonville will begin a very different journey—into Boxes of Basics and ultimately into the hands of children throughout Northern Virginia.

About Boxes of Basics

Boxes of Basics is a Northern Virginia nonprofit dedicated to providing children in need with quality clothing that helps restore confidence and preserve dignity. Working through schools, social service agencies and other referring partners, Boxes of Basics provides children with complete seasonal wardrobes thoughtfully packed by volunteers.

Website: www.boxesofbasics.org
Mission Video: https://youtu.be/6pOKkZUlbWc?si=93N8ZRj4TIM1WsH5

About The Giving Closet Project

Founded in 2016 and headquartered in Jacksonville, Florida, **The Giving Closet Project** is a nonprofit organization working to remove educational barriers for students experiencing chronic and situational poverty. The organization provides clothing, hygiene products and other basic essentials to low-income and homeless youth and school communities and has served approximately 25,000 students and families throughout Northeast and South Florida.

Website: givingclosetproject.org

About MG Moving Services

MG Moving Services is a full-service moving and storage company headquartered in Sterling, Virginia. The company provides residential, commercial, local and long-distance moving services along with short- and long-term storage and warehousing solutions. MG Moving serves communities throughout Northern, Central and Southern Virginia, Maryland and Washington, D.C.

Website: myguysmoving.com

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