

SPONSORSHIPS

Marquee (*Exclusive*) \$5000

Impact: Provides 33 Boxes of Basics



- Ten event tickets
- Logo on red carpet banner
- Recognition on all marketing material
- Full page, full color ad in program
- Recognition by emcee during event
- Prominent sign recognition at event
- Three (3) minute speaking "commercial" during event
- Three (3) Facebook posts w/ad boost (choice of demographics)
- 90-second video to be posted on the Boxes of Basics Facebook page, provided by sponsor
- Promotion via press kits and news releases, social media and website, as appropriate
- Chance to provide items for attendee "Swag Box" (150)
- Vendor table

"As a public school teacher, my job is to make sure my kids have what they need to be successful. This includes showing them love and support both inside and outside of the classroom. When one of my students did not show up on the first day of school, I was worried. I soon discovered my student and her brother weren't able to attend because they didn't have any clothes that fit. My heart broke for these children and their mother. I reached out to Boxes of Basics and they responded immediately and said they could help! The clothes they provided were truly a lifesaver! From the bottom of my heart, thank you! "

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Model Sponsor \$3000

Impact: Provides 20 Boxes of Basics

- Six (6) event tickets
- Logo on red carpet banner
- Recognition on all marketing material
- Full page, full color ad in program
- Recognition by emcee during event
- Prominent sign recognition at event
- Three (3) minute speaking "commercial" during event
- Three (3) Facebook posts w/ad boost
- 90-second video to be posted on the Boxes of Basics Facebook page, provided by sponsor
- Promotion via press kits and news releases, social media and website, as appropriate
- Chance to provide items for attendee "Swag Box" (150)
- Provide clothing for models
- Vendor table



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Haute Couture (Centerpiece) \$2500

Impact: 16 Boxes of Basics

- Four (4) event tickets
- Recognition on all marketing material
- 1/2 page ad in program
- Recognition by emcee during event
- Prominent sign recognition at event
- Two (2) Facebook posts w/ad boost
- Promotion via press kits and news releases, social media and website, as appropriate
- Chance to provide items for attendee "Swag Box" (150)
- Provide promotional items & centerpieces at guests tables
- Vendor table

Food & Beverage \$1500

Impact: 10 Boxes of Basics

- Two (2) event tickets
- Recognition on all marketing material
- Quarter page ad in program
- Recognition by emcee during event
- Prominent sign recognition at event
- Promotion via press kits and news releases, social media and website, as appropriate
- Chance to provide items for attendee "Swag Box" (150)
- Provide beverage napkins and brand signage for food and beverage locations



**115 local volunteers,
450 hours**

2019 VOLUNTEER STATS



SPONSORSHIPS



In Vogue Photography **\$1000**

Impact: 6 Boxes of Basics

- Two (2) event tickets
- Quarter page ad in program
- Recognition by emcee during event
- Take photos of attendees on red carpet; email photos to attendees
- Chance to provide items for attendee "Swag Box" (150)

Fashion Forward Registration **\$1000**

Impact: 6 Boxes of Basics

- Two (2) event tickets
- Recognition on all marketing material
- Quarter page ad in program
- Recognition by emcee during event
- Brand registration table; be the first face attendees see
- Chance to provide items for attendee "Swag Box" (150)

Trendsetter Swag Box **\$1000**

Impact: 6 Boxes of Basics

- Two (2) event tickets
- Quarter page ad in program
- Recognition by emcee during event
- Company logo on attendee Swag Box
- Chance to provide items for attendee "Swag Box" (150)

Statement **\$300**

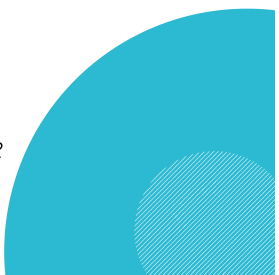
Impact: 2 Boxes of Basics

- Business card sized ad in program
- Recognition by emcee during event
- Chance to provide item for attendee "Swag Box" (150)

Silent Auction/Raffle **Impact: 1-2 Boxes of Basics**

- Company name listed in program
- Contribute an item for silent auction or raffle drawing
- Recognition by emcee during event

"We had four hours before our 3 month old foster daughter cam into our lives. We received a Box of Basics. It was a life saver! I almost cried opening it, everything was new or like new. We went from three outfits to having everything we could possibly need for the entire season. We truly can't thank you enough."



SPONSORSHIPS



In Vogue Photography

\$1000

Impact: 6 Boxes of Basics

- Two (2) event tickets
- Quarter page ad in program
- Recognition by emcee during event
- Take photos of attendees on red carpet; email photos to attendees
- Chance to provide items for attendee Swag Box (150)

Trendsetter

\$1000

Impact: 6 Boxes of Basics

- Two (2) event tickets
- Quarter page ad in program
- Recognition by emcee during event
- Company logo on attendee Swag Box
- Chance to provide items for attendee Swag Box (150)

Fashion Forward

\$1000

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- Recognition on all marketing material
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\$300

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