



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

# Website

Wireframe



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## Key Features



### Robust

Ability to source multiple  
external 3<sup>rd</sup> party databases



### Ultra Dynamic

Adaptability for various uses:  
assessment, demographics, multiple  
unrelated functions



### Seamless

Appear seamless to the end  
user



### Single Source

Be a single source for a  
complete journey. Identification,  
education, career and support.



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## The Key Features

Can you imagine a world where every human being studies what they truly want to study and joins an organization that motivates them, just by what the organization does? We can.

Twitter: @successunivers3

Facebook: @connectyourpassion





SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## EXECUTIVE SUMMARY

### **A holistic approach to matching individuals with education and career**

The website will be built as a single source for a complete educational and career journey.

- Level 1 – Candidate assessment
- Level 2 – Demographic/learning style study
- Level 3 – Education selection
- Level 4 – Educational support
- Level 5 – Career match and placement
- Level 6 – Lifetime support



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## LEVEL 1 LEARNER ASSESSMENT

**Once a candidate has been identified the assessment will be key**

- The website will be linked or source Meyers-Briggs Type Indicator (MBTI) assessment tool (test), MBTI.com.
- The MBTI test is a robust tool to help an individual understand how the individual views the world, gathers and processes information (how they learn), how steadfast decisions tend to be and a general view of preferences and or temperament in all things (what are their passions)
- The assessment will present three relevant educational paths, with a see more feature



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## LEVEL 2 DEMOGRAPHIC/LEARNING STYLE STUDY

**Once a student has chosen an educational path a demographic study will be required**

- Once the candidate selects a presented educational path, the site will walk the student through a Demographic/Learning Style Questionnaire (DLSQ).
- The DLSQ is to determine the student's need to financial assistance and preferences surrounding educational environment
- The DLSQ will help drive a ranking of universities based on the student's needs (cost, location, learning style
- The DLSQ will allow the student to weight categories such as cost, institutional accreditation/reputation, online or in-person, scholarship/grants etc.



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## LEVEL 3 EDUCATIONAL INSTITUTION SELECTION

**Based on the DLSQ and MBTI data the student can be matched with an educational institution**

- Educational institutions we be presented after the candidate completes a DLSQ & MBTI
- The selection list of educational institution will be based on an order of importance defined in the DLSQ & MBTI
- Once an institution is selected a summary of the selection assessment will be compiled into a format that can be sent to the admissions department of the chosen institution
- General admissions request letters will be also generated with appropriate data for admissions considerations with information as to why the student is a good fit for the selected program





SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## LEVEL 4 EDUCATIONAL SUPPORT

### Support key functions during the educational journey

- Website to issue monthly questioners about the educational journey and notify support departments at the educational institution such as a guidance counselors office
- Auto generated questioner to gather data for resume building
- Monthly newsletter with top hiring companies in the field of study based on databased such as Glassdoor and Indeed
- In the final semester a personal student portal will contain a final resume and cover letter wireframes for submissions for employment considerations
- Upon graduation the student portal will contain a list of employers hiring in the applicable field





SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## LEVEL 5 CAREER MATCH & PLACEMENT

Once education is complete, we have two parts to the puzzle: Passion & Knowledge, now comes application

- The website must use data tools from existing and internal employment databases to define culture and fit
- Examples of existing databases might include Glassdoor and Indeed
- A student portal cover letter should include the Success University model so employers can have confidence in the candidate – passion/desire/motivation and education are in place
- Volunteer groups can work with employers and university job placement departments to help categorize culture with a cultural/environment questionnaire that can be housed on the student portal as reference material for determination/selection



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## LEVEL 6 LIFETIME SUPPORT

**When a candidate has been hired by an employer, the support continues.**

- The candidate will have a lifetime career/education portal (LCEP)
- The LCEP will allow the individual to maintain a current educational journey and career milestones should the individual ever need to find a new career
- A continuous list of top hiring firms in the individual's career path will be maintained within the LCEP
- The candidate will be able to enroll in 6-month reminders to visit the portal to maintain a current profile and see any opportunities not available upon graduation



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## Mobile Friendly

**Today's student is more mobile than ever**

- It is important to be where the end user is.  
Today's high school student is more mobile than any generation in our history, so we need to be mobile as well.
- The site needs to be mobile friendly or include a mobile application with easy to use features.
- User profiles should be accessible from a mobile device so a user can search careers and or colleges from their mobile device







SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## Mobile Friendly

### Mobility for the future

- Possibly a what's up link for help in finding universities or employers from a mobile friendly version
- Get help feature that send the users MBTI personality type to success university, along with demographic data so human intervention can occur for missing data sets or users more comfortable with personal engagement





SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

## Leadership Team



**Jerry Fisher**

Founder/Executive Director



**Jessica Fisher**

Board Of Directors Member



**Elizabeth Midiri**

Board Of Directors Member



SUCCESS UNIVERSITY  
[www.passioninyou.org](http://www.passioninyou.org)

---

## CONTACT US

Please feel free to contact us with any additional questions

---

### OUR ADDRESS

2128 Clay Stone Pl  
Reynoldsburg, OH 43068

### CALL OR EMAIL

1.614.434.6061  
[successuniversityinc@gmail.com](mailto:successuniversityinc@gmail.com)

