

Help us bring back the historic
Brockweir Inn!



**Sponsorship
Opportunities**

Brockweir Inn Community Benefit Society

1. INTRODUCTION



440 members



Community
owned since
December 2024

The **Brockweir Inn**, nestled in the heart of our unique and historic village in the Wye Valley, has long been more than a pub. It is a meeting point, a resting spot for walkers and cyclists, a home for local stories, and a hub for residents, visitors, and community groups alike.

During 2024 we launched a series of Share Offers to help us buy the pub and restore it back to the local community. Some 440 local people responded and bought Shares in the pub and became Members of the Brockweir Inn Community Benefit Society (BICBS). In December 2024, the BICBS successfully bought the Brockweir Inn on behalf of its Members.

To keep serving the people of Brockweir, Hewelsfield, and the surrounding Wye Valley, we are now embarking on **refurbishment**. Our goal is to preserve the Inn's warmth and heritage while refreshing the space for modern use and making the space available to the local community and visitors.

We are now looking to raise enough funds to cover the cost of refurbishment.

2. OUR VISION FOR THE REFURBISHMENT

The Brockweir Inn refurbishment aims to create a more welcoming, accessible, and flexible space for local people, visitors, businesses, and community groups.

This project is designed to keep the Brockweir Inn at the centre of village life - supporting local businesses, residents, tourists, walkers, and community initiatives.

Interior Enhancements

- A warmer, brighter décor that maintains the Inn's historic charm
- Improved comfort with updated seating and layout
- A well-equipped kitchen serving a variety of meals and snacks
- A dining area to support around 50 covers
- Better lighting for meals, meetings, and social gatherings
- A refreshed bar area delivering fast and effective customer service





Community & Outdoor Spaces

- A dedicated Community Room to support local activities and community groups
- Improved exterior signage and paintwork
- More inviting garden seating for locals and visitors
- Better lighting to enhance atmosphere



Facilities Upgrade

- Improved accessibility for all visitors
- Creation of up to 4 guest rooms
- Updated WCs
- Enhanced audio-visual equipment for community events, talks and entertainment

As part of the sponsorship initiative, we are inviting businesses to partner with us in this project - strengthening local ties and playing an active part in the future of our community landmark.

3. BUSINESS SPONSORSHIP

Businesses are the backbone of the Wye Valley community—supporting jobs, visitors, culture, and one another. By partnering with the Brockweir Inn, you're helping strengthen a vital place that benefits the entire local ecosystem.

Your support helps:

- Maintain a welcoming venue for community groups and local events
- Bring more footfall to the area—benefiting surrounding businesses
- Increase amenities for local residents and visitors
- Preserve a historic community asset
- Boost local economic activity through connected enterprises



In return, we're committed to giving high-quality visibility and recognition to the businesses that support Brockweir Inn's future.

We have developed a selection of Sponsorship packages offering visibility, community goodwill, and long-term recognition. It's important to note that all packages are subject to negotiation and a combination of in-kind or cash donations are welcome.



BROCKWEIR INN CORNERSTONE PARTNER – £20,000

This package gives your business exclusive rights to become Brockweir Inn's Headline Sponsor. It's best-suited to an established business that wants to be recognised as the main sponsor in supporting the village's unique heritage.

Options include:

- Prominent logo sited on a dedicated feature wall inside the Brockweir Inn
- Community Room naming rights
- Top featured brand logo on Supporters' Board
- Logo placement on selected refurbished elements (e.g., menu boards, community wall, outdoor signage)
- Lead Sponsor Promotion on all communications (Monthly Newsletters, social media & website)
- Featured acknowledgement at the refurbishment launch event
- Opportunity to place your logo on selected elements within the Brockweir Inn (Beer mats, Glasses, Plant pots etc)
- Opportunity to use the pub exclusively for business events (options to be agreed)
- Opportunity to provide promotional flyer to Members
- A digital badge to display on your own website/socials: "Proud Supporter of the Brockweir Inn"
- Opportunity to provide materials, services, or trade support as an in-kind contribution.



BROCKWEIR INN PARTNER – £5,000

Ideal for smaller businesses, trades, and organisations with strong community ties.

Options include:

- Business name added to the Community Supporters' Board
- Social media promotions recognising your support
- Featured acknowledgement at the refurbishment launch event
- Partner Sponsor Promotion on all communications (Monthly Newsletters, social media & website)
- Opportunity to provide promotional flyer to Members
- Opportunity to place your logo on selected elements within the Brockweir Inn (Beer mats, Glasses, Plant pots etc.)
- A digital badge to display on your own website/socials: "Proud Supporter of the Brockweir Inn"
- Opportunity to provide materials, services, or trade support as an in-kind contribution.



BROCKWEIR INN SUPPORTER– £2,000

Perfect for local artisans, sole traders, craft providers, and home-based businesses.

Options include:

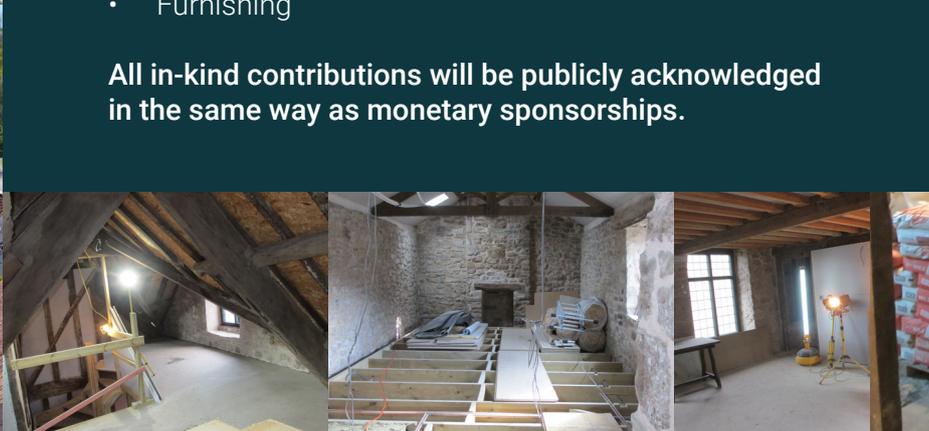
- Business name added to the Community Supporters' Board
- Invitation to the reopening celebration
- Opportunity to place your logo on selected elements within the Brockweir Inn (Beer mats, Glasses, Plant pots etc.)
- A digital badge to display on your own website/socials: "Proud Supporter of the Brockweir Inn"
- Opportunity to provide materials, services, or trade support as an in-kind contribution
- One newsletter feature.
- Two social media promotions recognising your support



We also welcome support in the form of local goods or services from local businesses, for example:

- Carpentry
- Building materials
- Building MEP Services
- Decoration
- Printing
- Landscaping
- Local produce
- Furnishing

All in-kind contributions will be publicly acknowledged in the same way as monetary sponsorships.



4. RECOGNISING OUR BUSINESS PARTNERS

We want this refurbishment to honour the partnership between the Brockweir Inn and the business community.

All supporters will receive visible and lasting appreciation, including:

- Permanent acknowledgement inside the Inn
- Recognition at the reopening celebration
- Ongoing support through our digital channels
- Priority involvement in future community events, markets, and promotions
- Opportunities to engage your business with local people to encourage new customer acquisition.

5. PROJECT TIMELINE

- Local business outreach & sponsorship period: Ongoing
- Refurbishment begins: March 2026
- Brockweir Inn reopening celebration: Mid-August 2026 (timings tbc)



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Community raising funds to do up 16th Century pub



THE BROCKWEIR INN COMMUNITY BENEFIT SOCIETY

Brockweir Inn Community Benefit Society hopes to raise £100,000 for renovations

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Villagers pose for Jilly Cooper-inspired calendar



BROCKWEIR INN FRIENDS & FUNDRAISERS

G > News > Gloucester News > Pubs

Villagers buy their local pub and kick-start refurbishment campaign

The pub had been closed for five years and is now in community ownership

JOY AS PUB IS BOUGHT BY LOCAL COMMUNITY



Philip Lovemore, David Rodney, Philippa Lovemore and Sally Rodney took the campaign message to St Briavels Carnival. (© Forest Review)

Join Us in Supporting the Future of the Brockweir Inn!



We would be delighted to discuss how your business can be part of this important community project, so please make contact with us to discuss your ideas so that we can build an attractive sponsorship property for your business.

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