# Oral health and dental care in the U.S.



Oral health and dental care in the U.S.



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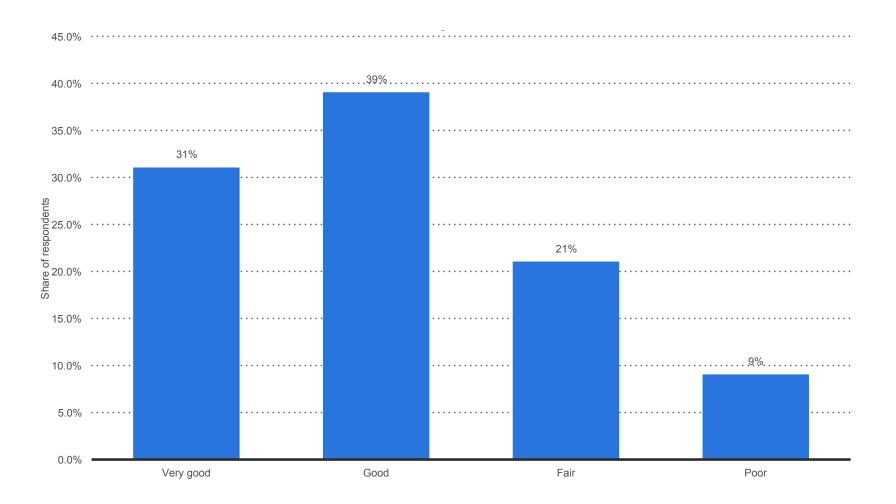
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#### Percentage of adults in the U.S. who rated the overall condition of their mouth and teeth as very good or good as of 2015



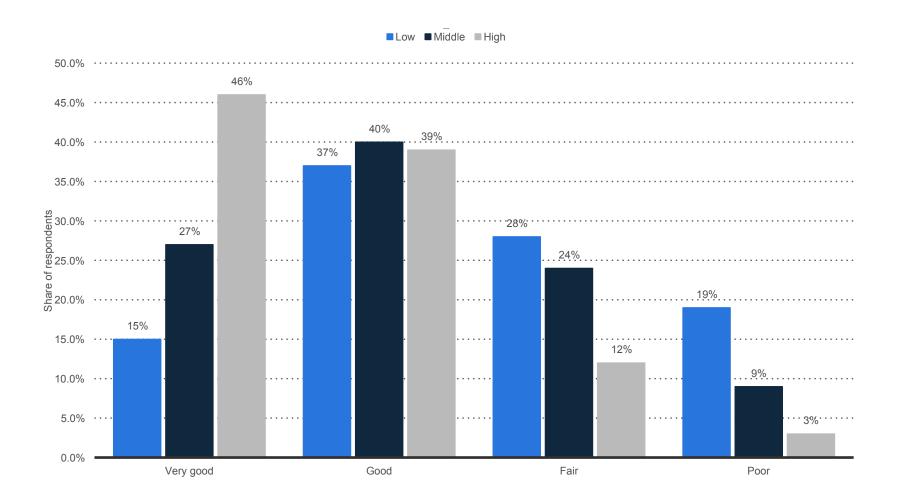
Note: United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962

Further information regarding this statistic can be found on page 55



Self-reported condition of U.S. adults' mouth and teeth 2015, by household income

### Percentage of adults in the U.S. who rated the overall condition of their mouth and teeth as very good or good as of 2015, by household income

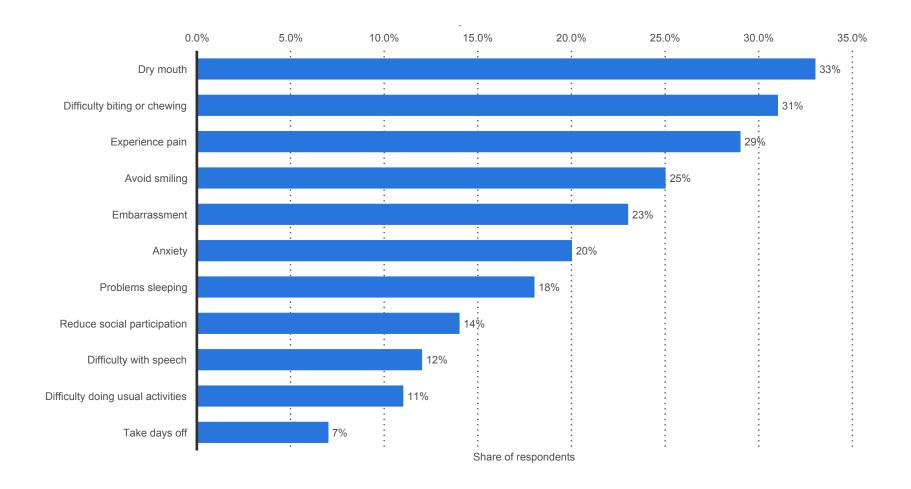


Note: United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962

Further information regarding this statistic can be found on page 56



### Percentage of adults in the U.S. who experienced select problems due to the condition of their mouth and teeth as of 2015

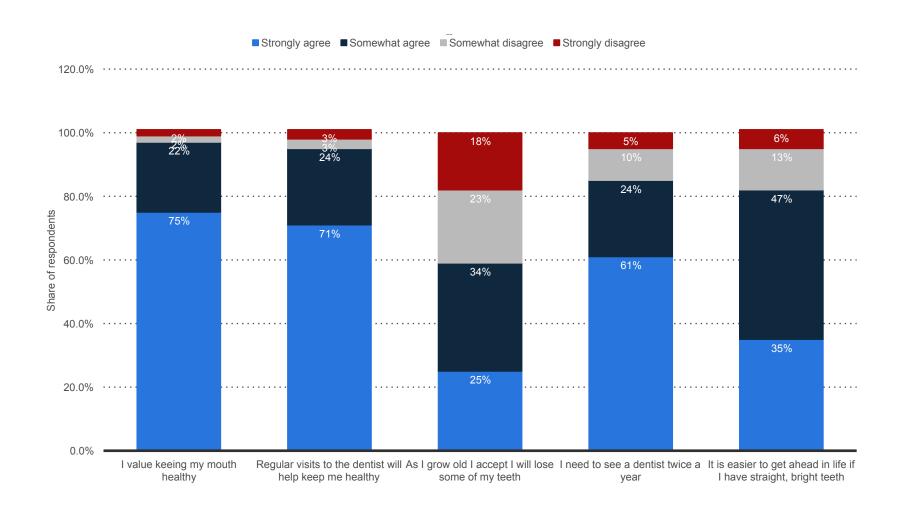


Note: United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962

Further information regarding this statistic can be found on page 57.



#### Percentage of adults in the U.S. with select attitudes towards oral health and dental care as of 2015



Note: United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962

Further information regarding this statistic can be found on page 58

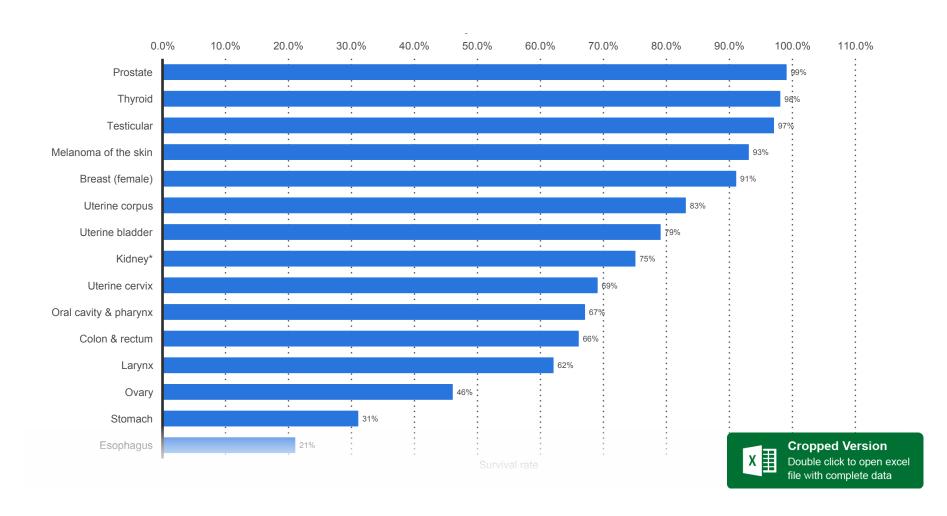


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#### Five-year relative cancer survival rates in the U.S. for the period 2006-2012, by type of cancer



Note: United States

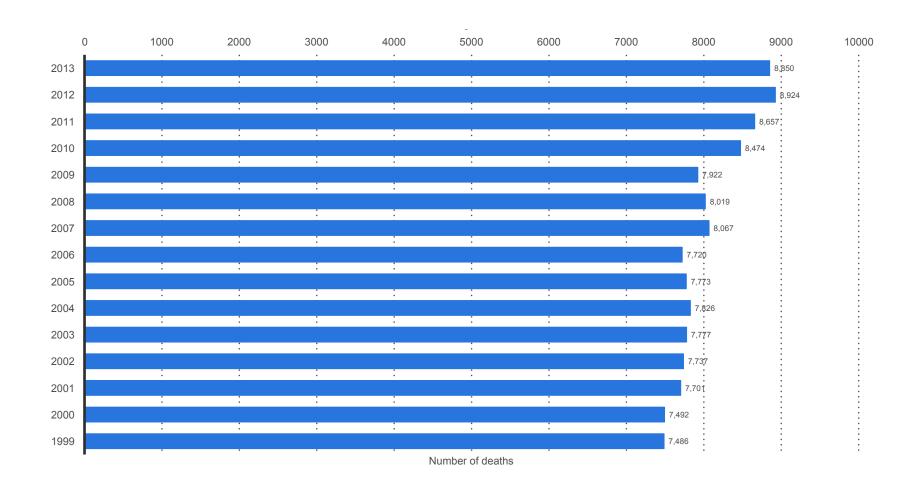
Further information regarding this statistic can be found on page 59.

Source: National Cancer Institute; Expert(s) (N. Howlader et al.); American Cancer Society ID 268516



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#### Number of deaths due to cancer of oral cavity and pharynx in the United **States from 1999 to 2013**



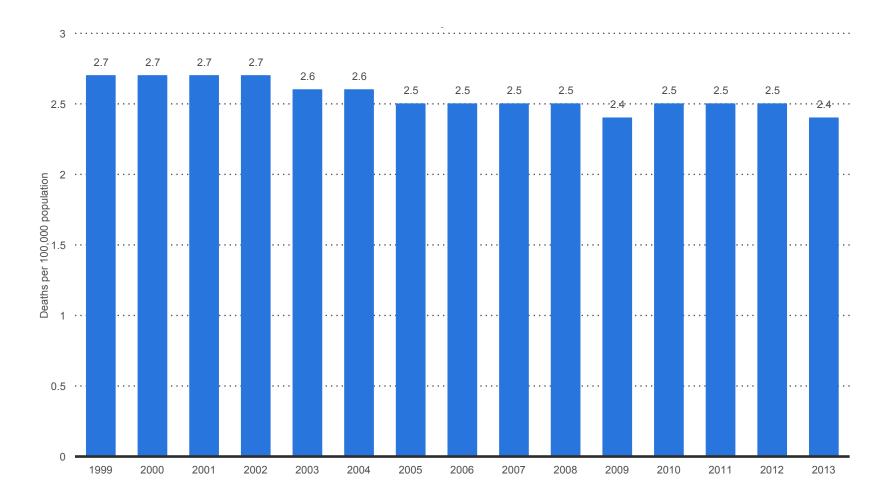
Note: United States; all ages

Further information regarding this statistic can be found on page 60.

Source: CDC ID 534704



### Death rate of cancer in oral cavity and pharynx in the United States from 1999 to 2013 (per 100,000 population)



Note: United States; age-adjusted

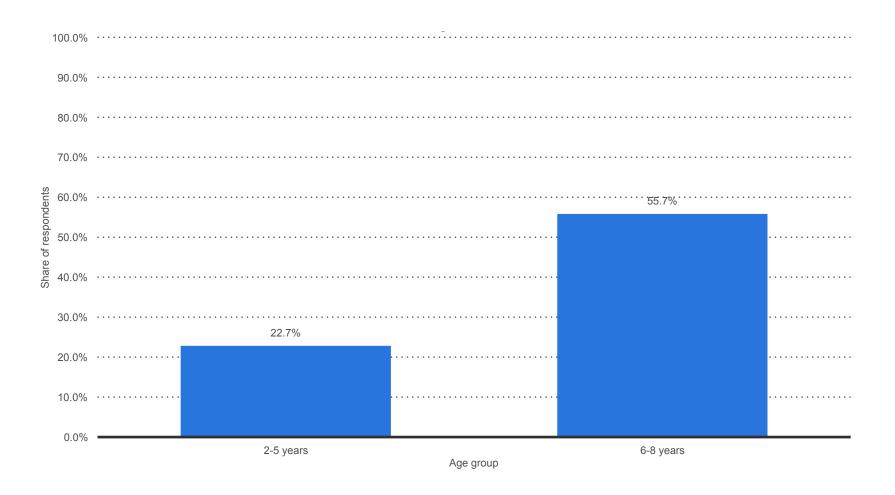
Further information regarding this statistic can be found on page 61

Source: CDC ID 534832



Prevalence of dental caries in childrens' primary teeth in the U.S. 2011-2012

### Prevalence of dental caries in childrens' primary teeth in the United States in 2011-2012, by age group



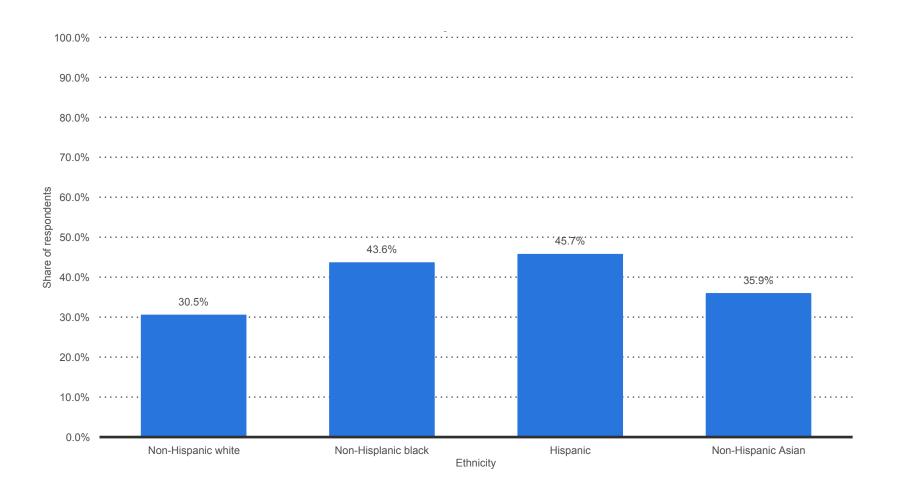
Note: United States; 2-8 years; about 5,000; includes untreated and treated (restored) dental caries

Further information regarding this statistic can be found on page 62.

Source: CDC; NCHS ID 449574



### Prevalence of dental caries in childrens' primary teeth in the United States in 2011-2012, by ethnicity



Note: United States; 2-8 years; about 5,000; includes untreated and treated (restored) dental caries

Further information regarding this statistic can be found on page 63

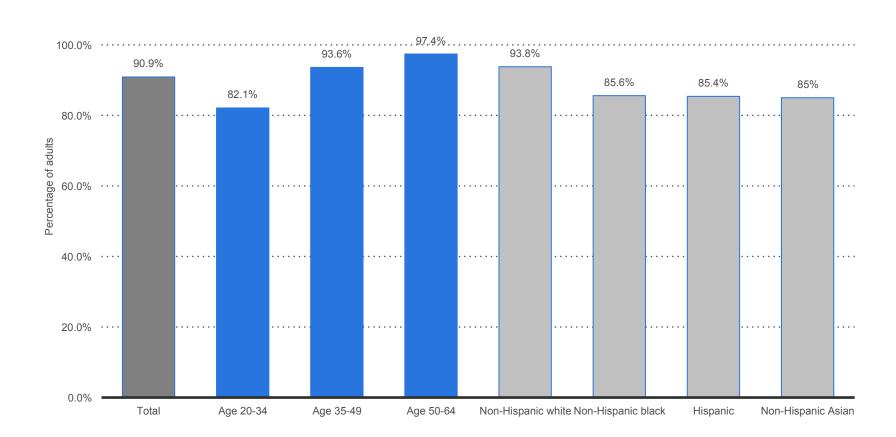
Source: CDC; NCHS ID 449590



Dental caries experience in U.S. adults by age and ethnicity 2011-2012

### Experience with dental caries among adults in the U.S. by age and ethnicity in 2011-2012\*





Note: United States; 2011 and 2012; 20-64 years

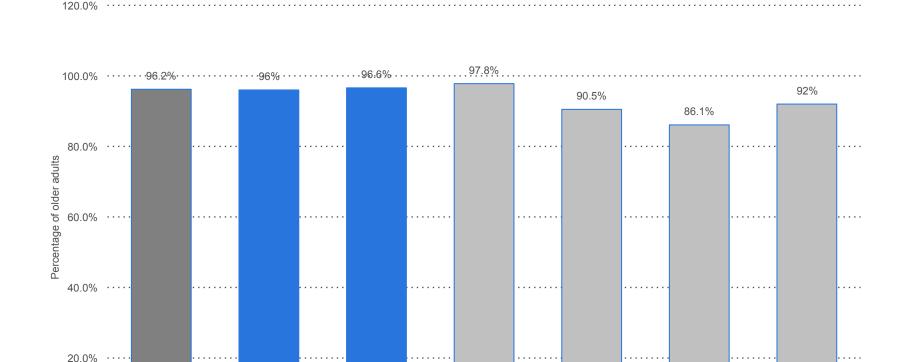
Further information regarding this statistic can be found on page 64.

Source: CDC ID 448585



Share of elderly in U.S. with dental caries by age and ethnicity 2011-2012

#### Experience of dental caries among older U.S. adults by age and ethnicity in 2011-2012\*



Non-Hispanic white

Non-Hispanic black

Hispanic

Note: United States; 2011 and 2012; 65 years and older

Further information regarding this statistic can be found on page 65.

Total

Age 65-74

Age 75 and over

Source: CDC <u>ID 448592</u>

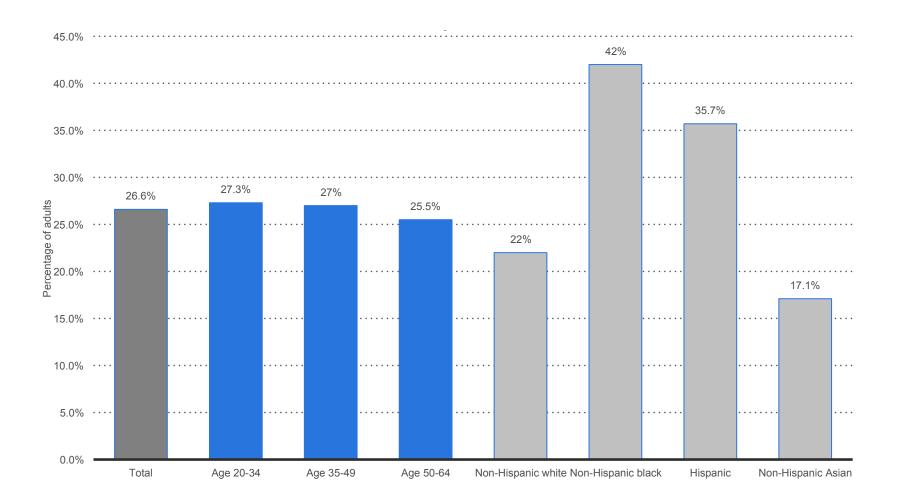
0.0%



Non-Hispanic Asian

19

### Prevalence of untreated dental caries among adults in the U.S. by age and **ethnicity in 2011-2012**



Note: United States: 2011 and 2012

Further information regarding this statistic can be found on page 66.

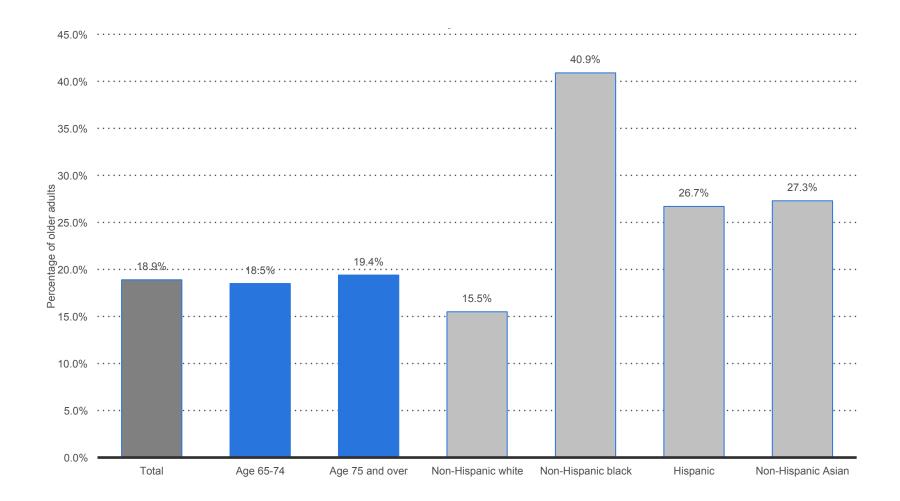
Source: CDC ID 448591



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Share of elderly in U.S. with untreated dental caries by age and ethnicity 2011-2012

### Prevalence of untreated dental caries among older U.S. adults by age and **ethnicity in 2011-2012**



Note: United States; 2011 and 2012; 65 years and older

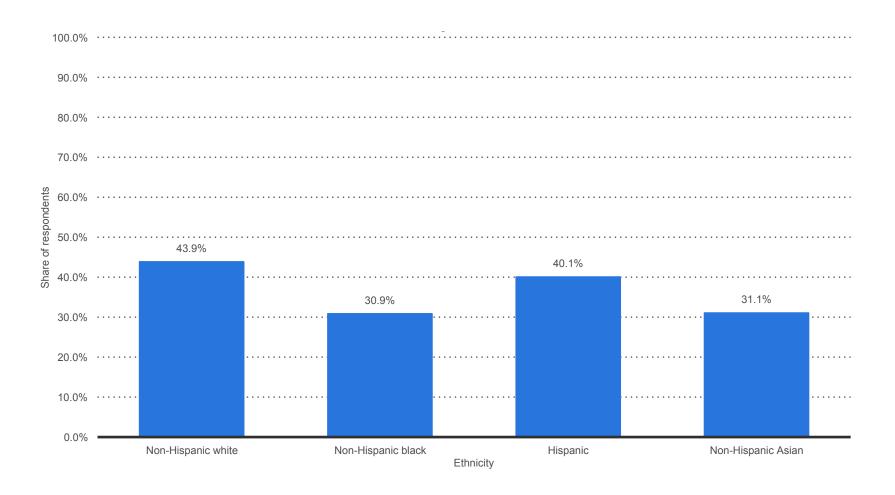
Further information regarding this statistic can be found on page 67.

Source: CDC ID 448595



Prevalence of dental sealants in childrens' permanent teeth in the U.S. by ethnicity

### Prevalence of dental sealants in childrens' permanent teeth in the United States in 2011-2012, by ethnicity



Note: United States; 6-11 years; about 5,000

Further information regarding this statistic can be found on page 68

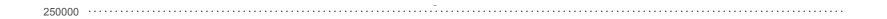
Source: CDC; NCHS ID 449629

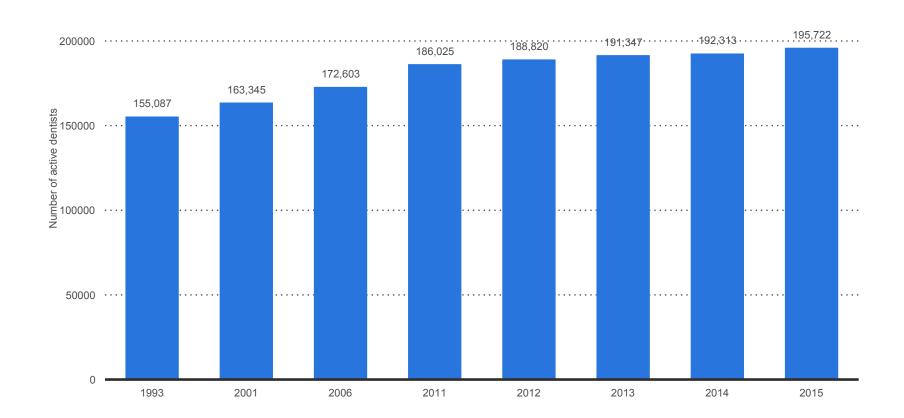


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### Number of active dentists in the U.S. in selected years between 1993 and 2015





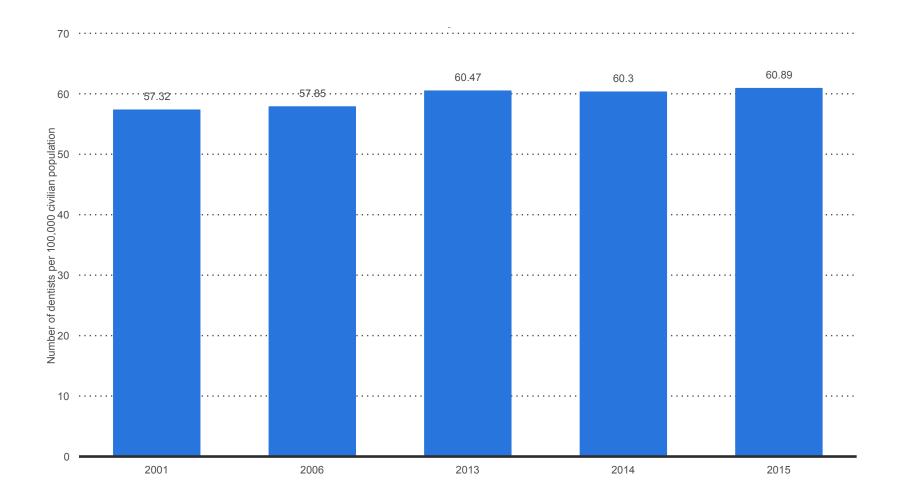
Note: United States

Further information regarding this statistic can be found on page 69.

Source: American Dental Association; US Department of Health and Human Services ID 186273



# Number of active dentists per 100,000 civilian population in the U.S. in selected years between 2001 and 2013



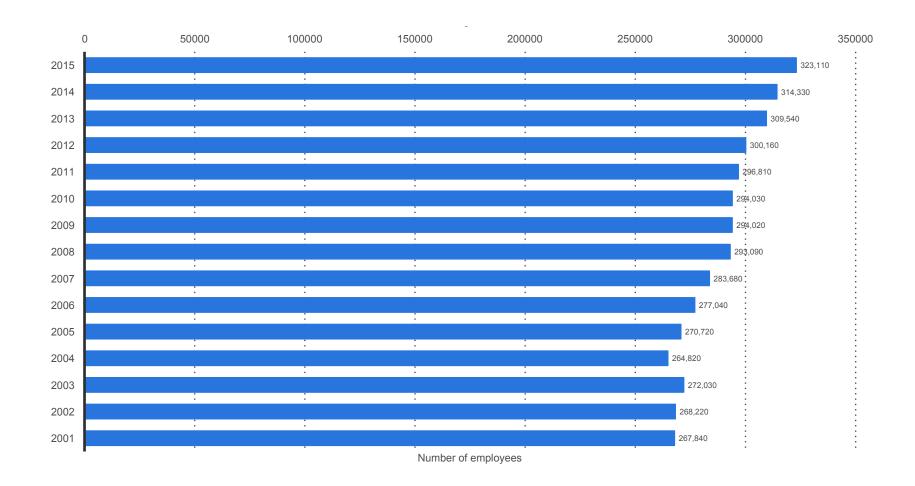
Note: United States

Further information regarding this statistic can be found on page 70.

Source: American Dental Association; US Department of Health and Human Services ID 186285



#### Number of dental assistants in the U.S. from 2001 to 2015



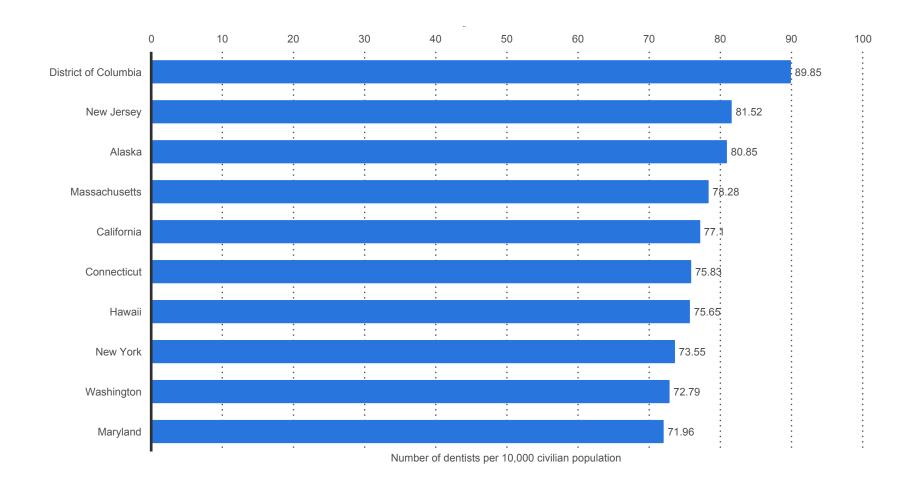
Note: United States

Further information regarding this statistic can be found on page 71.

Source: US Department of Health and Human Services; US Department of Labor ID 185742



# Top 10 U.S. states by number of active dentists per 100,000 civilian population in 2015



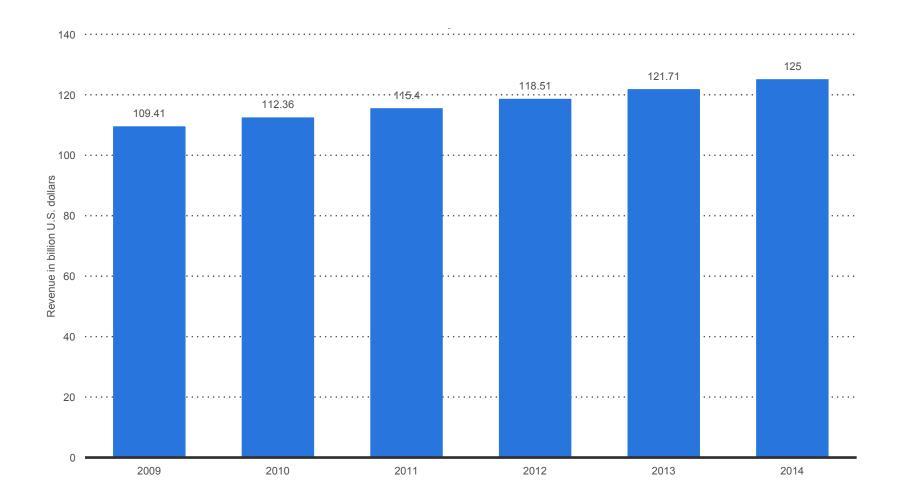
Note: United States

Further information regarding this statistic can be found on page 72.

**Source:** American Dental Association; US Department of Health and Human Services <u>ID 186289</u>



# Revenue of dentists (NAICS 62121) in the United States from 2009 to 2014 (in billion U.S. dollars)



Note: United States; 2009 to 2014

Further information regarding this statistic can be found on page 73.

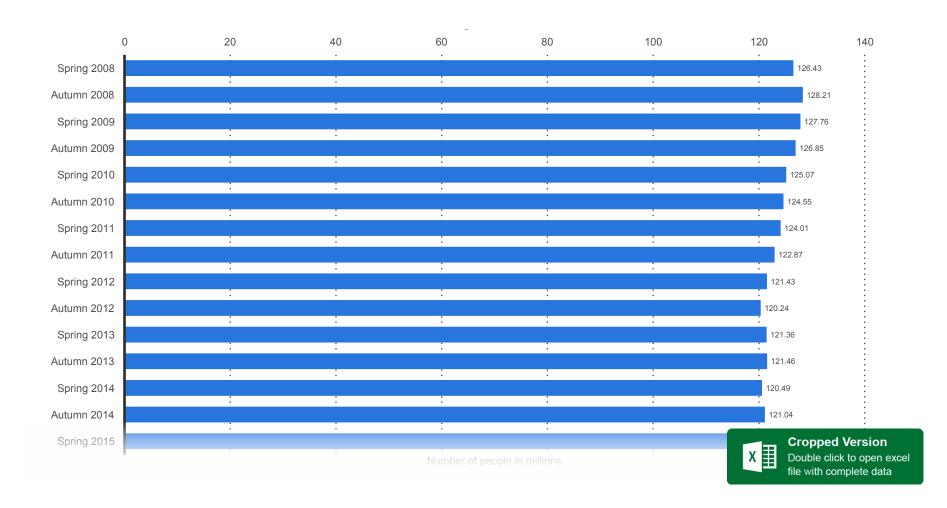
Source: Statista; IBISWorld ID 296642



Oral health and dental care in the U.S.



### Number of people who used a dentist within the last 12 months in the United States from spring 2008 to spring 2017 (in millions)



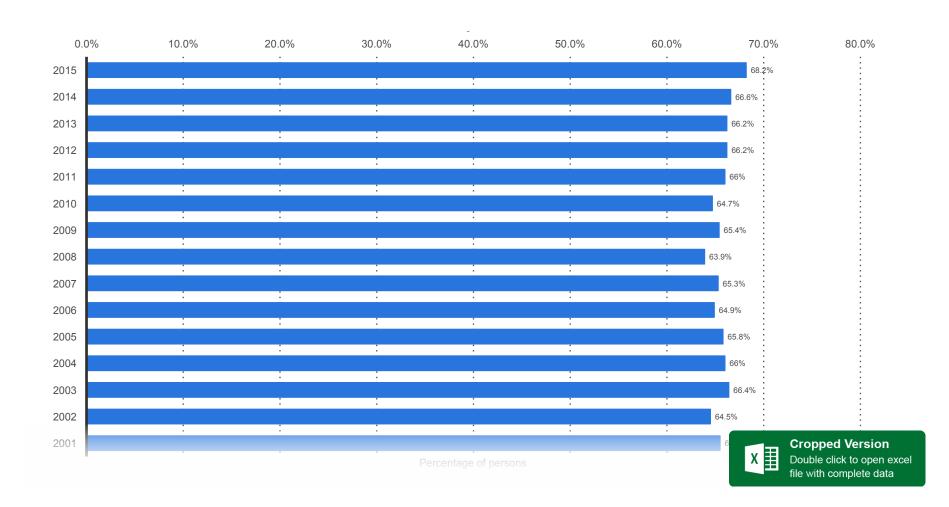
Note: United States; Spring 2008 to spring 2017; 18 years and older; approx. 250,000\*

Further information regarding this statistic can be found on page 74.

Source: Nielsen Scarborough ID 228526



### Percentage of persons with a dental visit in the past year in the U.S. from 1997 to 2015

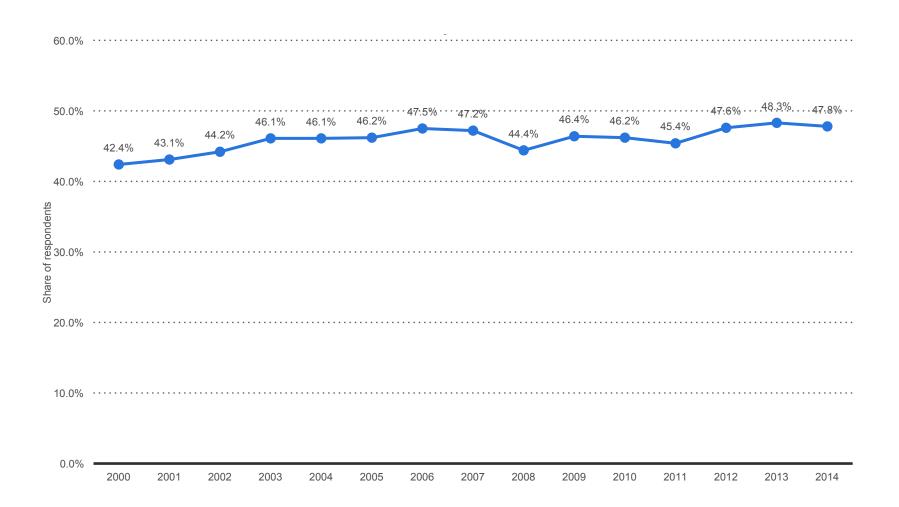


Note: United States; 2 years and older

Further information regarding this statistic can be found on page 75.



### Percentage of children in the United States who visited the dentist from 2000 to 2014



Note: United States; 2-18 years

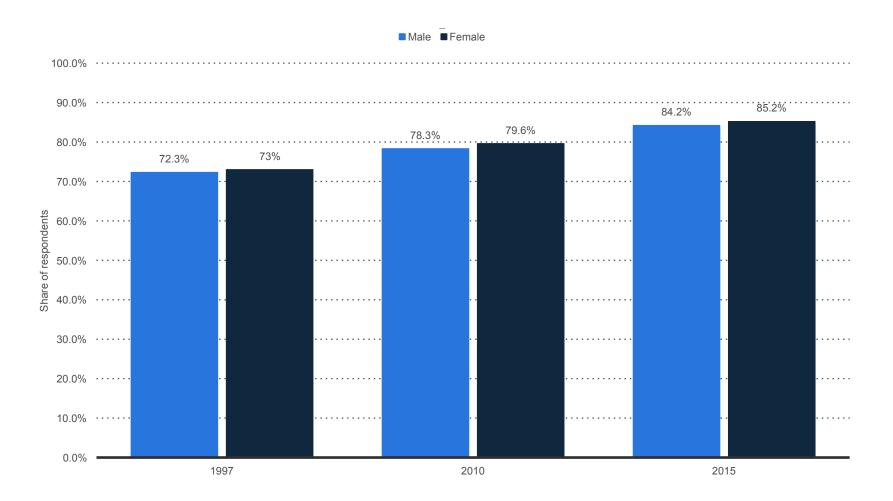
Further information regarding this statistic can be found on page 76.

Source: AHRQ ID 449657



Share of U.S. children who visited the dentist in the past year 2015 by gender

# Percentage of children in the United States who visited the dentist in the past year in 1997, 2010, and 2015, by gender



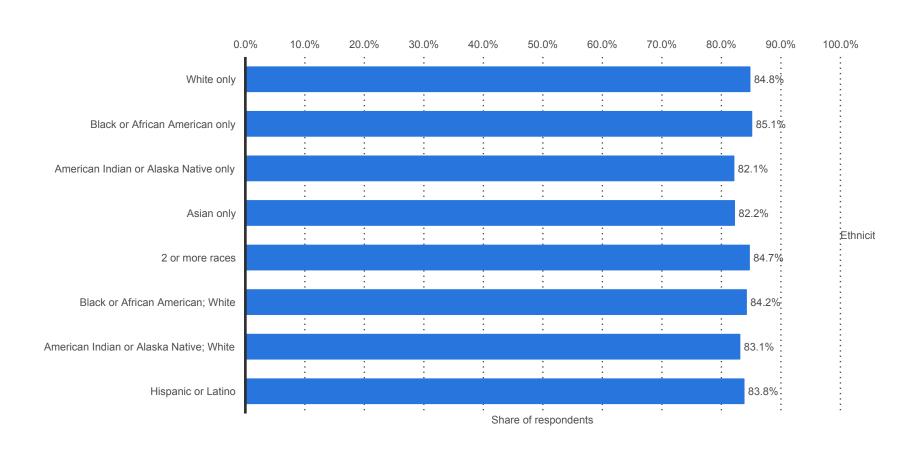
 $\textbf{Note:} \ \textbf{United States; 2-17 years; around 35,000 households; civilian non-institutionalized population}$ 

Further information regarding this statistic can be found on page 77.



Share of U.S. children who visited the dentist in the past year by ethnicity 2015

# Percentage of children in the United States who visited the dentist in the past year in 2015, by ethnicity



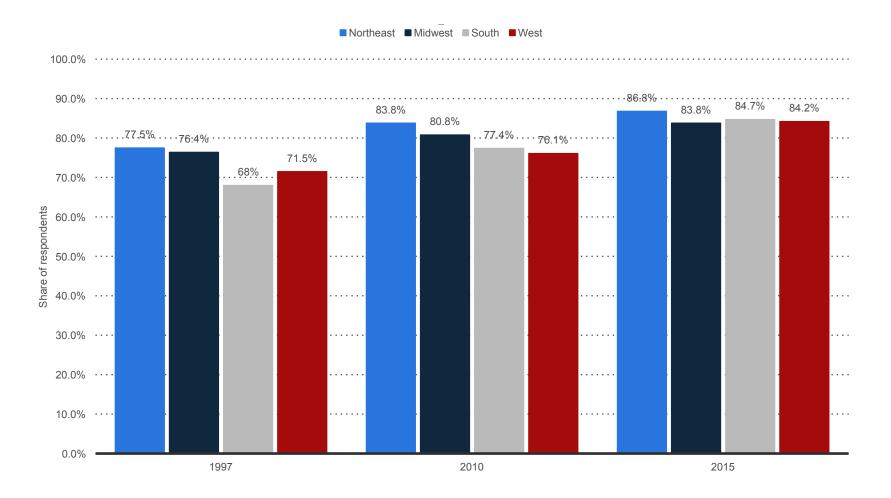
Note: United States; 2-17 years; around 35,000 households; civilian non-institutionalized population

Further information regarding this statistic can be found on page 78.



Share of U.S. children who visited the dentist in the past year 1997-2015 by region

# Percentage of children in the United States who visited the dentist in the past year from 1997 to 2015, by region

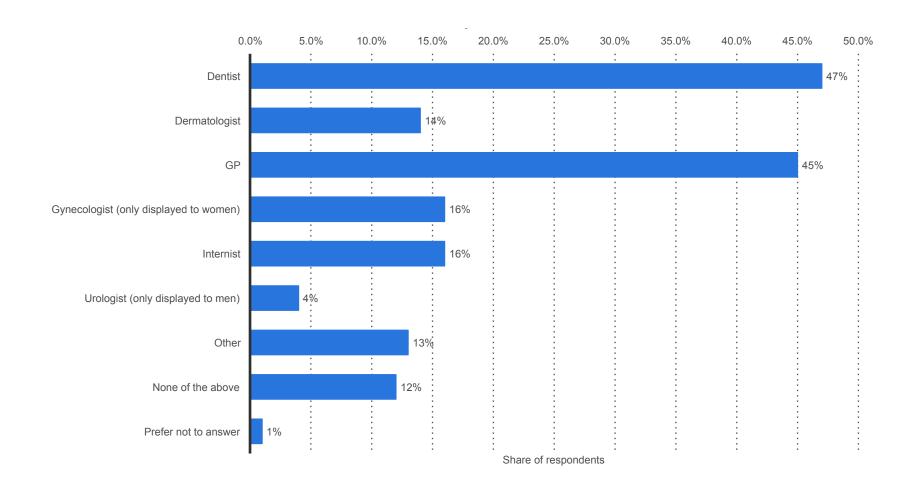


Note: United States; 2-17 years; around 35,000 households; civilian non-institutionalized population

Further information regarding this statistic can be found on page 79.



### Percentage of adults in the U.S. who visited select doctors for check-ups as of 2017



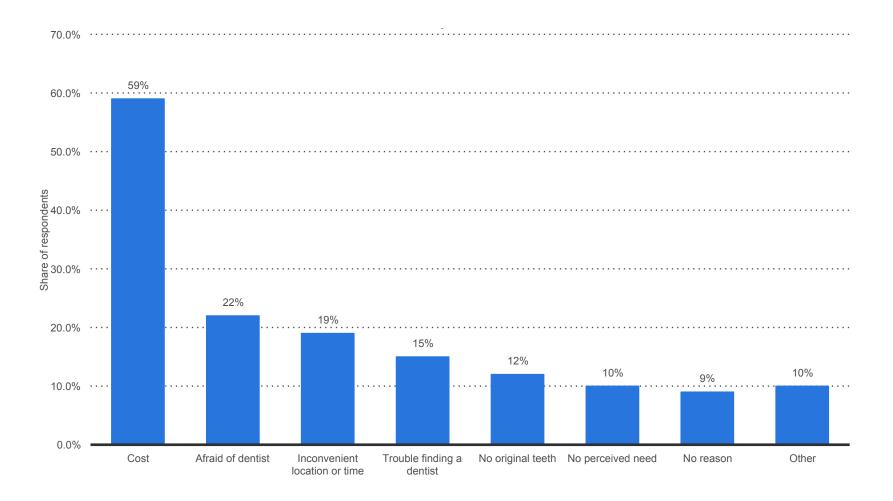
 $\textbf{Note:} \ \ \textbf{United States; February 16 to 27, 2017; 18 years and older; 1,470}$ 

Further information regarding this statistic can be found on page 80.

Source: Statista Survey ID 683868



# Percentage of adults in the U.S. with select reasons for not visiting the dentist more frequently as of 2015



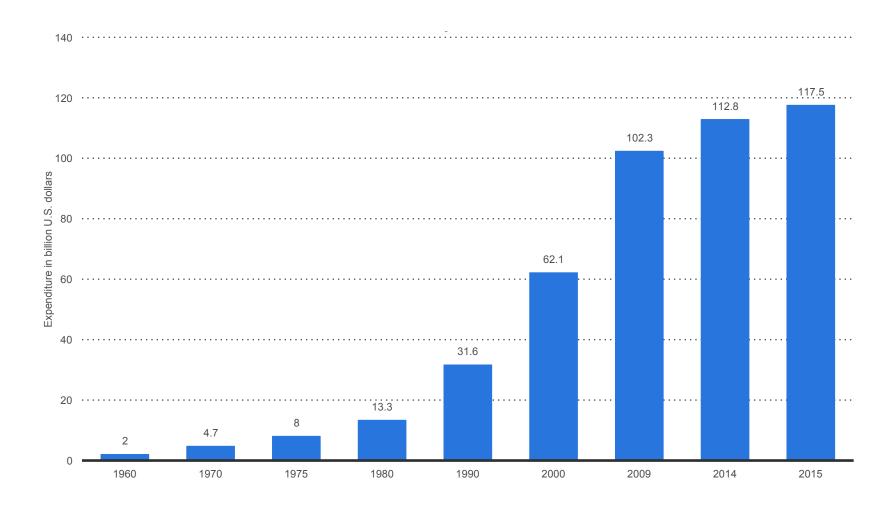
**Note:** United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962; respondents without a visit to the dentist in the last 12 months Further information regarding this statistic can be found on page 81.

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Oral health and dental care in the U.S.



## Dental services expenditure in the United States in selected years between 1960 and 2015 (in billion U.S. dollars)

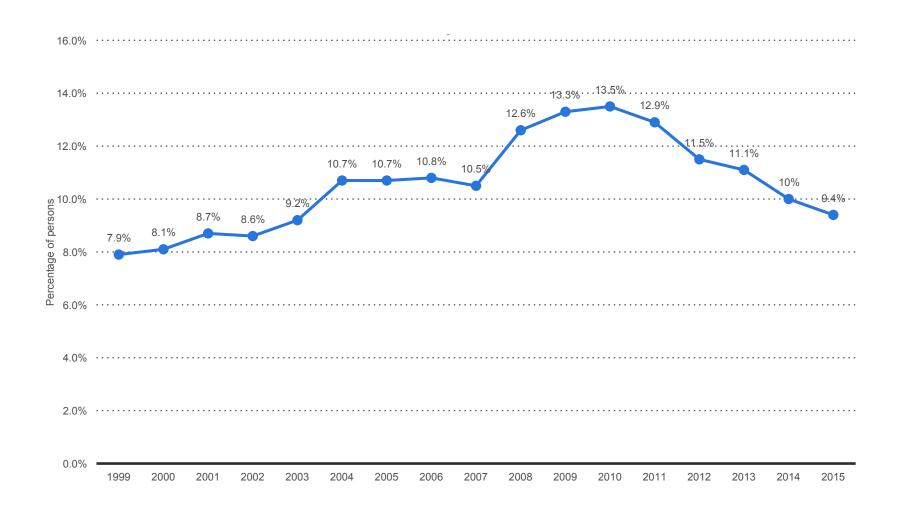


Note: United States

Further information regarding this statistic can be found on page 82



## Percentage of persons who did not receive needed dental services in the past year due to cost in the U.S. from 1999 to 2015\*



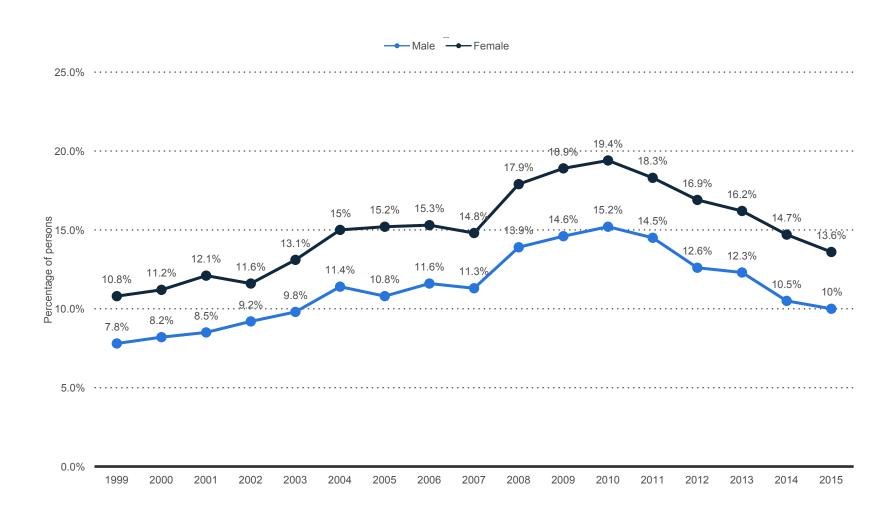
Note: United States; all ages

Further information regarding this statistic can be found on page 83



Persons who were denied needed dental services due to cost 1999-2015 by gender

## Percentage of persons who did not receive needed dental services due to cost in the U.S. from 1999 to 2015, by gender\*

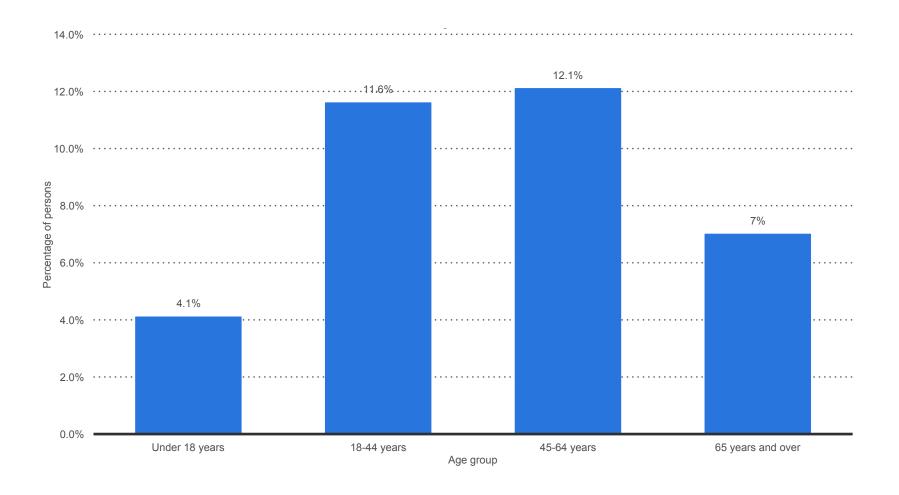


Note: United States; 18-64 years

Further information regarding this statistic can be found on page 84



# Percentage of persons who did not receive needed dental services due to cost in the U.S. in 2015, by age\*

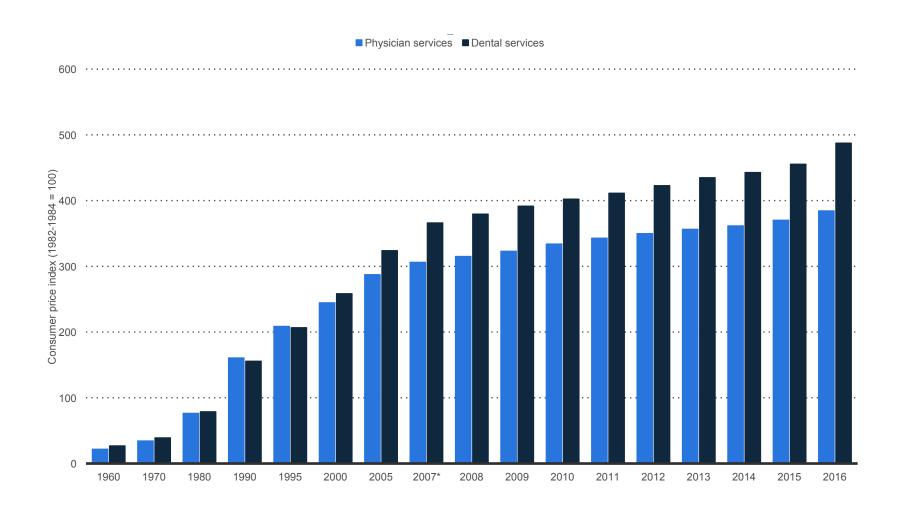


Note: United States; all ages

Further information regarding this statistic can be found on page 85.



## Consumer price index for physician and dental services in the U.S. from 1960 to 2016



Note: United States

Further information regarding this statistic can be found on page 86.

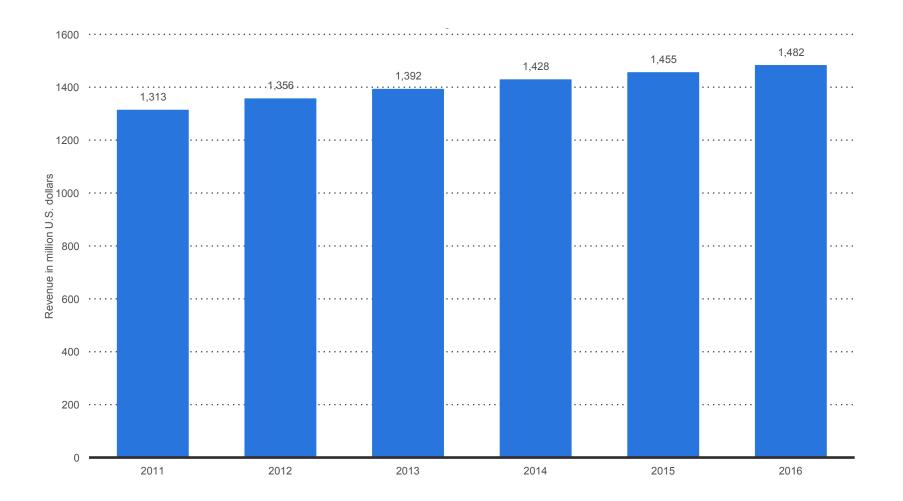
Source: US Department of Labor; Bureau of Labor Statistics ID 187230



Oral health and dental care in the U.S.



## Oral antiseptics and rinses OTC revenue in the United States from 2011 to 2016 (in million U.S. dollars)



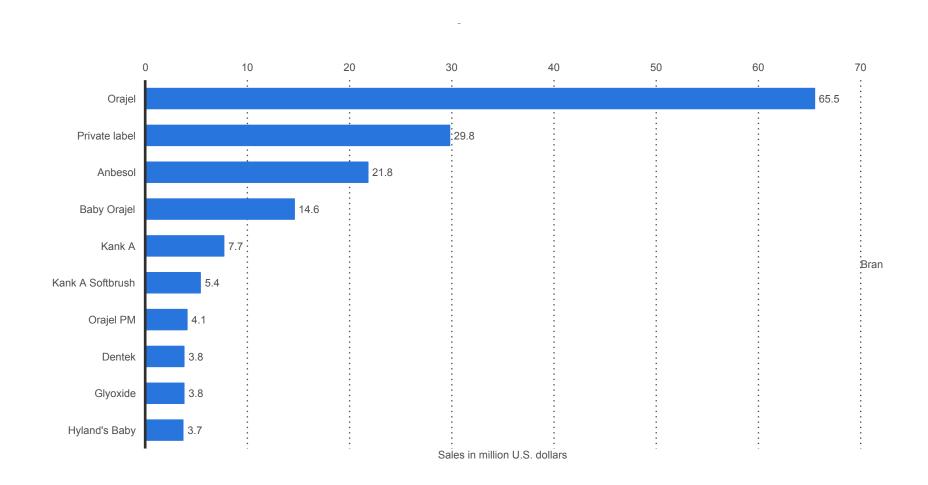
Note: United States

Further information regarding this statistic can be found on page 87

Source: CHPA; Nielsen ID 506596



## Sales of the leading oral pain relief brands in the United States in 2017 (in million U.S. dollars)\*



Note: United States; 52 weeks ended July 9, 2017

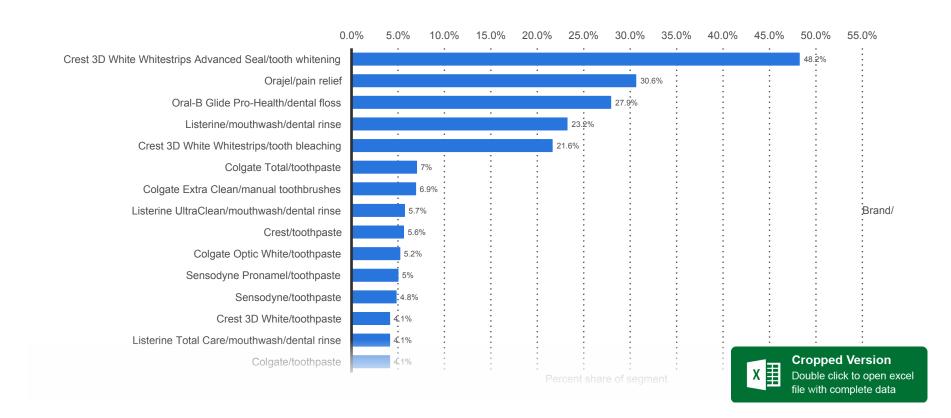
Further information regarding this statistic can be found on page 88

Source: Drug Store News; IRI ID 433543



Sales share of the top oral care brands in the U.S. 2014

# Sales share\* of the leading 20 oral care brands in the United States in 2014



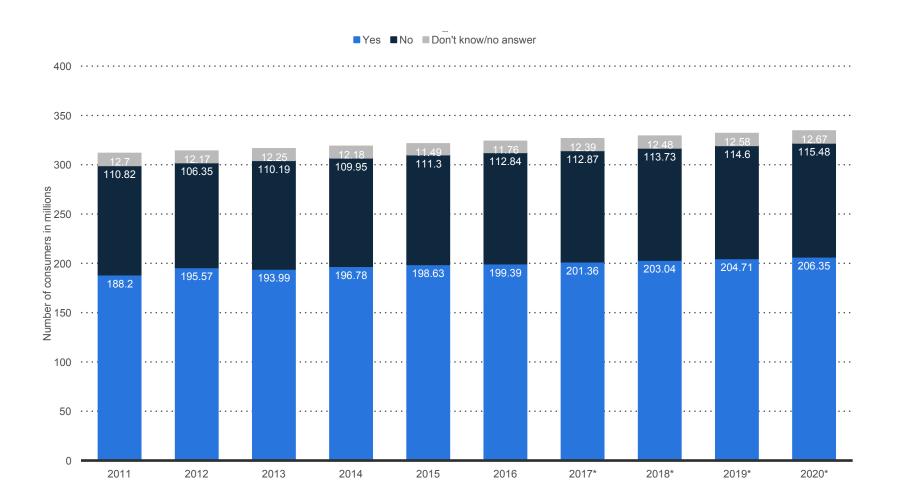
Note: United States

Further information regarding this statistic can be found on page 89.

Source: Drug Store News ID 315807



## U.S. population: Usage of mouthwash / dental rinse from 2011 to 2020

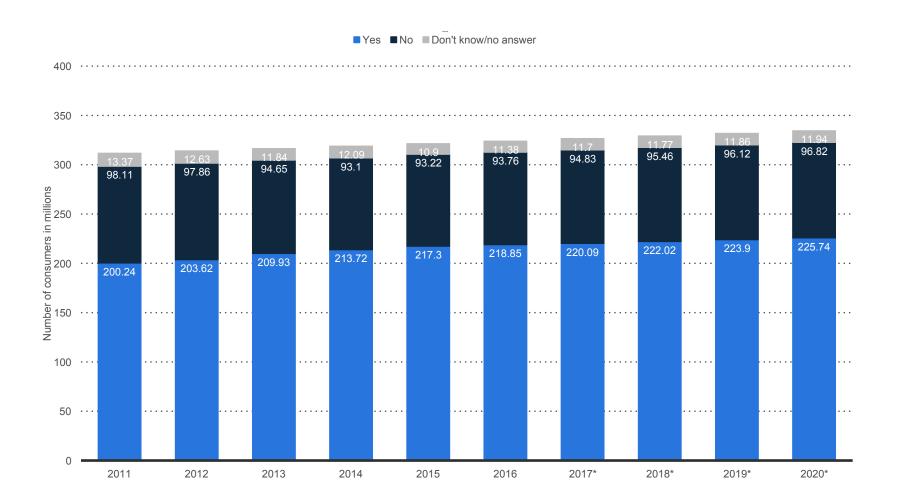


Note: United States

Further information regarding this statistic can be found on page 90.



## U.S. population: Usage of dental floss / flossers / picks from 2011 to 2020

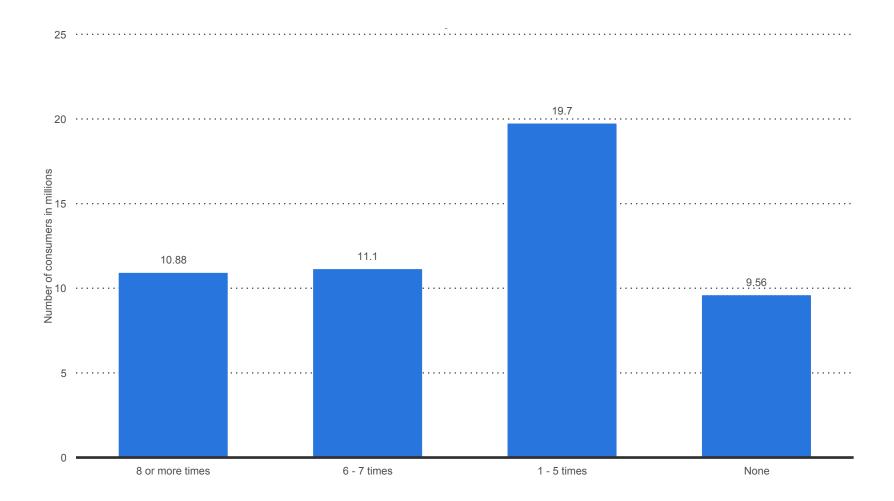


Note: United States

Further information regarding this statistic can be found on page 91



# U.S. population: How many times have you used store brand dental floss / flossers / picks in the last 7 days?



Note: United States: 323.996\*

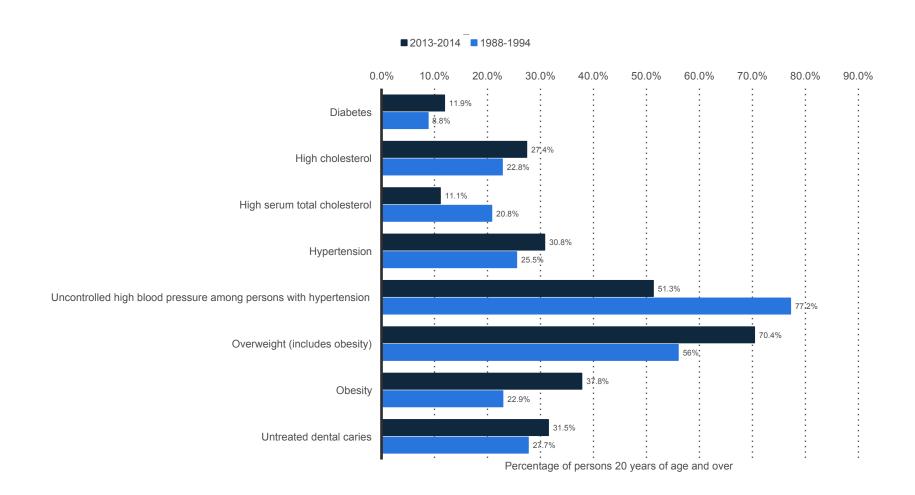
Further information regarding this statistic can be found on page 92.

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Oral health and dental care in the U.S.



# Selected health conditions and risk factors in the U.S. 1988-1994 and 2013 -2014\*



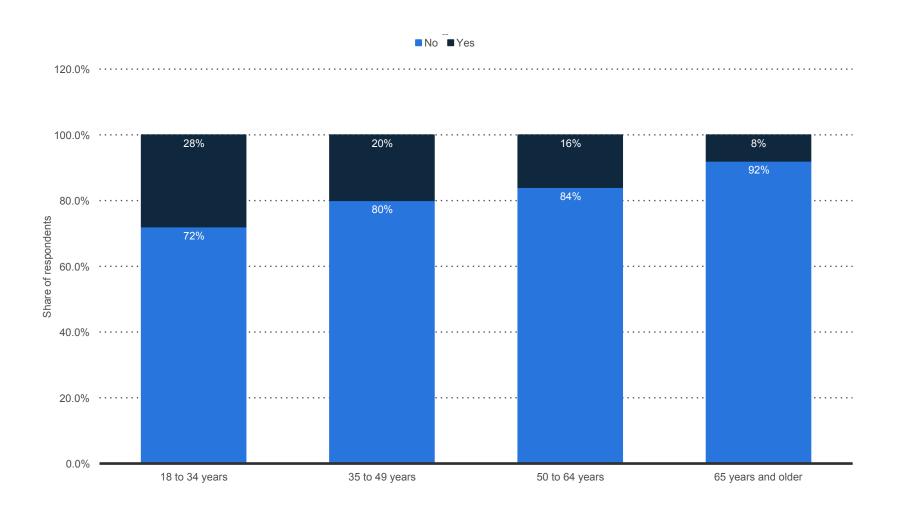
Note: United States; 20 years and older

Further information regarding this statistic can be found on page 93.



Decreased job interview ability due to mouth and teeth condition U.S. 2015, by age

## Percentage of adults in the U.S. who said the appearance of their mouth and teeth affected their ability to interview for a job as of 2015, by age



Note: United States; June 23, 2015 to August 7, 2015; 18 years and older; 14,962

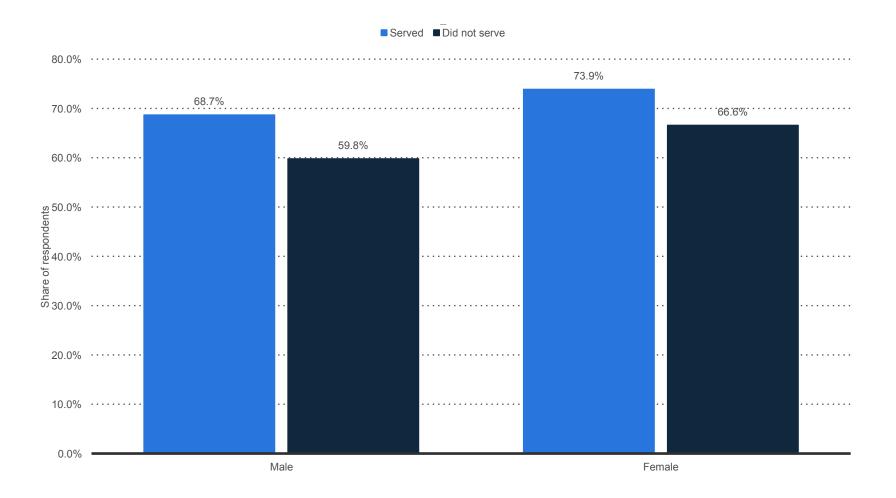
Further information regarding this statistic can be found on page 94.

Source: Harris Poll; American Dental Association ID 699548



Dental visits among those who served/not in U.S. military 2013-2014 by gender

# Percentage of Americans who visited the dentist in the past year as of 2013-2014, by military service and gender



Note: United States; 2013 and 2014; 18 years and older; around 400,000

Further information regarding this statistic can be found on page 95.

Source: United Health Foundation; CDC; MOAA <u>ID 653056</u>



Oral health and dental care in the U.S.



# Percentage of adults in the U.S. who rated the overall condition of their mouth and teeth as very good or good as of 2015

### Source and methodology information Source Harris Poll: American Dental Association Conducted by Harris Poll Survey period June 23, 2015 to August 7, 2015 Region **United States** Number of respondents 14.962 18 years and older Age group Special characteristics n.a. Published by American Dental Association Publication date June 2016 Original source Oral health and well-being in the United States, page 1 Website URL visit the website

#### Notes:

n.a.



Self-reported condition of U.S. adults' mouth and teeth 2015, by household income

# Percentage of adults in the U.S. who rated the overall condition of their mouth and teeth as very good or good as of 2015, by household income

### Source and methodology information

Source	Harris Poll; American Dental Association
Conducted by	Harris Poll
Survey period	June 23, 2015 to August 7, 2015
Region	United States
Number of respondents	14,962
Age group	18 years and older
Special characteristics	n.a.
Published by	American Dental Association
Publication date	June 2016
Original source	Oral health and well-being in the United States, page 1
Website URL	visit the website

#### Notes:

Low-income individuals are those with household incomesat or below 138 percent of the federal poverty level (FPL), middle-income individuals are those with household incomes between 139 percent and 400 percent FPL, and high -incomeindividuals are those with household incomes above 400 percent FPL.



## Percentage of adults in the U.S. who experienced select problems due to the condition of their mouth and teeth as of 2015

### Source and methodology information

Source	Harris Poll; American Dental Association
Conducted by	Harris Poll
Survey period	June 23, 2015 to August 7, 2015
Region	United States
Number of respondents	14,962
Age group	18 years and older
Special characteristics	n.a.
Published by	American Dental Association
Publication date	June 2016
Original source	Oral health and well-being in the United States, page 2
Website URL	visit the website

#### Notes:

Those who answered they experienced select problems very often or occasionally in the last 12 months.



# Percentage of adults in the U.S. with select attitudes towards oral health and dental care as of 2015

### Source and methodology information

#### Notes:

n.a.

Source	Harris Poll; American Dental Association
Conducted by	Harris Poll
Survey period	June 23, 2015 to August 7, 2015
Region	United States
Number of respondents	14,962
Age group	18 years and older
Special characteristics	n.a.
Published by	American Dental Association
Publication date	June 2016
Original source	Oral health and well-being in the United States, page 5
Website URL	visit the website

# Five-year relative cancer survival rates in the U.S. for the period 2006-2012, by type of cancer

### Source and methodology information

Source	National Cancer Institute; Expert(s) (N. Howlader et al.); American Cancer Society
Conducted by	Expert(s) (N. Howlader et al.); National Cancer Institute
Survey period	2006 to 2012
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	American Cancer Society
Publication date	January 2017
Original source	American Cancer Society - Cancer Facts & Figures 2017, page 18
Website URL	visit the website

#### Notes:

Rates are adjusted for normal life expectancy and are based on cases diagnosed in the SEER 9 areas from 2006-2012, all followed through 2013. \* Includes renal pelvis cancer. \*\* Includes intrahepatic bile duct.



Number of oral cavity and pharynx cancer deaths in U.S. 1999-2013

# Number of deaths due to cancer of oral cavity and pharynx in the United States from 1999 to 2013

### Source and methodology information CDC Source Conducted by CDC (Wonder) Survey period 1999 to 2013 Region **United States** Number of respondents n.a. Age group n.a. Special characteristics all ages Published by CDC January 2017 Publication date Original source wonder.cdc.gov Website URL visit the website

#### Notes:

Release date represents the date figures were accessed.



Rate of oral cavity and pharynx cancer deaths in U.S. 1999-2013

# Death rate of cancer in oral cavity and pharynx in the United States from 1999 to 2013 (per 100,000 population)

## Source and methodology information CDC Source Conducted by CDC (Wonder) Survey period 1999 to 2013 Region **United States** Number of respondents n.a. Age group n.a. Special characteristics age-adjusted Published by CDC Publication date January 2017

wonder.cdc.gov

visit the website

Original source

Website URL

#### Notes:

Release date represents the date figures were accessed.



Prevalence of dental caries in childrens' primary teeth in the U.S. 2011-2012

# Prevalence of dental caries in childrens' primary teeth in the United States in 2011-2012, by age group

Source and methodology information		
Source	CDC; NCHS	
Conducted by	CDC; NCHS	
Survey period	2011 and 2012	
Region	United States	
Number of respondents	about 5,000	
Age group	2-8 years	
Special characteristics	includes untreated and treated (restored) dental caries	
Published by	CDC	
Publication date	April 2015	
Original source	Dental Caries and Sealant Prevalence in Children and Adolescents in the United States, 2011-2012, page 1	
Website URL	visit the website	

### Notes:

n.a.



Dental caries in childrens' primary teeth in the U.S. 2011-2012, by ethnicity

# Prevalence of dental caries in childrens' primary teeth in the United States in 2011-2012, by ethnicity

Source and methodology information		
Source	CDC; NCHS	
Conducted by	CDC; NCHS	
Survey period	2011 and 2012	
Region	United States	
Number of respondents	about 5,000	
Age group	2-8 years	
Special characteristics	includes untreated and treated (restored) dental caries	
Published by	CDC	
Publication date	March 2015	
Original source	Dental Caries and Sealant Prevalence in Children and Adolescents in the United States, 2011-2012, page 1	
Website URL	visit the website	

#### Notes:

n.a.



Dental caries experience in U.S. adults by age and ethnicity 2011-2012

# Experience with dental caries among adults in the U.S. by age and ethnicity in 2011-2012\*

### Source and methodology information

Source	CDC
Conducted by	NCHS; CDC
Survey period	2011 and 2012
Region	United States
Number of respondents	n.a.
Age group	20-64 years
Special characteristics	n.a.
Published by	CDC
Publication date	May 2015
Original source	Dental Caries and Tooth Loss in Adults in the United States, 2011-2012, page 1
Website URL	visit the website

#### Notes:

\* Inclues untreated and treated (restored) dental caries.



Share of elderly in U.S. with dental caries by age and ethnicity 2011-2012

# Experience of dental caries among older U.S. adults by age and ethnicity in 2011-2012\*

### Source and methodology information

Source	CDC
Conducted by	NCHS; CDC
Survey period	2011 and 2012
Region	United States
Number of respondents	n.a.
Age group	65 years and older
Special characteristics	n.a.
Published by	CDC
Publication date	May 2015
Original source	Dental Caries and Tooth Loss in Adults in the United States, 2011-2012, page 2
Website URL	visit the website

#### Notes:

\* Includes untreated and treated (restored) dental caries.



Untreated dental caries prevalence in U.S. adults by age and ethnicity 2011-2012

# Prevalence of untreated dental caries among adults in the U.S. by age and ethnicity in 2011-2012

Source and methodo	ology information
Source	CDC
Conducted by	NCHS; CDC
Survey period	2011 and 2012
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	CDC
Publication date	May 2015
Original source	Dental Caries and Tooth Loss in Adults in the United States, 2011-2012, page 1
Website URL	visit the website

#### Notes:

n.a.



Share of elderly in U.S. with untreated dental caries by age and ethnicity 2011-2012

# Prevalence of untreated dental caries among older U.S. adults by age and ethnicity in 2011-2012

Source and method	dology information	
Source	CDC	
Conducted by	NCHS; CDC	
Survey period	2011 and 2012	
Region	United States	
Number of respondents	n.a.	
Age group	65 years and older	
Special characteristics	n.a.	
Published by	CDC	
Publication date	May 2015	
Original source	Dental Caries and Tooth Loss in Adults in the United States, 2011-2012, page 2	
Website URL	visit the website	

#### Notes:



Prevalence of dental sealants in childrens' permanent teeth in the U.S. by ethnicity

# Prevalence of dental sealants in childrens' permanent teeth in the United States in 2011-2012, by ethnicity

Source and method	lology information
Source	CDC; NCHS
Conducted by	CDC; NCHS
Survey period	2011 and 2012
Region	United States
Number of respondents	about 5,000
Age group	6-11 years
Special characteristics	n.a.
Published by	CDC
Publication date	April 2015
Original source	Dental Caries and Sealant Prevalence in Children and Adolescents in the United States, 2011-2012, page 4
Website URL	visit the website

#### es:



# Number of active dentists in the U.S. in selected years between 1993 and 2015

### Source and methodology information

Source	American Dental Association; US Department of Health and Human Services
Conducted by	American Medical Association
Survey period	1993 to 2015
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 306
Website URL	visit the website

### Notes:

Values not included in the pdf version of "Health, United States" were taken from the trend tables.



## Number of active dentists per 100,000 civilian population in the U.S. in selected years between 2001 and 2013

### Source and methodology information

Source	American Dental Association; US Department of Health and Human Services
Conducted by	American Dental Association
Survey period	2001 to 2015
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 306
Website URL	visit the website

#### Notes:

All values are rounded. Values not included in the pdf version of "Health, United States" were taken from the trend tables



## Number of dental assistants in the U.S. from 2001 to 2015

### Source and methodology information

Source	US Department of Health and Human Services; US Department of Labor
Conducted by	Bureau of Labor Statistics; US Department of Labor
Survey period	2001 to 2015
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 307
Website URL	visit the website

#### Notes:

Estimates do not include self-employed, owners and partners in unincorporated firms, household workers, or unpaid family workers and were rounded to the nearest 10. Values not included in the pdf version of "Health, United States" were taken from the trend tables .

Top U.S. states by active dentists per 100,000 civilians 2015

## Top 10 U.S. states by number of active dentists per 100,000 civilian population in 2015

### Source and methodology information

### American Dental Association; US Department of Source Health and Human Services Conducted by American Dental Association Survey period 2015 Region **United States** Number of respondents n.a. Age group n.a. Special characteristics n.a. Published by US Department of Health and Human Services Publication date June 2017 Original source Health, United States, 2016, page 306 Website URL visit the website

#### Notes:

All values are rounded.



Revenue of dentists in the U.S., 2009-2014

# Revenue of dentists (NAICS 62121) in the United States from 2009 to 2014 (in billion U.S. dollars)

## Source and methodology information

Source	Statista; IBISWorld
Conducted by	Statista; IBISWorld
Survey period	2009 to 2014
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	April 2014
Original source	Ibisworld
Website URL	visit the website

#### Notes:

Revenue figures are estimates calculated by Statista, based on numbers presented by IBISWorld. Data are in 2014 U.S. dollars.



## Number of people who used a dentist within the last 12 months in the **United States from spring 2008 to spring 2017 (in millions)**

### Source and methodology information

Source	Nielsen Scarborough
Conducted by	Nielsen Scarborough
Survey period	Spring 2008 to spring 2017
Region	United States
Number of respondents	approx. 250,000*
Age group	18 years and older
Special characteristics	n.a.
Published by	Nielsen Scarborough
Publication date	September 2017
Original source	Scarborough USA+ 2017 Release 1
Website URL	visit the website

#### Notes:

Base total population (18 years and older): spring 2017: 249.64 million autumn 2016: 248.28 million spring 2016: 246.84 million autumn 2015: 245.40 million spring 2015: 244.19 million autumn 2014: 242.98 million spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.



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## Percentage of persons with a dental visit in the past year in the U.S. from 1997 to 2015

## Source and methodology information

Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1997 to 2015
Region	United States
Number of respondents	n.a.
Age group	2 years and older
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 291
Website URL	visit the website

### Notes:

Respondents were asked "About how long has it been since you last saw or talked to a dentist?" Includes all other races not shown separately and unknown disability status. Values not included in the pdf version of the report were taken from the Health, United States, trend tables .



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Share of U.S. children who visited the dentist 2000-2014

# Percentage of children in the United States who visited the dentist from 2000 to 2014

Source and methodology information	
Source	AHRQ
Conducted by	AHRQ; Medical Expenditure Panel Survey
Survey period	2000 to 2014
Region	United States
Number of respondents	n.a.
Age group	2-18 years
Special characteristics	n.a.
Published by	American Dental Association
Publication date	October 2016
Original source	Dental Care Utilization Steady Among Working-Age Adults and Children, Up Slightly Among the Elderly. page 4
Website URL	visit the website

### Notes:



Share of U.S. children who visited the dentist in the past year 2015 by gender

# Percentage of children in the United States who visited the dentist in the past year in 1997, 2010, and 2015, by gender

Source and methodology information	
Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1997, 2010, and 2015
Region	United States
Number of respondents	around 35,000 households
Age group	2-17 years
Special characteristics	civilian non-institutionalized population
Published by	CDC
Publication date	June 2017
Original source	Health, United States, 2016, page 291
Website URL	visit the website

### Notes:



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Share of U.S. children who visited the dentist in the past year by ethnicity 2015

# Percentage of children in the United States who visited the dentist in the past year in 2015, by ethnicity

Source and method	dology information	
Source	US Department of Health and Human Services; CDC	
Conducted by	CDC; NCHS	
Survey period	2015	
Region	United States	
Number of respondents	around 35,000 households	
Age group	2-17 years	
Special characteristics	civilian non-institutionalized population	
Published by	CDC	
Publication date	June 2017	
Original source	Health, United States, 2016, page 291	
Website URL	visit the website	

### Notes:



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Share of U.S. children who visited the dentist in the past year 1997-2015 by region

# Percentage of children in the United States who visited the dentist in the past year from 1997 to 2015, by region

Source and methodology information	
Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1997 to 2015
Region	United States
Number of respondents	around 35,000 households
Age group	2-17 years
Special characteristics	civilian non-institutionalized population
Published by	CDC
Publication date	June 2017
Original source	Health, United States, 2016, page 292
Website URL	visit the website

### Notes:



U.S. adults who visit select doctors for check-ups 2017

# Percentage of adults in the U.S. who visited select doctors for check-ups as of 2017

## Source and methodology information

Source	Statista Survey
Conducted by	Statista Survey
Survey period	February 16 to 27, 2017
Region	United States
Number of respondents	1,470
Age group	18 years and older
Special characteristics	n.a.
Published by	Statista Survey
Publication date	February 2017
Original source	statista.com
Website URL	visit the website

#### Notes:

Original question: Which doctor(s) do you go to for check-ups? Respondents could choose multiple answers.



Reasons U.S. adults did not visit the dentist more frequently 2015

# Percentage of adults in the U.S. with select reasons for not visiting the dentist more frequently as of 2015

## Source and methodology information Source Harris Poll: American Dental Association Conducted by Harris Poll Survey period June 23, 2015 to August 7, 2015 Region **United States** Number of respondents 14.962 Age group 18 years and older Special characteristics respondents without a visit to the dentist in the last 12 months Published by American Dental Association Publication date June 2016 Original source Oral health and well-being in the United States, page 7

visit the website

Website URL

#### Notes:



# Dental services expenditure in the United States in selected years between 1960 and 2015 (in billion U.S. dollars)

Source and methodology information	
Source	US Department of Health and Human Services; CMS
Conducted by	CMS
Survey period	1960 to 2015
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 316
Website URL	visit the website

### Notes:



Persons who were denied dental services due to cost 1999-2015

# Percentage of persons who did not receive needed dental services in the past year due to cost in the U.S. from 1999 to 2015\*

### Source and methodology information

Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1999 to 2015
Region	United States
Number of respondents	n.a.
Age group	all ages
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 251
Website URL	visit the website

#### Notes:

\* Data are for the civilian noninstitutionalized population. Based on persons responding "yes" to the question, "During the past 12 months was there any time when [person] needed dental care (including check-ups) but did not get it because [person] couldn't afford it?" Values not included in the pdf version of the report were taken from the Health, United States, trend tables .



Persons who were denied needed dental services due to cost 1999-2015 by gender

# Percentage of persons who did not receive needed dental services due to cost in the U.S. from 1999 to 2015, by gender\*

### Source and methodology information

Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1999 to 2015
Region	United States
Number of respondents	n.a.
Age group	18-64 years
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 251
Website URL	visit the website

#### Notes:

\* Data are for the civilian noninstitutionalized population. Based on persons responding "yes" to the question, "During the past 12 months was there any time when [person] needed dental care(including check-ups) but did not get it because [person] couldn't afford it?" Values not included in the pdf version of the report were taken from the Health, United States, trend tables .



Persons who were denied dental services due to cost by age 2015

# Percentage of persons who did not receive needed dental services due to cost in the U.S. in 2015, by age\*

## Source and methodology information

Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	2015
Region	United States
Number of respondents	n.a.
Age group	all ages
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 251
Website URL	visit the website

#### Notes:

\* Data are for the civilian noninstitutionalized population. Based on persons responding "yes" to the question, "During the past 12 months was there any time when [person] needed dental care(including check-ups) but did not get it because [person] couldn't afford it?" Values not included in the pdf version of the report were taken from the Health, United States, trend tables .



U.S. consumer price index: physician and dental services 1960-2016

## Consumer price index for physician and dental services in the U.S. from 1960 to 2016

## Source and methodology information

Source	US Department of Labor; Bureau of Labor Statistics
Conducted by	Bureau of Labor Statistics
Survey period	1960 to 2016
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	US Department of Labor
Publication date	December 2016
Original source	CPI Detailed Report, Data for December 2016, page 75
Website URL	visit the website

### Notes:

CPI for all urban consumers (CPI-U) U.S. city average, detailed expenditure categories. 1982-1984 = 100. Data are not seasonally adjusted. \* Values for years until 2007 were added from Health, United States editions. Starting from 2008, all values are as of December of each year (no annual averages).



OTC revenue of oral antiseptics and rinses in the U.S. 2011-2016

## Oral antiseptics and rinses OTC revenue in the United States from 2011 to 2016 (in million U.S. dollars)

## Source and methodology information

Source	CHPA; Nielsen
Conducted by	Nielsen
Survey period	2011 to 2016
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	CHPA
Publication date	March 2017
Original source	chpa.org
Website URL	visit the website

### Notes:

Total U.S. all outlets (food, drug, mass, select club and dollar store retailers, convenience, and military stores) A few categories include a combination of OTC medicines as well as health-related products which are not classified as medicines by the Food and Drug Administration.



# Sales of the leading oral pain relief brands in the United States in 2017 (in million U.S. dollars)\*

## Source and methodology information

Source	Drug Store News; IRI
Conducted by	IRI
Survey period	52 weeks ended July 9, 2017
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Drug Store News
Publication date	September 2017
Original source	Drug Store News September 2017 Edition, page 52
Website URL	visit the website

### Notes:

\* For total U.S. multi-outlet (supermarkets, drug stores, mass market retailers, military commissaries and select club and dollar stores) for the 52 weeks ended July 9, 2017.



Sales share of the top oral care brands in the U.S. 2014

# Sales share\* of the leading 20 oral care brands in the United States in 2014

## Source and methodology information

Source	Drug Store News
Conducted by	IRI
Survey period	2014
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Drug Store News
Publication date	June 2014
Original source	drugstorenews.com, page 32
Website URL	visit the website

#### Notes:

IRI for the 52 weeks ended April 20, 2014. Total U.S. Multi-Outlet (supermarkets, drug stores, mass market retailers, military commissaries and select club and dollar retail chains). \* Percent share of segment. Ranking is based on each brands retail sales figures.



## U.S. population: Usage of mouthwash / dental rinse from 2011 to 2020

### Source and methodology information

Source	Experian (2016 Simmons Profile Report. Copyright 2016 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau
Conducted by	Experian
Survey period	2011 to 2016
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	September 2016
Original source	Simmons National Consumer Survey (NHCS)
Website URL	visit the website

### Notes:

\* Forecast. The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS). Forecasts were created by Statista using mathematical approach of extrapolation. Number of respondents (in millions): 2011: 311.72, 2012: 314.1, 2013: 316.43, 2014: 318.91, 2015: 321.42, 2016 (forecast): 324, 2017 (forecast): 326.63, 2018 (forecast): 329.26, 2019 (forecast): 331.88, 2020 (forecast): 334.50.

## U.S. population: Usage of dental floss / flossers / picks from 2011 to 2020

### Source and methodology information

Source	Experian (2016 Simmons Profile Report. Copyright 2016 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau
Conducted by	Experian
Survey period	2011 to 2016
Region	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	September 2016
Original source	Simmons National Consumer Survey (NHCS)
Website URL	visit the website

### Notes:

\* Forecast. The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS). Forecasts were created by Statista using mathematical approach of extrapolation. Number of respondents (in millions): 2011: 311.72, 2012: 314.1, 2013: 316.43, 2014: 318.91, 2015: 321.42, 2016 (forecast): 324, 2017 (forecast): 326.63, 2018 (forecast): 329.26, 2019 (forecast): 331.88, 2020 (forecast): 334.50.

## U.S. population: How many times have you used store brand dental floss / flossers / picks in the last 7 days?

## Source and methodology information

Source	Experian (2016 Simmons Profile Report. Copyright 2016 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau
Conducted by	Experian
Survey period	2016
Region	United States
Number of respondents	323,996*
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	September 2016
Original source	2016 Simmons National Consumer Survey (NHCS)
Website URL	visit the website

### Notes:

\* The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS).



# Selected health conditions and risk factors in the U.S. 1988-1994 and 2013 -2014\*

## Source and methodology information

Source	US Department of Health and Human Services; CDC
Conducted by	CDC; NCHS
Survey period	1988 to 2014
Region	United States
Number of respondents	n.a.
Age group	20 years and older
Special characteristics	n.a.
Published by	US Department of Health and Human Services
Publication date	June 2017
Original source	Health, United States, 2016, page 221
Website URL	visit the website

#### Notes:

\* Estimates are age-adjusted to the year 2000 standard population using three age groups: 20-44 years, 45-64 years, and 65 years and over. Age-adjusted estimates inthis table may differ from other age-adjusted estimates based on the same data presented elsewhere if different age groups are used in the adjustment procedure.



Decreased job interview ability due to mouth and teeth condition U.S. 2015, by age

# Percentage of adults in the U.S. who said the appearance of their mouth and teeth affected their ability to interview for a job as of 2015, by age

## Source and methodology information Source Harris Poll: American Dental Association Conducted by Harris Poll Survey period June 23, 2015 to August 7, 2015 Region **United States** Number of respondents 14.962 18 years and older Age group Special characteristics n.a. Published by American Dental Association Publication date June 2016 Original source Oral health and well-being in the United States, page 1 Website URL visit the website

#### Notes:



Dental visits among those who served/not in U.S. military 2013-2014 by gender

## Percentage of Americans who visited the dentist in the past year as of 2013-2014, by military service and gender

## Source and methodology information

Source	United Health Foundation; CDC; MOAA
Conducted by	CDC (BRFSS)
Survey period	2013 and 2014
Region	United States
Number of respondents	around 400,000
Age group	18 years and older
Special characteristics	n.a.
Published by	United Health Foundation; MOAA
Publication date	November 2016
Original source	Health of Those Who Have Served Report 2016, page 27
Website URL	visit the website

#### Notes:

Data do not distinguish between those currently serving and those who have been discharged, the nature of discharges, involvement in active combat, or the era in which one served. Figures represent adults who self-report visiting the dentist or dental clinic within the past year for any reason.

