



**LED BY SURVIVORS.
SUPPORTED BY ALLIES.**

Standing **United** Against Trafficking & Exploitation

2ND ANNUAL SOUTHEAST MICHIGAN 5K FREEDOM WALK & HUMAN TRAFFICKING RESOURCE FAIR

May 18, 2024 | Belle Isle, Michigan

This event is endorsed by:



Prosecutor Karen McDonald
Oakland County Prosecutor

www.sparrowfreedomproject.org

SPONSORSHIP OPPORTUNITIES

BEACON OF HOPE | \$15,000

- Full page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed and online marketing collateral.
- Personal 'thank you' post on social media outlets.
- Prominent logo placement on sponsor recognition signage and entry banner.
- One (1) advertisement insert in promotional giveaway bags.
- Public recognition during opening speech at the event.
- Name/brand placement on local media coverage we receive.

BE THE CHANGE | \$10,000

- 1/2 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Personal 'thank you' post on social media outlets.
- Prominent logo placement on sponsor recognition signage and entry banner.
- One (1) advertisement insert in promotional giveaway bags.
- Public recognition during opening speech at the event.

SPONSORSHIP OPPORTUNITIES

A LIGHT IN THE DARK | \$7,500

- 1/2 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage and entry banner.

STRENGTH IN NUMBERS | \$5,000

- 1/4 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage and entry banner.

MAKING A DIFFERENCE | \$2,500

- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage & entry banner.

SPONSORSHIP OPPORTUNITIES

FREEDOM | \$1,000

- Company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage.

ALLY | \$500

- Company name & logo in directory.
- Logo on event t-shirts.
- Logo on sponsor recognition signage.



Thank you for your support!