



**LED BY SURVIVORS.  
SUPPORTED BY ALLIES.**

Standing **United** Against Trafficking & Exploitation

# 3RD ANNUAL SOUTHEAST MICHIGAN 5K FREEDOM WALK & HUMAN TRAFFICKING RESOURCE FAIR

May 17, 2025 | Belle Isle, Michigan

This event is endorsed by:



Prosecutor Karen McDonald  
Oakland County Prosecutor



[www.sparrowfreedomproject.org](http://www.sparrowfreedomproject.org)

# SPONSORSHIP OPPORTUNITIES

## BEACON OF HOPE | \$15,000

- Full page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed and online marketing collateral.
- Personal 'thank you' post on social media outlets.
- Prominent logo placement on sponsor recognition signage and entry banner.
- One (1) advertisement insert in promotional giveaway bags.
- Public recognition during opening speech at the event.
- Name/brand placement on local media coverage we receive.

## BE THE CHANGE | \$10,000

- 1/2 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Personal 'thank you' post on social media outlets.
- Prominent logo placement on sponsor recognition signage and entry banner.
- One (1) advertisement insert in promotional giveaway bags.
- Public recognition during opening speech at the event.

# SPONSORSHIP OPPORTUNITIES

## **A LIGHT IN THE DARK | \$7,500**

- 1/2 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage and entry banner.

## **STRENGTH IN NUMBERS | \$5,000**

- 1/4 page, full color advertisement in directory.
- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage and entry banner.

## **MAKING A DIFFERENCE | \$2,500**

- Highlighted company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage & entry banner.

# SPONSORSHIP OPPORTUNITIES

## **FREEDOM | \$1,000**

- Company name, logo, & description in directory.
- Logo on event t-shirts.
- Logo on event website.
- Logo on printed & online marketing collateral.
- Logo on sponsor recognition signage.

## **ALLY | \$500**

- Company name & logo in directory.
- Logo on event t-shirts.
- Logo on sponsor recognition signage.



*Thank you for your support!*