



**LED BY SURVIVORS.  
SUPPORTED BY ALLIES.**

Standing **United** Against Trafficking & Exploitation

# 4TH ANNUAL SOUTHEAST MICHIGAN 5K FREEDOM WALK & HUMAN TRAFFICKING RESOURCE FAIR

May 16, 2026 | Belle Isle, Michigan

This event is endorsed by:



Prosecutor Karen McDonald  
Oakland County Prosecutor

[www.sparrowfreedomproject.org](http://www.sparrowfreedomproject.org)

# SPONSORSHIP OPPORTUNITIES

## PREMIER PRESENTING SPONSOR | \$25,000

**As the *Premier Presenting Sponsor*, your organization will be featured** as the "Presented by [Your Company Name]" for our event, showcasing your commitment to our community and cause. By choosing this top-tier sponsorship, you will receive prominent placement in all of the following exclusive benefits:

- **Full-page, full-color advertisement** in the printed event directory, ensuring maximum visibility.
- **Highlighted company name, logo, and description** in the online event directory for prominent recognition.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, prominently displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Personal 'thank you' post on our social media outlets**, reaching our engaged audience.
- **Prominent logo placement** on sponsor recognition signage and the event entry banner.
- **Unlimited advertisement inserts/products in promotional giveaway bags**, connecting directly with attendees.
- **Table at the resource fair**, providing a dedicated space to engage with participants.
- **Public recognition during the opening speech** at the event, highlighting your support.
- **Name/Brand placement on local media coverage**, amplifying your exposure through our media partnerships.

## BEACON OF HOPE SPONSOR | \$10,000

- **Full-page, full-color advertisement** in the printed event directory, ensuring maximum visibility.
- **Highlighted company name, logo, and description** in the online event directory for prominent recognition.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, prominently displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Personal 'thank you' post on our social media outlets**, reaching our engaged audience.
- **Prominent logo placement** on sponsor recognition signage and the event entry banner.
- **Unlimited advertisement inserts/products in promotional giveaway bags**, connecting directly with attendees.
- **Table at the resource fair**, providing a dedicated space to engage with participants.
- **Public recognition during the opening speech** at the event, highlighting your support.
- **Name/Brand placement on local media coverage**, amplifying your exposure through our media partnerships.

## **BE THE CHANGE SPONSOR | \$7,500**

- **1/2 page, full-color advertisement** in the printed event directory.
- **Highlighted company name, logo, and description** in the online event directory for prominent recognition.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, prominently displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Personal 'thank you' post on our social media outlets**, reaching our engaged audience.
- **Prominent logo placement** on sponsor recognition signage and the event entry banner.
- **Two (2) advertisement inserts/products in promotional giveaway bags**, connecting directly with attendees.
- **Public recognition during the opening speech** at the event, highlighting your support.

## **A LIGHT IN THE DARK SPONSOR | \$5,000**

- **1/4 page, full-color advertisement** in the printed event directory.
- **Highlighted company name, logo, and description** in the online event directory for prominent recognition.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Logo placement** on sponsor recognition signage and the event entry banner.
- **'Thank You' post on our social media outlets**, reaching our engaged audience.
- **One (1) advertisement insert/Product in promotional giveaway bags**, connecting directly with attendees.

## **STRENGTH IN NUMBERS SPONSOR | \$3,000**

- **Highlighted company name, logo, and description** in the online event directory for prominent recognition.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Logo placement** on sponsor recognition signage and the event entry banner.
- **'Thank You' post on our social media outlets**, reaching our engaged audience.

## **MAKING A DIFFERENCE SPONSOR | \$2,000**

- **Company name, logo, and description** in the online event directory.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, displayed for all online visitors.
- **Logo on printed and online marketing collateral**, including flyers and digital promotions.
- **Logo placement** on sponsor recognition signage.
- **'Thank You' post on our social media outlets**, reaching our engaged audience.

## **FREEDOM SPONSOR | \$1,000**

- **Company name and logo** in the online event directory.
- **Logo on event t-shirts**, worn by participants and volunteers, extending your brand's reach.
- **Logo on event website**, displayed for all online visitors.
- **'Thank You' post on our social media outlets**, reaching our engaged audience.

## **ALLY SPONSOR | \$500**

- **Company name and logo** in the online event directory.
- **'Thank You' post on our social media outlets**, reaching our engaged audience.



*Thank you for your support!*