

Media Contact

Sparrow Freedom Project to Host Second Annual Freedom Walk and Human Trafficking Resource Fair

DETROIT - March 6, 2024 – The Sparrow Freedom Project is hosting its second annual Southeast Michigan Freedom Walk and Human Trafficking Resource Fair, aiming to fight against human trafficking and exploitation, on Saturday, May 18, on Belle Isle.

The event, expecting 200 walkers, 100 service providers, and 80 volunteers, offers a platform for survivor leaders, organizations, healthcare, law enforcement, legal services, and community providers to network, exchange information, and assess regional assistance against trafficking.

"Our second annual Southeast Michigan Freedom Walk and Human Trafficking Resource Fair symbolizes our unwavering commitment to combating human trafficking and exploitation," said Tracey Cooley, executive director of the Sparrow Freedom Project. "By bringing together survivor leaders to service providers and law enforcement, we're not just raising awareness, we're strengthening our collective resolve to eradicate this heinous crime from our communities."

Endorsed by all three local prosecutors' offices - Wayne, Oakland, and Macomb - as well as gaining support from the healthcare and legal community, the event will be a beacon of solidarity and action against these abhorrent crimes, which have been found in every zip code across Michigan.

In addition to the resource fair, a 5k walk will be held to raise funds for Sparrow Freedom Project's safehouse rehab and operations. The walk promises a scenic route on Belle Isle, accompanied by food trucks, water stations, snacks, t-shirts, and more.

Registration details:

Date: May 18, 2024Time: 8am - 2pm

Location: Belle Isle, Detroit, Michigan

• Admission: Kids 12 and under free; students receive a discounted price



For more information and to register, visit https://sparrowfreedomproject.org/5k-resource-fair.

About Sparrow Freedom Project

Sparrow Freedom Project is a non-profit organization led by survivors and supported by allies together building a survivor led community supporting and empowering exploited and trafficked individuals on their journey to achieving independence through services and prevention. They are working on rehabbing a two unit safehouse in Detroit, which will consist of Crisis Intervention Services 24/7 and a two year residential program.