

Common business mistakes made by tradies

Relying on 'word of mouth' marketing instead of controlling leads

Minimising taxable income by buying equipment they don't need

Spending all day on the tools and all night quoting jobs

Being good at your trade DOES NOT make you good at running a business – the two are not related so if you do all of the above, get help NOW!



Quoting 'high' on jobs they don't want

Not having targets for the business – especially cash flow forecasts

Not asking for help regarding managing their business – with the hope it all magically improves!

