# THE (UN)CIVIL SOCIETY



SPECTACLE INC.

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## **Separation Perfectected**

The spectacle is a constructed relation between economy and nation mediated by image It is a language Of containment The Spectacle is the focal point of our vision a synthesis of consciousness a reality constructed from the domain of delusion And functions with collusion the unification it achieves Is universal separation

# Commodity as Spectacle

Waged like an everlasting war the Spectacle is for all to equate satisfaction with non action Humanized Corporations of commodity Form dichotomy has taken charge through economy Forced trade of labor for wage time is coerced we are both use and value In the blockchain Of exchange This blackmail Does prevail through consumption of illusions that form the fusion Between systems of production We serve to buy we must submit or die So we blindly live this lie

## Unity and Division in Appearance

All the "isms" That create the schisms In our world today are global brands whose purpose and desire Does require individuals to be contained allegiance is maintained through Fallacious archaic opposition and reinforced by systemic oppression Enthusiasms is aroused while distractions are maintained Through an endless succession of competitions everything from sports to elections While maintaining the appearance Of both unity and division

#### Subject and Representation

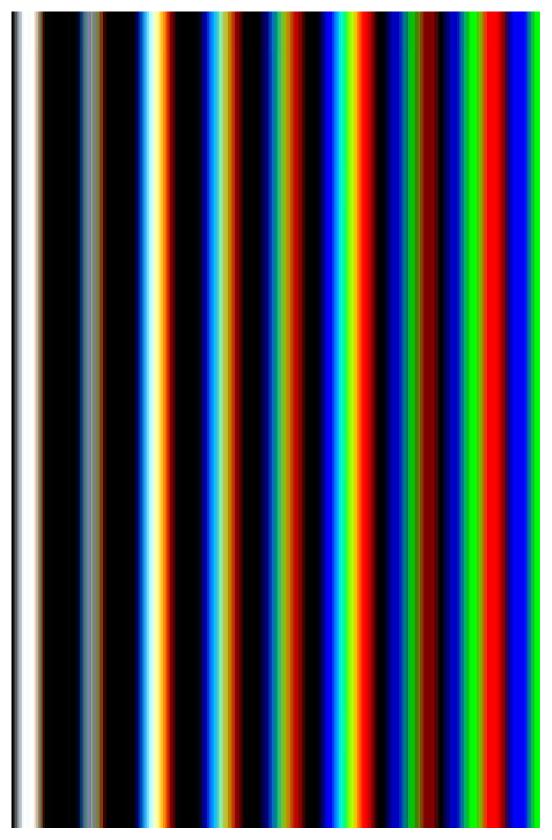
We live in a state of visual siege Where the subject defends its ideological monopoly through promoting family, private property The moral order and patriotism to maintain domestic tranquilly Our violent myths are represented And displayed as images of normalcy Football a metaphor for War Advertising that upholds false standards of beauty and happiness And politics as theater for the dumb We are subject to these illusions As modern means of conditioning Through perpetual presentation so that we will embrace an ideological lie Whose origin can never be revealed.

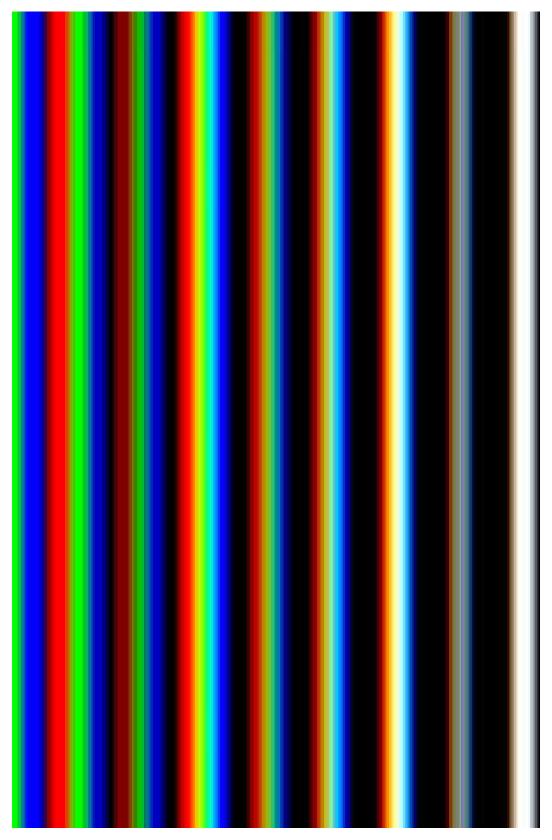
## **Time and History**

Time is a commodity
traded as currency
This exchange of existence
Has become our new pseudo-nature
created through alienated labor

Echoes of
ancient rhythms
Have been
incorporated
day and night shift
work and weekend
State mandated holidays
And the occasional vacation
Have become

A new sentence
In our modern prison of time
Even then when off the clock
When relishing in our perceived freedom
we spend our time consuming images
Of what the spectacle has to offer
Left to vicariously experience
A reproduction of what
is presented as life





# **Organization of Territory**

Mass-produced for the abstract space of the market place You are granted the Freedom to consume We pledge allegiance To a system For which it stands To process Through homogenization Of urbanization To achieve spectacular separation Take a knee Raise your fist Claim your space To Resist

## Consumption and Culture

Consumption Is the presumption For suppression And oppression that defined our existence today what if we embrace this moment To create independence Not dependence When there are No more rules (of conduct) Will my pretension Adequately provide A coherent account of the social totality? Is my fragmented methodology Even workable within its own limitations? What will happen when our consumption Eventually engulfs Human culture And ingests our domain?

## Ideology Materialized

The spectacle is the face of any ideology because it masks the essence that lies underneath All systems currently in place Hold the goal to promote the impoverishment, enslavement and negation of real life. materials that are our expression Have become the separation And estrangement between us Through production power and perception Has become concentrated obliterate the illusion of boundaries between self and world between true and false

#### **Liner Notes**

Late last fall, (which feels like an eternity ago) my daughter started middle school. As any modern pre-teen is want to do, she asked for a smartphone to presumably communicate with her parents (and friends). This simple request set off a spirited debate in our household. I must admit her argument for wanting to be connected to the world was passionate. I countered her arguments by pulling out my dogeared copy of the Situationist International Anthology, and started reading passages that reinforced my concern for her to be consumed by the expression and mediation of her social relations through objects. I am sure this exchange will be thrown back into my face "as her asshole father's pseudo-Marxist bullshit" at some point before her adolescent journey is completed, none the less after our discussion was over I kept on reading.

Even though the Situationists rejected the idea that advanced capitalism's apparent successes—such as technological advancement, increased income, and increased leisure—could ever outweigh the social dysfunction and degradation of everyday life that it simultaneously inflicted, at this moment in our society it is pretty clear they were wrong. They were spot on was articulating the concept of the spectacle. Now more than ever we need to shift from passive individual participation on electronic platforms to first-hand fulfillment of authentic desire. To counteract the spectacle; the construction of situations - the making of moments of life deliberately constructed for the purpose of reawakening and pursuing authentic desires, experiencing the feeling of life and adventure, and the liberation of everyday may just free ourselves.

This project focuses on Guy DeBord's "Society of the Spectacle", who represented one half of the theoretical spirit, some may argue the mind (where Vaneigem is the heart) behind the Situationalist movement. DeBord resonated with me because, when I go outside and see humans with neck bent down in a regressed fetal position engaged with their screen, so many instances of what he was theoretically describing that has become a functioning reality firmly embedded into the fabric of our lives - everything from shopping through Amazon, IPhone, Facebook and even influencers like the Kardashians.

As an active participant in what DeBord calls "Bureaucratic Community" whose job is to sell the totality of social labor as the only means of survival, I try to wage a daily battle to widen the margin of choice for those I serve. Because a bureaucracy has to create and subsequently limit the range of choice, be it through food (Coke or Pepsi), music (pop or country) or political candidates (Democrat or Republican) to include any other option may also include destroying the system itself. To cultivate a mind that can see beyond a binary based and limited system will hopefully inspire change.

Living in the heart of a Suburban Utopia, I have found the manifestation of the Spectacle to be true. In a seemingly new development, with the notions of instant community, and the unifying aspects of place is determined by what you consume while living in isolation is acute. While shopping about a month before the Coronavirus stopped the world as we know it a man passing me with his cart said to me "I can't understand how crowded this place is . . . we have to do something about overpopulation, I mean what is going to happen?" I looked him in the eye and said "we are standing in the middle of the illusion of abundance that the spectacle provides to keep us in line - when the shit hits the fan, and this store is looted and emptied within 72 hours we will resort to eating each other like the savages we are. What we know in this moment will die a hopefully quick and painless death and the Earth will continue to on go with it's business until it is consumed by our Sun when it turns into a supernova." He gave me a fist bump and said "I like the way you think". I thanked him for our moment of honesty, than turned my attention to my son to help him choose between which box of processed sugar and toxic dye he was more interested in consuming and satiating his consumer desires in that moment.

Now, that the Spectacle is paused, will we realize the human systems we have created are more fragile than we think. Is the patina of civility enough to sustain us? Or is that why the embrace of the distractions offered by the spectacle so compelling? If the goal of the spectacle is to offer distractions - sports, entertainment, too keep us consuming, while the mechanisms of the panopticon are to isolate individuals to self regulate behavior - it will be interesting to see how these ideas synthesize and manifest in our world as we move forward from this moment in time. Interesting times indeed . . . .

The pandemic as lifted the veil on all sorts of obvious but seldom acknowledged social issues - wealth disparity, race and class inequity, police brutality . . .but few has been as comical as the distance between ordinary people and the celebrities who pretend to relate to them. Be it comparing being isolated in a mansion to a jail, or soaking in a tub and waxing eloquent about staying home is not a great look to say the least. The same can be said for the spectacle of sports, where athletes compete in empty arenas with piped in cheers. Although professional, players are acutely aware that they are mere performers on a sodden stage, offering distractions from the dumpster fires that are burning brightly.

Now that the consumption of culture has detached itself from the myth of unifying society, are we ready to launch our independence? But casual lies alone are for amateurs; the real authoritarian move is to construct an entire false reality—an unreality—around those lies. The question is will we still swallow them whole?

#### Thank You!!!!

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Guy DeBord

**AK Press** 

Carole Kaye

Al Schmitt

Simply Saucer

Ian MacKaye

John Geek

Michael T. Fournier

Daryl Gussin

Todd Taylor

Hillary Binder

Pam Kray

Carol Gronner

Joe Helmsley

Bryan Erhardt

Disciples of Ken

Greg Nelson

Sara Tips

Sara's Daughter

Holly Senn

Amy Ryken

Sean Griffeon

Food - Ear of Corn

PJM - Node Pajamo

Jessy K - Letterfounder

Jason Rodgers

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at Normieville Studios

Suburban Utopia Projects P.O. Box 1321 Gig Harbor, WA 98335

Suburban Utopia Project: #15

#### THE (UN)CIVIL SOCIETY





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"Where modern conditions of production prevail, all of life presents itself as an immense accumulation of spectacles."

-Guy DeBord