

Water Awareness

Education + Outreach + Events

Evoque is a boutique communications firm that creates custom communications programs for water utilities and water-related nonprofit organizations throughout Colorado and beyond. We focus on helping our clients effectively engage with their diverse stakeholders, educating them on essential topics like water awareness and efficiency to motivate measurable behavior changes. We are a certified Minority and Women-Owned Business Enterprise (MWBE) firm.



CUSTOM COMMUNICATIONS

Every organization has a unique vision and needs. Whether your priority is increasing participation in your programs and services or increasing engagement with customers, we can create a custom communications program that fits your budget.



TAILORED TO YOUR GOALS

Many utilities and nonprofits know what they want to accomplish, but they don't have the in-house resources or expertise to do it themselves. Let Evoque elevate your outreach efforts through a strategic assessment and targeted strategies that will effectively achieve your goals.



DESIGNED BY WATER EXPERTS

With over 30 years of combined experience working for and with water providers, we understand the challenges and complexities the water industry faces. We have proven results developing strategic communication programs that motivate behavior changes to make a lasting impact.



FREE CONSULTATIONS

Want to chat or get an estimate? We'd love the opportunity to discuss your goals, collaborate, and offer some ideas. You can contact us by phone or email. You can also sign up for our newsletter at www.evoque-communications.com/connect

Natalie J. Miller: (714) 496-0839 or natalie@evoque-communications.com

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Impactful Outreach

Are you effectively engaging with your customers? Here are some ways Evoque can make an impact:

- Strategic Communications Plans
- Custom Communications Campaigns
- Creative Content & Collateral Materials
- Targeted Social Media Programs



Targeted Marketing

If participation in your water conservation and education programs isn't what it could be, we can help. Here's how:

- Strategic Marketing Plans
- Cost-Effective Digital & Social Media Campaigns
- Dynamic Marketing Materials



Engaging Events

Special events can be a great way to connect with stakeholders while building trust and credibility. Here are just a few ideas:

- Virtual Conferences & Events
- Home Landscape Makeover Contests
- Youth Scholarship Programs
- Student Art Contests





SERVICE PACKAGES

Evoque offers the following communications packages...



\$3,250

- Strategic Planning Session
- Communications Guide
 - 1 Branded Material (Fact Sheet, Infographic, Flyer, Brochure, etc.)
 - 5 Social Media Posts (Visuals and Content)



\$5,500

- Strategic Planning Session
- Mini Communications Plan
 - Key Messages & Talking Points
 - 2 Branded Materials (Fact Sheet, Infographic, Flyer, Brochure, etc.)
 - 8 Social Media Posts (Branded Visuals and Content)
 - Webpage Content



\$9,750

- Strategic Planning Session
- Full Communications Plan
 - Key Messages & Talking Points
 - Campaign Logo & Tagline
 - 3 Branded Materials (Fact Sheet, Infographic, Flyer, Brochure, etc.)
 - 12-Month Social Media Calendar with Posts (Branded Visuals and Content)
 - Webpage Content

OPTIONAL ADD-ON'S

The following items can be added on to any of the packages above.
Pricing available upon request:

- Email Campaigns
- Newsletter Articles
- Blog Posts
- Branded PowerPoint Template
- Slideshow Videos
- Full-production Videos
- Additional Website Content
- Additional Branded Materials

CONNECT

We can also create a custom package that fits your organization's budget and needs. Contact us to learn more: jessica@evoque-communications.com or natalie@evoque-communications.com