

EMPLOYER BRIEFING

Jobs Guarantee

A PLAIN ENGLISH GUIDE FOR LONG EATON EMPLOYERS

The government has launched a scheme that covers the full cost of hiring a young person for six months. You get a member of staff. The government picks up the bill. Here is what it means for your business.



86%

Reduction in hiring cost

According to the Institute for Fiscal Studies, the Jobs Guarantee cuts the cost of employing a 21-year-old on minimum wage for six months by 86%. The government funds 25 hours a week at the relevant minimum wage - you carry no wage risk.

01

Fully paid wages

The government funds 100% of eligible employment costs for 25 hours a week at the relevant minimum wage. You carry no wage risk for six months.

02

Six solid months

Long enough to settle in, learn the job and become a genuine asset. If the fit is right, you already have someone trained and ready to retain.

03

Real employment

The young person is your employee - not a work experience placement. They should be managed and supported like any other member of staff.

The East Midlands is one of six areas in Phase One - this is available to Long Eaton businesses right now.

Who is eligible?

The young person must be:

- Aged 18 to 21 at the point of referral
- On Universal Credit for at least 18 months
- In the Intensive Work Search regime
- Out of work with little or no recent employment history

Note: they may turn 22 during the placement, as long as they met the age criteria at referral.

Support included with every placement:

- Pre-employment preparation
- CV and interview support
- Ongoing support while in the role
- Help with practical barriers such as travel

This support sits alongside the placement - you are not managing it alone.

The scheme is a genuine opportunity, not a magic fix. **What matters most is whether the placement offers real development, structure and a genuine chance of staying on.** A young person who learns a trade, builds confidence and grows into a long-term hire is the outcome worth aiming for. That requires some thought on your side about the role, the mentoring, and the plan for what happens at month six.

Done well, this is exactly the kind of practical step that helps Long Eaton businesses grow their teams and gives local young people a real start. The Long Eaton Business Partnership is flagging this because it is live, it is local,

Find out more at [gov.uk/government/publications/jobs-guarantee](https://www.gov.uk/government/publications/jobs-guarantee)