



MEDIA RELEASE

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The Platform Real Estate Development Company Sponsors the 5th Cosmic Slop Music Festival

Detroit, MI (September 25, 2017) – Cosmic Slop Music Festival 2017 is proud to announce **the Platform** as a gold sponsor of its fifth festival on October 14 at the Tangent Gallery in Detroit.

“Inspired projects such as the Cosmic Slop Music Festival are integral to creating space for Detroit’s unique brand of artistic innovation, which has captivated the entire world,” said Peter Cummings, executive chairman of The Platform. “We are thrilled to be sponsors of this project, so perfectly in line with our larger commitment to revitalize the Milwaukee Junction neighborhood and to support the phenomenal arts scene and rich cultural diversity happening here.”

Named for Funkadelic’s (aka Parliament/P Funk’s) classic 1973 album “Cosmic Slop,” the festival is the world’s only intentionally multicolored rock festival and the first of its kind in the Midwest. Founded in 2011 by Detroit musician, Deekah and a group of Black Detroit musicians, “Cosmic Slop Festival” ran from 2011 to 2013 took some time out to regroup and then came back strong in 2016 at a new venue, Tangent Gallery and doubled its attendance to around 600 attendees. The festival has become known as the one place for Black, Hispanic, Middle Eastern and Native Rockers across the U.S. to celebrate the music they love.

The 2017 festival opens at noon on October 14 with DJ Electric Otto along with activities for children/families. Live bands will play on two stages from 1 p.m. to 11 p.m. with lots of first-time band participants this year including Rosie & the Fellas, Young Punk and the debut of Death in Custody lead singer’s new band Stacked Deck. Lyft is the promotional sponsor for the 2017 festival. First-time Lyft users can get a free ride to the festival. **Advance tickets for the festival are \$15 for adults up to September 30/ (\$20 at the door); \$5 for ages 13 to 18; children 12 and under are FREE.**

For general information about the festival, vendor information, and to purchase tickets, go to www.cosmicslopfest.com or email cosmicslopdetroit@gmail.com. Lyft is the promotional sponsor for the 2017 festival.

MORE

About the Platform

The Platform is a real estate development company established in 2016 when the acquisition of the iconic Fisher Building brought Peter Cummings and Dietrich Knoer together. With more than 60 collective years of experience—and a legacy of successful development projects in Detroit—the founders assembled a team of young and diverse professionals poised to be the next generation of developers. The Platform’s vision includes transit-oriented mixed-used developments that create quality residential and retail opportunities along the Woodward Corridor and in neighborhoods throughout Detroit.

About Cosmic Slop Festival Founder

Detroit-born Deekah, lead vocalist/rhythm guitarist for progressive hard rock soul band Roxolydian, is also the mastermind behind the annual Cosmic Slop Music Fest in Detroit, which is focused on uniting people of color in the rock music scene. Deekah has spent almost twenty years recording, performing & writing music and was recently dubbed “the lovechild of Tina Turner & Jimi Hendrix.” More recently she accompanied Downtown Brown, singing their song "Love Kitchen" with Angelo Moore of Fishbone, opening for Fishbone for two dates in March on their 2017 tour.

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