

The Scares That Care Virtual Charity Event takes place Saturday, August 1st.

100% of the money raised during this one-day event will go to our 2020 recipients. They are:

- *Ashley Adams and her daughter Natalya, who has Marfan Syndrome.
- *Laura, a breast cancer warrior known for her work in Arkansas's LGBTQ+ community.
- *Patricia, who suffered second and third degree burns to the entire right side of her body.

The Scares That Care Virtual Convention will be livestreamed via the Brian Keene YouTube Page and the Scares That Care website, and is accessible to the general public.

Below is the tentative schedule. All times are Eastern. Please note that celebrity appearances (including actors, authors, directors, and other panelists) are subject to availability and may change without notice.

9:00am – 9:15am: Opening Ceremonies with Joe Ripple and Brian Keene

9:15am to 9:50am: LIVE READING – Jeff Strand and Stephen Kozeniewski

9:50am to 10:00am: Fundraising update with Brian Keene, Alfred Guy and O'Malley Brandt

10:00am to 10:50am: JAWS AT 45 – Jonathan Janz, Victor LaValle, Hillary Monahan, Matt Serafini, Adam Cesare, and Glenn Rolfe (moderator) discuss why, after 45 years, we're still afraid to go in the water.

10:50am – 11:00am: Fundraising update with Brian Keene and Paul Tremblay

11:00am – 11:50am: MY FAVORITE HORROR COMICS – Tim Seeley, Rachel Autumn Deering, Jamal Igle, Cullen Bunn, Maurice Broaddus, and Matt Wildasin (moderator) discuss their favorite horror comic books of all time.

11:50am – Noon: Fundraising update with Brian Keene and John Wayne Comunale

Noon – 12:50pm: HORROR FOR KIDS – Lamar Giles, Stephanie Cooke, Jonathan Maberry, Gretchen McNeil, Bitter Karella, Will Bozarth, and Becky Spratford (moderator) discuss horror for a younger audience.

12:50pm to 1:00pm: Fundraising update with Brian Keene and John Dugan

1:00pm to 1:25pm: RETURN TO ELM STREET – Jack Shoulder, Mark Patton, Nick Benson, and Mick Strawn reminisce with moderator David Heck about their work on the Nightmare on Elm Street franchise.

1:25pm – 1:30pm: Fundraising update with Brian Keene, Brian Smith and Bryan Smith

1:30pm – 2:00pm: LIVE READING – Gabino Iglesias and Cina Pelayo

2:00pm to 2:50pm: MY FAVORITE MONSTER – Stephen Graham Jones, Hunter Shea, Scott Baker, the Sisters of Slaughter, Dee Southerland and Chuck Buda (moderator) discuss their favorite monsters of all time.

2:50pm to 3:00pm: Fundraising update with Brian Keene and Roy Wooley

3:00pm to 3:50pm: THE WALKING DEAD – David Heck moderates this Q&A with The Walking Dead’s Josh Mikel, Steve Coulter, Cooper Andrews, and Jayson Warner Smith.

3:50pm to 4:00pm: Fundraising update with Brian Keene and Felissa Rose

4:00pm to 4:50pm: THE AMBIDEXTROUS PATH - Mary SanGiovanni, Stephanie Wytovich, Bracken MacLeod, Somer Canon, and Jay Wilburn (moderator) discuss faith and magic in horror and creativity.

4:50pm to 5:00pm: Fundraising update with Brian Keene and Joshua Leonard

5:00pm to 5:50pm: Q&A – Emmy-award winner Pruitt Taylor Vince discusses his career with moderator David Heck.

5:50pm to 6:00pm: Fundraising update with Brian Keene and Eugene Clark

6:00pm to 6:50pm: CAN HORROR GO TOO FAR? – CV Hunt, Wrath James White, Kristopher Triana, Autumn Christian, Wesley Southard, Aaron Dries, and Armand Rosamilia (moderator) discuss how far is too far.

6:50pm to 7:00pm: Fundraising update with Brian Keene and Lar Park Lincoln

7:00pm to 7:55pm: COWBOYS AND ZOMBIES – Gemma Files, Wile E. Young, Keith Lansdale, Christine Morgan, Kenzie Jennings, and Thomas Clark (moderator) discuss the resurgence of Weird Westerns in film and literature.

7:55pm to 8:00pm: Fundraising update with Brian Keene and Josh Malerman

8:00pm to 8:30pm: BIZARRO HORROR – John Edward Lawson, Andersen Prunty, Rose O’Keefe, Michael Alan Rose, and Scott Cole (moderator) discuss surrealism and the supernatural in horror fiction and film.

8:30pm to 8:55pm: Q&A – Night of the Demons’ Amelia Kinkade discusses her career with moderator David Heck.

8:55pm to 9:00pm: Fundraising update with Brian Keene and Joe Ripple

9:00pm to 9:15pm: A SPECIAL PRESENTATION with Joe Ripple and Brian Keene

9:15pm to 9:30pm: COSTUME CONTEST – Celebrity judges Amanda Bearse, John Anderson, Amelia Kinkade, Lynne Hansen, and Matt Blazi discuss this year’s costume contest entries.

9:30pm to 9:40pm: COUNT GORE – Scares That Care Weekend’s beloved Count Gore deVol announces the winners of this year’s costume contest.

9:40pm to 9:50pm: SCARYOKE – Rio Youers, Ronald Malfi, Brian Keene and Joe Ripple present an at home version of this Scares That Care Weekend staple.

9:50pm to 10:00pm: Closing Ceremonies

FREQUENTLY ASKED QUESTIONS

Q: What is Scares That Care?

A: Founded in 2007 by Joe Ripple, we are a 501C3 charity. Our Board of Directors and our volunteers are composed of horror fans and professionals. Each year we raise money for three recipient families (a sick child, a breast cancer fighter, and a burn victim).

Q: How can I donate during the virtual event?

A: We will be sharing information on how to donate via text or phone hourly during the event. You can also donate anytime by visiting this link.

Q: Can I donate before or after the event, as well?

A: Yes. You can donate year round.

Q: Money is tight. I can’t afford to donate but I’d still love to help. How can I do that?

A: We appreciate you and we understand. You can still by tuning in to the livestream, and encouraging your friends and family to do the same.

Q: I’m involved in programming. What do I need to do next?

A: Brian Keene will email you a link before the event. You’ll simply need to click that link about ten minutes before your appearance, and allow access to your computer’s webcam and mic. It’s that easy. (Costume contest judges will be contacted earlier with additional instructions).

Q: I’m a celebrity who works in the horror genre. Why wasn’t I included in programming?

A: We tried to accommodate as many horror professionals as we could, but unlike our physical Scares That Care Weekend charity events, we are limited by the technological restrictions and time constraints of this virtual event. However, you can still help the cause by sharing the event with your fans and encouraging them to donate.