

Media Consent & Release Clause

1. Authorization to Record: The Client acknowledges that **Cowan Drone Service, LLC** utilizes high-definition thermal and optical sensors during all flight operations. The Client hereby grants Cowan Drone Service, LLC the irrevocable right to record, film, and photograph all aspects of the recovery or survey mission on the Client's property (or property the Client has legal access to).

2. Grant of Publicity Rights: The Client grants Cowan Drone Service, LLC the right to use, edit, and publish the resulting imagery—including "hero shots" of recovered game, pets, or livestock—for promotional, educational, and commercial purposes. This includes, but is not limited to:

- Social Media (YouTube, Facebook, Instagram)
- Company Website and Digital Marketing
- Print Materials and Educational Presentations

3. Privacy Protections: Cowan Drone Service, LLC agrees to make reasonable efforts to protect the Client's personal privacy. Unless otherwise agreed upon in writing:

- Specific property addresses and GPS coordinates will not be disclosed.
- Identifying features of the Client's residence or private vehicles will be blurred or excluded from final edits upon request.
- No personal identifiable information (PII) of the Client will be shared alongside the footage.

4. No Compensation: The Client understands that they will receive no financial compensation for the use of this media, and that the ownership of all raw and edited footage remains with **Cowan Drone Service, LLC**.



CowanDrone
———— SERVICE, LLC ————